

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419601

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kellwood Company, LLC		12/22/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Rebecca Taylor, Inc.		
Street Address:	307 West 36th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2601789	REBECCA TAYLOR	
Registration Number:	2132863	REBECCA TAYLOR	
Registration Number:	4145906	REBECCA TAYLOR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3145763340		
Email:	brian.oconnor@kellwood.com		
Correspondent Name:	Brian O'Connor		
Address Line 1:	600 Kellwood Parkway		
Address Line 4:	Chesterfield, MISSOURI 63017		
NAME OF SUBMITTER:	Brian R. O'Connor		
SIGNATURE:	/Brian O'Connor/		
DATE SIGNED:	03/14/2017		
Total Attachments: 4			
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OP \$90.00 2601789

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of ~~December 22, 2004~~ ("Effective Date") by and between Kellwood Company, LLC, a Delaware Limited Liability Company (Assignor"), and Rebecca Taylor, Inc., a New York Corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademark registrations set forth on Exhibit A attached hereto (the "Marks"), along with the goodwill of the business appurtenant to said Marks; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the Marks, together with the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration received by the Assignor from the Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and all other countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any other country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entity or agency in any other country, to record Assignee as the assignee and owner of the Marks.

Assignor shall take all further actions, and provide to Assignee, and to Assignee's successors, assigns, or other legal representatives, all such cooperation and assistance reasonably requested by Assignee to more fully and effectively effectuate the purposes of this Assignment.

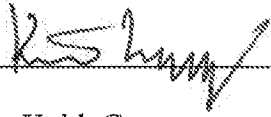
* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Kellwood Company, LLC

Rebecca Taylor, Inc.

By: _____

By:  _____

Name:

Name: Keith Grypp

Title:

Title: SVP, Secretary and General Counsel

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Kellwood Company, LLC

Rebecca Taylor, Inc.

By: Adrian Kowalewski

By: _____

Name: Adrian Kowalewski

Name:

Title: Chief Financial Officer

Title:

SCHEDULE A

Mark	Owner	Status	Registration Number	Registration Date
REBECCA TAYLOR	Kellwood Company, LLC	Registered	2,601,789	7/30/2002
REBECCA TAYLOR	Kellwood Company, LLC	Registered	2,132,863	1/27/1998
REBECCA TAYLOR	Kellwood Company, LLC	Registered	4,145,906	5/22/2012