

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM420070

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kellwood Company, LLC		02/24/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Kellwood Apparel, LLC		
Street Address:	13071 East Temple Ave.		
City:	City of Industry		
State/Country:	CALIFORNIA		
Postal Code:	91746		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 52			
Property Type	Number	Word Mark	
Registration Number:	5146805	"AB"SOLUTION	
Registration Number:	5161201	"AB" TECHNOLOGY	
Registration Number:	4736650	BEAUPORT	
Registration Number:	4081333	BEAUTIFUL REBELLION	
Registration Number:	2315201	BRIGGS NEW YORK	
Registration Number:	4187271	BRIGGS NEW YORK PERFECT FIT WAISTBAND	
Registration Number:	1124533	CITY BLUES	
Registration Number:	1674295	COMPONENTS	
Registration Number:	4016078	COMPONIX	
Registration Number:	1441281	CRICKET LANE	
Registration Number:	5146808	CURVE EQUALITY	
Registration Number:	1433987	DAVID DART	
Registration Number:	1991895	DAVID DART COLLECTIONS	
Registration Number:	1991896	DAVID DART SPORT	
Registration Number:	4825700	DEMOCRACY	
Registration Number:	3946062	DEMOCRACY DECLARATION OF JEAN DEPENDENCE	
Registration Number:	3946063	DEMOCRACY FREEDOM JEANERATION	
Registration Number:	1679478	FLATTER FIT	
Registration Number:	2502297	HOLLYWOULD	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4237644	HOLLYWOULD
Serial Number:	87104046	JAX
Registration Number:	3229037	JOLT
Registration Number:	4411157	JOLT
Registration Number:	5146804	KATE & SAM
Registration Number:	3995293	KURT THOMAS
Registration Number:	4097087	LAMB & FLAG
Registration Number:	4097089	LAMB & FLAG
Registration Number:	4097090	LAMB & FLAG
Registration Number:	4081307	LXF
Registration Number:	4116176	LXF
Registration Number:	3793434	MAGIC PANT
Serial Number:	86320509	MASON & BELLE
Registration Number:	4083538	MELISSA HARPER
Registration Number:	1626053	MELROSE
Registration Number:	4146904	MEMOIR
Registration Number:	4049296	MY MICHELLE
Registration Number:	1442190	MY MICHELLE
Serial Number:	86625612	NAPA VALLEY
Serial Number:	87159924	RECREATION
Serial Number:	87173119	REWIND
Registration Number:	3813125	SANGRIA
Serial Number:	87173098	SEQUIN HEARTS
Registration Number:	3914439	STRUCK BY STYLE
Registration Number:	3765444	TAKARA
Registration Number:	3974503	THE CLOTHES I WEAR
Registration Number:	3860681	THE FLEXI-FIT WAISTBAND
Registration Number:	3613889	THE SLIMMING SOLUTION
Serial Number:	87173108	VIOLETS & ROSES
Registration Number:	3999806	WAIST SOLUTION
Registration Number:	4183915	WIT AND WISDOM
Serial Number:	87214948	FEMININE, FEARLESS, FREE SPIRITED
Serial Number:	87173110	JAX BLACK LABEL

CORRESPONDENCE DATA

Fax Number: 2138915031

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915031

Email: trademark@buchalter.com
Correspondent Name: Jessie K. Reider, CA Bar No. 2371113
Address Line 1: 1000 Wilshire Blvd., Suite 1500
Address Line 2: Buchalter
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER: Jessie K. Reider, CA Bar No. 2371113

SIGNATURE: /jkr/

DATE SIGNED: 03/17/2017

Total Attachments: 5

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Trademark Assignment

WHEREAS Kellwood Company, LLC, a Delaware limited liability company (hereinafter "Assignor"), owns, has used in its business and/or has rights, title and/or interest in all of the trademarks and the trademark registrations identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto (hereinafter collectively the "Marks");

13071 East Temple Ave, City of Industry CA 91746
WHEREAS Kellwood Apparel, LLC, a Delaware limited liability company with an address of [enter] ("Assignee") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks and all common law rights in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 2/24/17

By: 
Kellwood Company, LLC

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: 2/24/17

By: 
Kellwood Apparel, LLC

EXHIBIT A
Trademarks

U.S. Trademarks

Trademark	Owner	Federal Registration Number
"AB"SOLUTION	Kellwood Company, LLC	5146805
"AB" TECHNOLOGY	Kellwood Company, LLC	5161201
BEAUPORT	Kellwood Company, LLC	4,736,650
BEAUTIFUL REBELLION	Kellwood Company, LLC	4,081,333
BRIGGS NEW YORK	Kellwood Company, LLC	2,315,201
BRIGGS NEW YORK PERFECT FIT WAISTBAND	Kellwood Company, LLC	4,187,271
CITY BLUES	Kellwood Company, LLC	1,124,533
COMPONENTS	Kellwood Company, LLC	1,674,295
COMPONIX	Kellwood Company, LLC	4,016,078
CRICKET LANE	Kellwood Company, LLC	1,441,281
CURVE EQUALITY	Kellwood Company, LLC	5146808
DAVID DART	Kellwood Company, LLC	1,433,987
DAVID DART COLLECTIONS	Kellwood Company, LLC	1,991,895
DAVID DART SPORT	Kellwood Company, LLC	1,991,896
DEMOCRACY	Kellwood Company, LLC	4,825,700
DEMOCRACY DECLARATION OF	Kellwood Company, LLC (Juniors – Caren	3,946,062
DEMOCRACY THE FREEDOM	Kellwood Company, LLC	3,946,063
FLATTER FIT	Kellwood Company, LLC	1,679,478

