

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM417125

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|---|---|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Assignment of Patent and Trademark Security Agreement | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| First Business Capital Corp. | | 02/16/2017 | Corporation: WISCONSIN |
| RECEIVING PARTY DATA | | | |
| Name: | First Business Bank | | |
| Street Address: | 401 Charmany Drive | | |
| City: | Madison | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53719 | | |
| Entity Type: | Chartered Bank: WISCONSIN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1191005 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4142735198 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4142733500 | | |
| Email: | bgilpin@gklaw.com | | |
| Correspondent Name: | Brian G. Gilpin | | |
| Address Line 1: | 833 East Michigan Street, Suite 1800 | | |
| Address Line 2: | Godfrey & Kahn, S.C. | | |
| Address Line 4: | Milwaukee, WISCONSIN 53202-5615 | | |
| ATTORNEY DOCKET NUMBER: | 008369-0036 | | |
| NAME OF SUBMITTER: | Brian G. Gilpin | | |
| SIGNATURE: | /brian g. gilpin/ | | |
| DATE SIGNED: | 02/23/2017 | | |
| Total Attachments: 3 | | | |
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ASSIGNMENT OF PATENT AND TRADEMARK SECURITY AGREEMENT

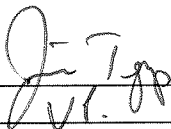
KNOW ALL BY THESE PRESENTS, that FIRST BUSINESS CAPITAL CORP. ("FBCC"), in consideration of the sum of one dollar and other good and valuable consideration, in hand paid by FIRST BUSINESS BANK ("Assignee"), receipt whereof is hereby acknowledged, does hereby sell, assign, transfer, and set over, to Assignee, its successors and assigns, that certain Patent and Trademark Security Agreement executed by TIDY CAR INTERNATIONAL, INC., a Michigan corporation ("Debtor") to FBCC, as secured party, bearing the date of July 23, 2008 (the "Security Agreement"), securing every debt, liability or obligation of the Debtor to FBCC and covering the Collateral (as defined in the Security Agreement), and hereby constitutes and appoints Assignee its attorney irrevocable to collect and receive said debt, and to foreclose, enforce, and collect on the Security Agreement the same as it might or could have done were this Assignment not executed, but at the cost and expense of Assignee, and does hereby covenant with Assignee, its successors and assigns, that it has good right to sell, assign, and transfer the same.

This Assignment is made and accepted with the express understanding and agreement that it is the intention of FBCC to transfer any and all rights and entitlements it has with respect to the Security Agreement but that this Assignment is without any recourse to FBCC, and it is accepted by Assignee with the understanding that no claim may be made by Assignee against FBCC in connection with this Assignment (other than warranties contained herein), and that Assignee is familiar with the subject matter of this Assignment and has conducted its own evaluation regarding the value of this Assignment.

The issued patents and registered trademarks subject to the terms of the Security Agreement as of the date thereof are set forth on **Exhibit A** and **Exhibit B**, respectively, attached hereto.

IN TESTIMONY WHEREOF, the parties have caused this Assignment of Patent and Trademark Security Agreement to be executed this 16th day of February, 2017.

FIRST BUSINESS CAPITAL CORP.

By: 
Its: VP

FIRST BUSINESS BANK

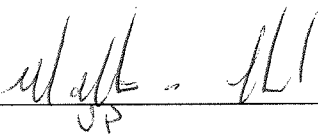
By: 
Its: VP

EXHIBIT A

UNITED STATES ISSUED PATENTS

NONE

FOREIGN ISSUED PATENTS

NONE

EXHIBIT B
UNITED STATES TRADEMARKS

| MARK | COUNTRY | REG. NO. | REG. DATE | STATUS |
|--------|---------|-----------|------------|------------|
| Design | US | 1,191,005 | 03/02/1982 | Registered |

FOREIGN TRADEMARKS

| MARK | COUNTRY | REG. NO. | REG. DATE | STATUS |
|---------------------|-------------|----------|------------|------------|
| TIDY CAR and Design | Benelux | 365790 | 04/14/1980 | Registered |
| TIDY CAR and Design | Switzerland | P 312342 | 11/25/1981 | Registered |
| TIDY CAR and Design | Norway | 109216 | 08/20/1981 | Registered |