

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM424760

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Mills Marketing, Inc.		01/10/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CARE		
<b>Street Address:</b>	151 Ellis Street NE		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30303		
<b>Entity Type:</b>	Charitable, Non-Profit Corporation: D.C.		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4372651	JOIN MY VILLAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7637642268		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	763-764-6310		
<b>Email:</b>	trade.marks@genmills.com		
<b>Correspondent Name:</b>	Alexandria M. Christian		
<b>Address Line 1:</b>	No. One General Mills Blvd.		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55426		
<b>NAME OF SUBMITTER:</b>	Alexandria M. Christian		
<b>SIGNATURE:</b>	/Alexandria Christian/		
<b>DATE SIGNED:</b>	04/24/2017		
<b>Total Attachments: 1</b>			
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EXHIBIT B

ASSIGNMENT OF TRADEMARK

WHEREAS, General Mills Marketing, Inc., a corporation duly organized and existing under the laws of Delaware, United States, having a place of business at Number One General Mills Boulevard, Minneapolis, Minnesota 55426 USA (Assignor), is the owner of U.S. registration number 4,372,651 for JOIN MY VILLAGE (the "Mark");

WHEREAS, CARE, a nonprofit 501(c)(3) public charity, having a place of business at 151 Ellis St NE, Atlanta, GA 30303 ("Assignee"), is desirous of acquiring the Mark; and

NOW, THEREFORE, effective as of January 10, 2017, for good and valuable consideration, receipt which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof.

CARE

General Mills Marketing, Inc.

Signed: *Maralee Fahr*

Name: *[Signature]*

Date: 1-10-17

Title: V.P. Deputy G.C.

Sworn to and subscribed to before me,

Sworn to and subscribed to before me,

*Bridget Mailley*

*Jill M Mitchell*

Public Notary. I certify that the person executing this document has the legal capacity to execute the Assignment on behalf of CARE.

Public Notary. I certify that the person executing this document has the legal capacity to execute the Assignment on behalf of General Mills Marketing, Inc.

Signed: *Bridget Mailley*

Signed: *Jill M Mitchell*

Date: 1-10-17

Date: 1-12-17

