

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM428852

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Opus Bank		05/24/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	QUOTELAB, LLC		
Street Address:	1223 Wilshire Blvd.		
Internal Address:	Suite 120		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90403		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	QL Holdings LLC		
Street Address:	1223 Wilshire Blvd.		
Internal Address:	Suite 120		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90403		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	MediaAlpha Venture, LLC		
Street Address:	2563 152nd Ave., NE		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4454251	QUOTELAB	
CORRESPONDENCE DATA			
Fax Number:	4088524475		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$40.00 4454251

TRADEMARK

Phone: 4088417195
Email: dsanchezbentz@vlplawgroup.com
Correspondent Name: Diana Sanchez Bentz
Address Line 1: VLP Law Group LLP
Address Line 4: Gilroy, CALIFORNIA 95020

NAME OF SUBMITTER: Diana Sanchez Bentz

SIGNATURE: /dsb1068/

DATE SIGNED: 05/25/2017

Total Attachments: 1

source=(WAB-QL Holdings) EXECUTED Termination of TM Security Interest_05-24-2017#page1.tif

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark: 4454251 (QUOTELAB)

TERMINATION OF TRADEMARK SECURITY INTEREST

WHEREAS, each of MediaAlpha Venture, LLC, a Delaware limited liability company ("MA"), having their principal officer at 2563 152nd Avenue, NE, Redmond, Washington 98052, QL Holdings LLC, a Delaware limited liability company ("QLH") and QuoteLab, LLC, a Delaware limited liability company ("QL" and, together with MA and QLH, collectively referred to as "Grantor"), QLH and QL having their principal offices at 1223 Wilshire Boulevard, Suite 120, Santa Monica, California 90403, has adopted, used or had an intent-to-use the Trademarks listed above, now registered or in the process of registration in the United States Patent and Trademark Office;

WHEREAS, MA, QLH, and QL entered into that certain Intellectual Property Security Agreement dated July 23, 2015 (the "Security Agreement"), among Grantor and Opus Bank (the "Lender"), a true and correct copy of which was recorded by the United States Patent and Trademark Office on July 24, 2015, at Reel 5584 Frame 0714;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Lender hereby:

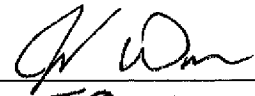
1. releases and reassigns to Grantor any and all liens, security interests, right, title and interest of Lender pursuant to the Security Agreement in the trademarks more fully described above, and all of the goodwill associated thereto, without recourse or representation or warranty, express or implied;
2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the termination hereby given; and
3. authorizes the Company to file this Termination of Trademark Security Interest in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, Lender has caused this Termination of Trademark Security Interest to be signed by their duly authorized representative as of this 24th day of May 2017.

Opus Bank

Address:

Opus Bank
1990 MacArthur Blvd., 12th Floor
Irvine, CA 92612

By: 
Name: Jeff Worden
Title: SUP HEAD OF CREDIT PRODUCTS