HOLLYWOULD	Kellwood Company, LLC	2,502,297
HOLLYWOULD	Kellwood Company, LLC	4,237,644
JAX	Kellwood Company, LLC	[87/104,046]
JAX BLACK LABEL	Kellwood Company, LLC	87173110
JOLT	Kellwood Company, LLC	3,229,037
JOLT (and Design)	Kellwood Company, LLC	4,411,157
KATE & SAM	Kellwood Company, LLC	5146804
KURT THOMAS	Kellwood Company, LLC	3,995,293
LAMB & FLAG	Kellwood Company, LLC	4,097,087
LAMB & FLAG	Kellwood Company, LLC	4,097,089
LAMB & FLAG	Kellwood Company, LLC	4,097,090
LXF (Stylized)	Kellwood Company, LLC	4,081,307
LXF (Stylized)	Kellwood Company, LLC	4,116,176
MAGIC PANT	Kellwood Company, LLC	3,793,434
MASON & BELLE	Kellwood Company, LLC	[86/320,509]
MELISSA HARPER	Kellwood Company, LLC	4,083,538
MELROSE	Kellwood Company, LLC	1,626,053
MEMOIR	Kellwood Company, LLC	4,146,904
MY MICHELLE	Kellwood Company, LLC	4,049,296
MY MICHELLE (Stylized)	Kellwood Company, LLC	1,442,190
NAPA VALLEY	Kellwood Company, LLC	[86/625,612]
RECREATION	Kellwood Company, LLC	[87/159,924]
REWIND	Kellwood Company, LLC	[87/173,119]

SANGRIA	Kellwood Company, LLC	3,813,125
SEQUIN HEARTS	Kellwood Company, LLC	[87/173,098]
STRUCK BY STYLE	Kellwood Company, LLC	3,914,439
TAKARA	Kellwood Company, LLC	3,765,444
THE CLOTHES I WEAR	Kellwood Company, LLC	3,974,503
THE FLEXI-FIT WAISTBAND	Kellwood Company, LLC	3,860,681
THE SLIMMING SOLUTION	Kellwood Company, LLC	3,613,889
VIOLETS & ROSES	Kellwood Company, LLC	[87/173,108]
WAIST SOLUTION	Kellwood Company, LLC	3,999,806
WIT AND WISDOM	Kellwood Company, LLC	4,183,915
FEMININE, FEARLESS, FREE SPIRITED	Kellwood Company, LLC	87/214,989

Foreign Trademarks

Trademark	Owner	Country	Status in Trademark Office	Federal Registration Number	Registration Date
LAMB & FLAG	Kellwood Company	Australia	Registered	1412552	3/4/2011
LAMB & FLAG	Kellwood Company	Australia	Registered	1412554	3/4/2011
LXF STYLIZED	Kellwood Company	Australia	Registered	1412559	3/4/2011
LXF STYLIZED	Kellwood Company	Australia	Registered	1412562	3/4/2011
62 EAST (and Design)	Kellwood Company	Canada	Registered	341472	6/10/1988
COMPONIX	Kellwood Company	Canada	Registered	357281	6/16/1989
COMPONIX (and Design)	Kellwood Company	Canada	Registered	357282	6/16/1989
DEMOCRACY	Kellwood Company	Canada	Registered	498407	8/6/1998
DEMOCRACY DECLARATION OF JEAN DEPENDENCE	Kellwood Company	Canada	Pending	[s/n 1605982]	[filed 12/10/2012]

DEMOCRACY THE FREEDOM JEANERATION	Kellwood Company	Canada	Pending	[s/n 1605988]	[filed 12/10/2012]
FLATTER-FIT	Kellwood Company	Canada	Registered	265799	1/15/1982
FRANCISCA	Kellwood Company	Canada	Registered	352755	3/3/1989
IVY	Kellwood Company	Canada	Registered	410249	4/2/1993
JAX	Kellwood Company	Canada	Registered	404350	10/30/1992
JAX COUNTRY	Kellwood Company	Canada	Registered	560222	4/15/2002
JAX SEPARATES	Kellwood Company	Canada	Registered	486099	11/24/1999
JAXSPORT	Kellwood Company	Canada	Registered	287384	1/27/1984
JOLT	Kellwood Company	Canada	Registered	772114	7/16/2010
NAPA GOLF BY NAPA VALLEY	Kellwood Company	Canada	Registered	559562	3/21/2002
NORTHERN ISLES	Kellwood Company	Canada	Registered	323433	2/6/1997