

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424713

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Research Group, Inc.		04/19/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bank of America, N.A.		
Street Address:	11810 Grand Park Ave, Suite 700		
City:	North Bethesda		
State/Country:	MARYLAND		
Postal Code:	20852		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2297418	MOVIEVIEW	
Registration Number:	2264364	NRG	
Registration Number:	2006483	C.I.N.E.S.Y.S.	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9192868000		
Email:	PTO_TMconfirmation@mvalaw.com, amberwest@mvalaw.com		
Correspondent Name:	MOORE & VAN ALLEN PLLC		
Address Line 1:	3015 Carrington Mill Blvd., Suite 400		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	327000.027376		
NAME OF SUBMITTER:	John Slaughter		
SIGNATURE:	/john slaughter/		
DATE SIGNED:	04/24/2017		
Total Attachments: 4			
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OP \$90.00 2297418

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

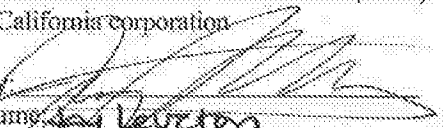
Please be advised that pursuant to the Security Agreement dated as of April 19, 2017 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Pledgors party thereto (each a "Pledgor" and collectively, the "Pledgors") and Bank of America, N.A. (the "Bank"), the undersigned Pledgor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Pledgor in and to the trademarks and trademark applications set forth on Schedule 1 hereto to the Bank.

The undersigned Pledgor and the Bank hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature pages follow]

Very truly yours,

NATIONAL RESEARCH GROUP, INC.,
a California corporation

By: 
Name: Jay Leveon
Title: Secretary

IF NOTICES (NATIONAL RESEARCH GROUP, INC. TRADEMARKS)
STAGWELL MARKET RESEARCH HOLDINGS LLC

TRADEMARK
REEL: 006039 FRAME: 0947

Acknowledged and Accepted:

BANK OF AMERICA, N.A.

By: 

Name: Mark A. Zirkle

Title: Senior Vice President

Schedule 1

National Research Group, Inc.
(California Corporation)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
MOVIEVIEW	2297418	12/07/99
NRG	2264364	07/27/99
C.I.N.E.S.Y.S.	2006483	10/08/96