

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM416972

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as Agent		02/17/2017	National Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	North Atlantic Operating Company, Inc.
<b>Street Address:</b>	5201 Interchange Way
<b>City:</b>	Louisville
<b>State/Country:</b>	KENTUCKY
<b>Postal Code:</b>	40229
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	National Tobacco Company, L.P.
<b>Street Address:</b>	5201 Interchange Way
<b>City:</b>	Louisville
<b>State/Country:</b>	KENTUCKY
<b>Postal Code:</b>	40229
<b>Entity Type:</b>	Limited Partnership: DELAWARE

**PROPERTY NUMBERS Total: 99**

Property Type	Number	Word Mark
<b>Registration Number:</b>	2780643	ZIG ZAG CLASSIC AMERICAN BLEND
<b>Registration Number:</b>	2122646	ZIG-ZAG GOLD STANDARD
<b>Serial Number:</b>	85652888	ZIG-ZAG
<b>Registration Number:</b>	1775416	ZIG-ZAG
<b>Registration Number:</b>	1472580	ZIG ZAG
<b>Registration Number:</b>	1133291	ZIG ZAG
<b>Registration Number:</b>	4135544	ZIGARETTES
<b>Serial Number:</b>	85414445	ZIG ZAG
<b>Registration Number:</b>	4144091	ZIGARI
<b>Registration Number:</b>	3867900	ZIG-ZAG
<b>Registration Number:</b>	2850959	MARKET-MASTER
<b>Registration Number:</b>	2664694	NORTH ATLANTIC OPERATING COMPANY, INC.
<b>Registration Number:</b>	2664695	NORTH ATLANTIC OPERATING COMPANY, INC.

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	2635446	NORTH ATLANTIC OPERATING COMPANY
Registration Number:	2610473	NORTH ATLANTIC OPERATING COMPANY
Registration Number:	2624913	DURANGO
Serial Number:	86100086	STOKERSNUFF.COM
Serial Number:	86084458	RIPTIDE
Serial Number:	86079314	THUNDER BAY
Serial Number:	86079355	RIPTIDE
Serial Number:	86079358	LONE STAR
Serial Number:	86071581	STOKER'S COUNTRY
Serial Number:	86012305	DURANGO
Serial Number:	85944111	STOKER'S
Serial Number:	85883896	BIG RED
Serial Number:	85819060	BLACK LIGHTNING
Registration Number:	4298306	RED CAP
Registration Number:	4282388	A GREAT CHEW AT A FAIR PRICE
Serial Number:	85639311	BIG RED
Serial Number:	85602845	GREEN KB-90
Serial Number:	85562427	STOKER'S SNUFF
Registration Number:	4227611	BLACK STINGER
Registration Number:	4243368	GREEN KARMA
Registration Number:	4321666	BLACK CANE
Registration Number:	4133234	RIPTIDE
Registration Number:	4137042	OUR PRIDE
Registration Number:	4313846	BIG RED
Registration Number:	4137041	OLD HILLSIDE
Registration Number:	3167449	OLD HILLSIDE
Registration Number:	4102075	24-M
Serial Number:	85362616	HAVANA BLOSSOM
Registration Number:	4117820	STRAIGHT UP
Serial Number:	85360310	STRAIGHT UP
Registration Number:	4136987	ROCK CASTLE
Registration Number:	4081343	A GREAT DIP AT A FAIR PRICE
Registration Number:	4147663	KEY STONE
Registration Number:	4147583	HOME RUN
Registration Number:	4147584	SEQUOIA
Registration Number:	4089989	RED SUPREME
Registration Number:	4151029	THUNDER BAY
Registration Number:	4164901	BIG RED

