TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM422943

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sacred Cow, LLC		03/07/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	BN Ranch, LLC	
Street Address:	5 Crosby Street	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10013	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4391757	BN RANCH
Registration Number:	4387879	EAT LIKE IT MATTERS
Registration Number:	4391758	BN RANCH EAT LIKE IT MATTERS
Registration Number:	5055507	RIGHTEOUS DAWG

CORRESPONDENCE DATA

Fax Number: 2129748474

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

/eml/

Phone: 2129747474 Email: tm@cdas.com

Correspondent Name: Eleanor M. Lackman

Address Line 1: 41 Madison Avenue, 38th Floor

Cowan DeBaets Abrahams & Sheppard Address Line 2:

Address Line 4: New York, NEW YORK 10010

NAME OF SUBMITTER: Eleanor M. Lackman

DATE SIGNED: 04/07/2017

Total Attachments: 2

SIGNATURE:

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF AMENDMENT OF "SACRED COW, LLC",
CHANGING ITS NAME FROM "SACRED COW, LLC" TO "BN RANCH, LLC",
FILED IN THIS OFFICE ON THE SEVENTH DAY OF MARCH, A.D. 2017, AT
4:02 O'CLOCK P.M.

6243528 8100 SR# 20171642937

You may verify this certificate online at corp.delaware.gov/authver.shtml

100 SUC 500 SUCCES OF SUCC

Authentication: 202155525

Date: 03-07-17

TRADEMARK REEL: 006030 FRAME: 0096 CERTIFICATE OF AMENDMENT OF CERTIFICATE OF FORMATION OF SACRED COW, LLC

State of Delaware Secretary of State Division of Corporations Delivered 04:02 PM 03/07/2017 FILED 04:02 PM 03/07/2017 SR 20171642937 - File Number 6243528

Pursuant to Section 18-202 of the Delaware Limited Liability Company Act

Sacred Cow, LLC, organized and existing under and by virtue of the Delaware Limited Liability Company Act, does hereby certify as follows:

- The name of the limited liability company is Sacred Cow, LLC (the "Company"). 1.
- 2. The Certificate of Formation of the Company is amended as follows:

The text of Item First of the Certificate of Formation of the Company be and hereby is deleted in its entirety and the following is inserted in lieu thereof:

"First: The name of the limited liability company is BN Ranch, LLC"

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Certificate of Formation of the Company this 7th day of March, 2017.

/s/ Benjamin C. Singer

Name: Benjamin C. Singer Title: Authorized Person

ActiveUS 161286145v.1

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RECORDED: 04/07/2017