

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419378

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900396551		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Manufacturing, Inc.		02/23/2017	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	King Maker Marketing, Inc.		
Street Address:	12 Route 17 North, #304		
City:	Paramus		
State/Country:	NEW JERSEY		
Postal Code:	07652		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3496055	WILDHORSE	
Registration Number:	3971853	WILDHORSE	
Registration Number:	4177011	WILDHORSE	
Registration Number:	4202808	WILDHORSE	
CORRESPONDENCE DATA			
Fax Number:	5026278717		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	502-560-4217		
Email:	trademarks@skofirm.com		
Correspondent Name:	Laura H. Pulliam		
Address Line 1:	500 W Jefferson St		
Address Line 2:	2000 PNC Plaza		
Address Line 4:	Louisville, KENTUCKY 40202		
NAME OF SUBMITTER:	Laura H. Pulliam		
SIGNATURE:	/Laura H. Pulliam/		
DATE SIGNED:	03/13/2017		
Total Attachments: 1			

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made as of February ~~22~~, 2017, and effective as of April 1, 2017 by and between PREMIER MANUFACTURING, INC., a Missouri corporation with an address of 629 Capi Drive, Chesterfield, Missouri 63005 ("Assignor"), and KING MAKER MARKETING, INC., a New Jersey corporation with an address of 12 Route 17 North, #304, Paramus, New Jersey 07652 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the WILDHORSE trademark and all common law rights therein, including the below referenced registrations, together with all of the goodwill associated with such mark (collectively, the "Mark"):

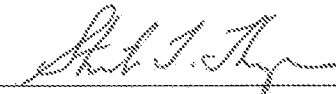
Mark	U.S. Registration Number
WILDHORSE	3,496,055
WILDHORSE	3,971,853
WILDHORSE	4,177,011
WILDHORSE	4,202,808

WHEREAS, Assignor wishes to assign the Mark together with all of the goodwill associated with the Mark to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all right, title and interest in and to the Mark, all issued registrations and pending applications with respect to same, the goodwill of the business symbolized by the Mark and the right to sue for past infringement of the Mark. Assignor will execute any and all additional documents necessary to transfer ownership, title and registration of the Mark to Assignee.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the date first above written.

PREMIER MANUFACTURING, INC.

By: 

Stuart D. Thompson
Chief Executive Officer

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