Property Type	Number	Word Mark
Registration Number:	3854466	RED CAP
Registration Number:	4214253	RIPTIDE
Registration Number:	3741010	
Registration Number:	3703294	QUALITY MADE IT FAMOUS BEECH NUT EST 189
Registration Number:	3740942	STOKER'S SINCE 1940
Registration Number:	4125752	RIPTIDE
Registration Number:	4118850	DURANGO
Registration Number:	4146922	LONE STAR
Registration Number:	3683734	24C CLASSIC
Registration Number:	3375872	RIVERMONT
Registration Number:	3351384	QUALITY MADE IT FAMOUS
Registration Number:	3239885	TENNESSEE CHEW
Registration Number:	3332794	MOONSHINE BLEND
Registration Number:	3300362	SWEET 'N SMOKEY
Serial Number:	78635724	NUMBER 2
Serial Number:	78635666	STOKER'S
Serial Number:	78635739	NUMBER 2
Serial Number:	78635686	NO. 1
Registration Number:	3250523	FRED STOKER & SONS, INC.
Registration Number:	3028098	OUR PRIDE
Registration Number:	2911785	LONE STAR
Registration Number:	3093811	FRED'S CHOICE
Registration Number:	2666702	
Registration Number:	2666703	
Registration Number:	2666704	
Registration Number:	2588575	HAVANA BLOSSOM
Registration Number:	2594416	HAVANA BLOSSOM
Registration Number:	2679622	
Registration Number:	2570970	NATIONAL TOBACCO
Registration Number:	2518530	DURANGO
Registration Number:	2508885	TROPHY
Registration Number:	2508886	TROPHY
Registration Number:	2495704	
Registration Number:	2535562	NATIONAL TOBACCO
Registration Number:	2381424	TEQUILA SUNRISE
Registration Number:	2740903	FRED'S CHOICE
Registration Number:	2359709	STOKER'S CLASSIC
Registration Number:	1817067	24C

Property Type	Number	Word Mark
Registration Number:	2027975	TENNESSEE CHEW
Registration Number:	1817068	L-50
Registration Number:	1879989	TROPHY THE SPORTSMAN'S CHEW
Registration Number:	1358381	HAVANA BLOSSOM FRESHER & TASTIER
Registration Number:	1208850	BEECH-NUT
Registration Number:	0896764	BEECH-NUT
Registration Number:	2071640	STOKER'S
Registration Number:	1904573	FRED STOKER & SONS, INC.
Registration Number:	3092966	STOKER'S NUMBER 2
Serial Number:	85819068	GREEN GARUDA

**CORRESPONDENCE DATA**

Fax Number: 3125585700

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (312) 558-6352

Email: mfoy@winston.com

Correspondent Name: Michelle Foy, Winston & Strawn LLP

Address Line 1: 35 West Wacker Drive

Address Line 2: Suite 4200

Address Line 4: Chicago, ILLINOIS 60601-9703

ATTORNEY DOCKET NUMBER: 150024.7081

NAME OF SUBMITTER: Michelle Foy

SIGNATURE: /Michelle Foy/

DATE SIGNED: 02/22/2017

**Total Attachments: 8**

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**RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL**

This RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL, dated as of February 17, 2017 (this "Release"), is made by **WELLS FARGO BANK, NATIONAL ASSOCIATION**, as agent for the Lenders and the other Secured Parties (the "Agent"), in favor of **NORTH ATLANTIC OPERATING COMPANY, INC.** and **NATIONAL TOBACCO COMPANY, L.P.** ( "Grantors"), as follows. Capitalized terms used in this Release and not otherwise defined herein have the meanings specified in the Revolving Credit Agreement and Trademark Security Agreement.

**WITNESSETH**

WHEREAS, pursuant to the Trademark Security Agreement, dated as of January 13, 2014 (the "Trademark Security Agreement"), and recorded with the U.S. Patent and Trademark Office on January 15, 2014, at Reel/Frame No. 5193/0577, Grantors granted to the Agent a security interest in and continuing lien on all of Grantors' right, title and interest in, to and under the Trademark Collateral (as defined in the Trademark Security Agreement), including, without limitation, the United States trademarks set forth on Schedule A attached hereto (the "Released Registered Trademarks"); and

WHEREAS, Grantors have requested that the Agent release its security interest in and continuing lien on all right, title and interest of Grantors in, to and under the Trademark Collateral, including the Released Registered Trademarks; and

WHEREAS, the Agent now desires to terminate and release its security interest in and continuing lien on all right, title and interest of Grantors in, to and under the Trademark Collateral, including the Released Registered Trademarks, and reassign any all rights, title and interest in the same to Grantors.

