

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM422102

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hibu (UK) Limited		02/23/2017	Private Company Limited By Shares: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yell Limited		
<b>Street Address:</b>	3 Forbury Place, Forbury Road		
<b>City:</b>	Reading, Berkshire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	RG1 3YL		
<b>Entity Type:</b>	Private Company Limited By Shares: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85377552	EMARKETPLACE	
<b>Serial Number:</b>	85630993	HIBU	
<b>Serial Number:</b>	85631001	HIBÜ	
<b>Serial Number:</b>	85671334	MOONFRUIT	
<b>Serial Number:</b>	85630997	Ü	
<b>Serial Number:</b>	78624199	YELL	
<b>Serial Number:</b>	85382022	YELL CONNECT	
<b>Serial Number:</b>	85366583	YELL EMARKETPLACE	
<b>Serial Number:</b>	85377567	YELL EMARKETPLACE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124898340		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 489-8230		
<b>Email:</b>	NYC-Trademark@dwt.com		
<b>Correspondent Name:</b>	Alexandra Nicholson		
<b>Address Line 1:</b>	Davis Wright Tremaine LLP		
<b>Address Line 2:</b>	1251 Avenue of the Americas, 21st Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10020		

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<b>ATTORNEY DOCKET NUMBER:</b>	0095680-000003
<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	Alexandra Nicholson
<b>Address Line 1:</b>	Davis Wright Tremaine LLP
<b>Address Line 2:</b>	1251 Avenue of the Americas, 21st Floor
<b>Address Line 4:</b>	New York, NEW YORK 10020
<b>NAME OF SUBMITTER:</b>	Alexandra Nicholson
<b>SIGNATURE:</b>	/Alexandra Nicholson/
<b>DATE SIGNED:</b>	04/03/2017
<b>Total Attachments: 2</b>	
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source=Change of Name Certificate - hibu UK Limited to YELL LIMITED#page2.tif	

Company number 4205228

PRIVATE COMPANY LIMITED BY SHARES


HIBU (UK) LIMITED (Company)

21 FEBRUARY 2017

SPECIAL RESOLUTION

The following written resolution was duly passed as a Special Resolution on 21 February 2017 by the sole member of the Company

THAT the name of the Company be changed to Yell Limited

Signed   
Director/Secretary





**FILE COPY**

**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company Number 4205228

The Registrar of Companies for England and Wales hereby certifies that  
under the Companies Act 2006:

**HIBU (UK) LIMITED**

a company incorporated as private limited by shares; having its registered  
office situated in England and Wales; has changed its name to:

**YELL LIMITED**

Given at Companies House on **23rd February 2017**



**Companies House**



**THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES**