

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM424842

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GOLDEN BELL MANAGEMENT, LLC		04/17/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TROON GOLF, L.L.C.		
<b>Street Address:</b>	15044 N. Scottsdale Rd., Suite 300		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85254		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4212896	CADDIEMASTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-285-5090		
<b>Email:</b>	jlondo@dickinsonwright.com		
<b>Correspondent Name:</b>	James A. Ullman		
<b>Address Line 1:</b>	1850 N. Central Ave., #1400		
<b>Address Line 2:</b>	Dickinson Wright PLLC		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004		
<b>NAME OF SUBMITTER:</b>	James A. Ullman		
<b>SIGNATURE:</b>	/jau/		
<b>DATE SIGNED:</b>	04/24/2017		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, made and effective the 17<sup>TH</sup> day of APRIL, 2017, by and between GOLDEN BELL MANAGEMENT, LLC, 320 North 1<sup>st</sup> Street #606, Jacksonville, Florida 32250 (hereinafter "ASSIGNOR") and TROON GOLF, L.L.C, 15044 North Scottsdale Road, Suite 300, Scottsdale, Arizona 85254 (hereinafter "ASSIGNEE").

### RECITALS

1. ASSIGNOR owns, has adopted and is using the mark CADDIEMASTER (U.S. Registration No. 4,212,896);

2. ASSIGNEE is desirous of acquiring worldwide rights to CADDIEMASTER and the goodwill of the business associated therewith, as well as all of the applications and registrations therefor identified above, any domain names and rights in and to any pending actions related thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR conveys, transfers, and assigns to ASSIGNEE all its right, title, and interest in and to CADDIEMASTER and the federal applications and registrations therefor as identified above, together with the goodwill of the business symbolized thereby and any domain name for same.

ASSIGNOR further assigns to ASSIGNEE all rights to sue for and receive all damages occurring from current and past infringing uses of CADDIEMASTER.


ASSIGNOR agrees that upon request by ASSIGNEE, ASSIGNOR shall execute all papers, make all rightful oaths, testify on behalf of ASSIGNEE and do all other lawful acts necessary to carry out the intent of this Assignment at ASSIGNEE's expense and request, as well as provide such other material, information, or assistance as ASSIGNEE may consider necessary.

ASSIGNOR represents and warrants that ASSIGNOR is the sole and exclusive lawful owner of all rights, title, and interest in and to CADDIEMASTER; that CADDIEMASTER has not been assigned or otherwise transferred, and that the ASSIGNOR has the authority and full right to make this ASSIGNMENT.

IN WITNESS WHEREOF, the ASSIGNOR hereto has executed this ASSIGNMENT as of the day and year above written.

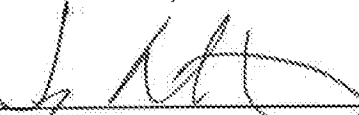
ASSIGNOR:  
GOLDEN BELL MANAGEMENT, LLC

Dated: 4-17-17

  
By: \_\_\_\_\_  
Name: JAY M. McGRATH  
Title: VP 2 SECRETARY

ASSIGNEE:  
TROON GOLF, L.L.C.

Dated: 4-17-17

  
By: \_\_\_\_\_  
Name: JAY M. McGRATH  
Title: VP

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