NOW, THEREFORE, the Agent, without recourse, representation or warranty of any kind or nature, and at Grantors' sole cost and expense, hereby terminates, cancels and releases its security interest in and continuing lien on all right, title and interest of Grantors in, to and under the Trademark Collateral, including the Released Registered Trademarks, and any and right, title and interest of the Agent in such Trademark Collateral and such Released Registered Trademarks, including all goodwill associated therewith, is hereby assigned, transferred, and conveyed to Grantors.

The Agent authorizes and requests that the Commissioner of Patents and Trademarks and any other applicable government officer record this Release.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

**WELLS FARGO BANK,  
NATIONAL ASSOCIATION,**  
as Agent

By: 

Name: Ryan Tozier





Title: Vice President

[Signature Page to Release of Security Interest in Trademark Collateral]

**TRADEMARK**  
**REEL: 005993 FRAME: 0378**

**SCHEDULE A  
TO  
RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL**




Reel/Frame No. 5193/0577

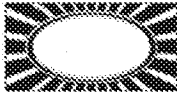


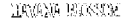



Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date
ZIG ZAG CLASSIC AMERICAN BLEND	U.S. Federal	Renewed (Registered)	78084504 9/19/01	2780643 11/4/03
ZIG-ZAG GOLD STANDARD	U.S. Federal	Registered	74673369 5/11/95	2122646 12/23/97
ZIG-ZAG	U.S. Federal	Pending	85652888 6/15/12	
ZIG-ZAG 	U.S. Federal	Renewed (Registered)	74250904 3/2/92	1775416 6/8/93
ZIG ZAG	U.S. Federal	Renewed (Registered)	73628858 11/6/86	1472580 1/12/88
ZIG ZAG	U.S. Federal	Renewed (Registered)	73085295 4/27/76	1133291 4/15/80
ZIGARETTES	U.S. Federal	Registered	85431822 9/26/11	4135544 5/1/12
ZIG ZAG 	U.S. Federal	Published (Pending) Intent To Use	85414445 9/2/11	
ZIGARI	U.S. Federal	Registered	85289914 4/8/11	4144091 5/15/12
ZIG-ZAG	U.S. Federal	Registered	77367950 1/9/08	3867900 10/26/10
MARKET-MASTER	U.S. Federal	Registered	78264327 6/19/03	2850959 6/8/04
NORTH ATLANTIC OPERATING COMPANY, INC. 	U.S. Federal	Renewed (Registered)	78092298 11/8/01	2664694 12/17/02
NORTH ATLANTIC OPERATING COMPANY, INC. 	U.S. Federal	Renewed (Registered)	78092299 11/8/01	2664695 12/17/02
NORTH ATLANTIC OPERATING COMPANY	U.S. Federal	Renewed (Registered)	78091719 11/5/01	2635446 10/15/02





Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date
NORTH ATLANTIC OPERATING COMPANY	U.S. Federal	Renewed (Registered)	76115213 8/24/00	2610473 8/20/02
DURANGO 	U.S. Federal	Renewed (Registered)	76361255 1/23/02	2624913 9/24/02
STOKERSSNUFF.COM	U.S. Federal	Pending Intent To Use	86100086 10/24/13	
RIPTIDE 	U.S. Federal	Pending Intent To Use	86084458 10/7/13	
THUNDER BAY	U.S. Federal	Pending Intent To Use	86079314 10/1/13	
RIPTIDE	U.S. Federal	Pending Intent To Use	86079355 10/1/13	
LONE STAR	U.S. Federal	Pending Intent To Use	86079358 10/1/13	
STOKER'S COUNTRY	U.S. Federal	Registered	86071581 9/23/13	4498214 3/18/2014
DURANGO	U.S. Federal	Pending Intent To Use	86012305 7/17/13	
STOKER'S	U.S. Federal	Published (Pending) Intent To Use	85944111 5/28/13	
BIG RED 	U.S. Federal	Registered	85883896 3/22/13	4432045 11/12/13
BLACK LIGHTNING	U.S. Federal	Published (Pending) Intent To Use	85819060 1/9/13	
GREEN GARUDA	U.S. Federal	Published (Pending) Intent To Use	85819068 1/9/13	
RED CAP 	U.S. Federal	Registered	85721610 9/6/12	4298306 3/5/13
A GREAT CHEW AT A FAIR PRICE	U.S. Federal	Registered	85645724 6/7/12	4282388 1/29/13
BIG RED 	U.S. Federal	Published (Pending) Intent To Use	85639311 5/31/12	
GREEN KB-90	U.S. Federal	Registered	85602845 4/19/12	4251655 11/27/12
STOKER'S SNUFF	U.S. Federal	Published (Pending) Intent To Use	85562427 3/7/12	



Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date
BLACK STINGER	U.S. Federal	Registered	85475160 11/17/11	4227611 10/16/12
GREEN KARMA	U.S. Federal	Registered	85463194 11/3/11	4243368 11/13/12
BLACK CANE	U.S. Federal	Registered	85400359 8/17/11	4321666 4/16/13
RIPTIDE	U.S. Federal	Registered	85387010 8/2/11	4133234 4/24/12
OUR PRIDE	U.S. Federal	Registered	85386745 8/2/11	4137042 5/1/12
BIG RED	U.S. Federal	Registered	85386063 8/1/11	4313846 4/2/13
OLD HILLSIDE	U.S. Federal	Registered	85386151 8/1/11	4137041 5/1/12
OLD HILLSIDE	U.S. Federal	Registered	78494640 10/5/04	3167449 11/7/06
24-M	U.S. Federal	Registered	85363880 7/6/11	4102075 2/21/12
HAVANA BLOSSOM	U.S. Federal	Pending Intent To Use	85362616 7/4/11	
STRAIGHT UP	U.S. Federal	Registered	85360321 6/30/11	4117820 3/27/12
STRAIGHT UP	U.S. Federal	Published (Pending)	85360310 6/30/11	
ROCK CASTLE	U.S. Federal	Registered	85353760 6/23/11	4136987 5/1/12
A GREAT DIP AT A FAIR PRICE	U.S. Federal	Registered	85272349 3/21/11	4081343 1/3/12
KEY STONE	U.S. Federal	Registered	85267046 3/15/11	4147663 5/22/12
HOME RUN	U.S. Federal	Registered	85247249 2/21/11	4147583 5/22/12
SEQUOIA	U.S. Federal	Registered	85247257 2/21/11	4147584 5/22/12
RED SUPREME	U.S. Federal	Registered	85241976 2/14/11	4089989 1/24/12
THUNDER BAY	U.S. Federal	Registered	85198049 12/15/10	4151029 5/29/12
BIG RED	U.S. Federal	Registered	77804794 8/14/09	4164901 6/26/12
RED CAP	U.S. Federal	Registered	77663841 2/5/09	3854466 9/28/10
RIPTIDE 	U.S. Federal	Registered	77659204 1/29/09	4214253 9/25/12
Design Only 	U.S. Federal	Registered	77616321 11/18/08	3741010 1/19/10

Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date
QUALITY MADE IT FAMOUS BEECH NUT EST 1897 ORIGINAL CHEWING TOBACCO 	U.S. Federal	Registered	77616323 11/18/08	3703294 10/27/09
STOKER'S SINCE 1940 	U.S. Federal	Registered	77590491 10/10/08	3740942 1/19/10
RIPTIDE	U.S. Federal	Registered	77531407 7/25/08	4125752 4/10/12
DURANGO	U.S. Federal	Registered	77496351 6/11/08	4118850 3/27/12
LONE STAR	U.S. Federal	Registered	77496356 6/11/08	4146922 5/22/12
24C CLASSIC	U.S. Federal	Registered	77321289 11/5/07	3683734 9/15/09
RIVERMONT	U.S. Federal	Registered	77238249 7/25/07	3375872 1/29/08
QUALITY MADE IT FAMOUS	U.S. Federal	Registered Section 2(F)	77136693 3/21/07	3351384 12/11/07
TENNESSEE CHEW	U.S. Federal	Registered Section 2(F)	78959906 8/24/06	3239885 5/8/07
MOONSHINE BLEND	U.S. Federal	Registered	78937817 7/26/06	3332794 11/6/07
SWEET 'N SMOKEY	U.S. Federal	Registered Supplemental Register	78937835 7/26/06	3300362 9/25/07
NUMBER 2	U.S. Federal	Published (Pending)	78635724 5/24/05	
STOKER'S	U.S. Federal	Registered	78635666 5/24/05	3170831 11/14/06
NUMBER 2 	U.S. Federal	Published (Pending)	78635739 5/24/05	
NO. 1	U.S. Federal	Published (Pending)	78635686 5/24/05	
FRED STOKER & SONS, INC.	U.S. Federal	Registered	78634570 5/23/05	3250523 6/12/07
OUR PRIDE	U.S. Federal	Registered	78494888 10/5/04	3028098 12/13/05
LONE STAR	U.S. Federal	Registered	78251295 5/18/03	2911785 12/14/04
FRED'S CHOICE	U.S. Federal	Registered	78232275 4/1/03	3093811 5/16/06

Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date
Design Only 	U.S. Federal	Renewed (Registered)	78117608 3/26/02	2666702 12/24/02
Design Only 	U.S. Federal	Renewed (Registered)	78117614 3/26/02	2666703 12/24/02
Design Only 	U.S. Federal	Renewed (Registered)	78117624 3/26/02	2666704 12/24/02
HAVANA BLOSSOM 	U.S. Federal	Renewed (Registered) Section 2(F)	78052087 3/8/01	2588575 7/2/02
HAVANA BLOSSOM	U.S. Federal	Renewed (Registered) Section 2(F)	78051649 3/6/01	2594416 7/16/02
Design Only 	U.S. Federal	Renewed (Registered)	76115206 8/24/00	2679622 1/28/03
NATIONAL TOBACCO	U.S. Federal	Renewed (Registered)	76115467 8/24/00	2570970 5/21/02
DURANGO	U.S. Federal	Renewed (Registered)	75906407 1/31/00	2518530 12/11/01
TROPHY 	U.S. Federal	Renewed (Registered)	75906568 1/31/00	2508885 11/20/01
TROPHY	U.S. Federal	Renewed (Registered)	75906667 1/31/00	2508886 11/20/01
Design Only 	U.S. Federal	Renewed (Registered)	75906671 1/31/00	2495704 10/9/01
NATIONAL TOBACCO	U.S. Federal	Renewed (Registered)	75906718 1/31/00	2535562 2/5/02
TEQUILA SUNRISE	U.S. Federal	Renewed (Registered)	75821172 10/12/99	2381424 8/29/00
FRED'S CHOICE	U.S. Federal	Renewed (Registered)	75745913 7/9/99	2740903 7/29/03
STOKER'S CLASSIC	U.S. Federal	Renewed (Registered)	75634673 2/4/99	2359709 6/20/00

Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date
24C	U.S. Federal	Renewed (Registered)	74388134 5/10/93	1817067 1/18/94
TENNESSEE CHEW	U.S. Federal	Renewed (Registered) Supplemental Register	74388131 5/10/93	2027975 12/31/96
L-50	U.S. Federal	Renewed (Registered)	74388138 5/10/93	1817068 1/18/94
TROPHY THE SPORTSMAN'S CHEW	U.S. Federal	Renewed (Registered)	74272473 4/20/92	1879989 2/21/95
HAVANA BLOSSOM FRESHER & TASTIER  	U.S. Federal	Renewed (Registered)	73459744 1/6/84	1358381 9/3/85
BEECH-NUT  	U.S. Federal	Renewed (Registered)	73273544 8/7/80	1208850 9/14/82
BEECH-NUT	U.S. Federal	Renewed (Registered)	72327829 5/21/69	0896764 8/18/70
STOKER'S  	U.S. Federal	Renewed (Registered) Section 2(F)	75113412 6/3/96	2071640 6/17/97
FRED STOKER & SONS, INC.  	U.S. Federal	Renewed (Registered)	74388137 5/10/93	1904573 7/11/95
STOKER'S NUMBER 2	U.S. Federal	Registered	78635752 5/24/05	3092966 5/16/06