

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419191

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bloomingtonville A/S		03/01/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Creative Co-Op, Inc.		
Street Address:	6000 Freeport Ave, Ste 101		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38141		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5080415	BLOOMINGVILLE	
CORRESPONDENCE DATA			
Fax Number:	9015774220		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	901-577-2225		
Email:	trademarks@bakerdonelson.com		
Correspondent Name:	Connie Ding		
Address Line 1:	165 Madison Avenue, Suite 2000		
Address Line 4:	Memphis, TENNESSEE 38103		
ATTORNEY DOCKET NUMBER:	2907751-19		
NAME OF SUBMITTER:	Cong Ding		
SIGNATURE:	/cong ding/		
DATE SIGNED:	03/10/2017		
Total Attachments: 3			
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OP \$40.00 5080415



TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is effective as of _____ (the "Effective Date") by and among Bloomingville A/S (the "Assignor"), a Denmark Corporation with an address at Lene Haus Vej 3-5 Ikast DK Denmark 7430 and Creative Co-Op, Inc. (the "Assignee"), a Tennessee Corporation with an address at 6000 FREEPORT AVE, STE 101 Memphis Tennessee 38141.

WHEREAS, Assignor owns all right, title and interest to U.S. registered trademark BLOOMINGVILLE and design, Reg. No. 5080415 (hereafter referred as "Trademark"). Assignor wishes to assign all right, title and interest to the Trademarks to Assignee.

WHEREAS, Assignor covenants and warrants that Assignor has full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark, in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all rights of action arising from the Trademark, all claims for damages by reason of past, present and future infringement of the Trademark and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and the goodwill of the business associated with the Trademarks.

Assignor hereby request that the Assignee be recorded in the Registers of the respective Trademark Offices.

Assignor shall take all further actions, and provide to Assignee, Assignee's successors, assigns, or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, assignments, powers of attorney or other documentation), requested by Assignee to perfect this Assignment in all applicable jurisdictions.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly representatives as of the Effective Date.

[Signature Page Follows]


JAN J. JENSEN
CEO



This is to certify that Jan Jakobsen today in my presence at the Notarial Office approved and signed the above document. No conspicuous corrections or addenda were found in the document.

Jan Jakobsen has proved his identity by showing a Passport.

The Court in Herning, Danmark, 2017-03-01


Carla Henningsen
Notary Public



Assignor

(Signature)

CEO - JAW JAKOBSEN
(Name and Title of the Official Representative)

State of DENMARK

County of _____

On this Wednes day of 1st, 2017, before me, _____, personally appeared _____, _____ of _____, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Notary Public

Assignee

(Signature)

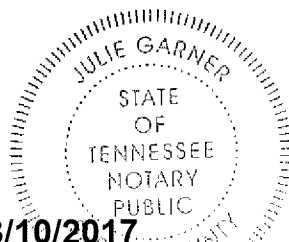
SUSAN WANG, CEO
(Name and Title of the Official Representative)

State of TENNESSEE

County of Shelby

On this 2nd day of MAR, 2017, before me, Susan Wang, personally appeared _____, _____ of _____, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.



Julie Garner
Notary Public