

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM429309

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PRO EM OPERATIONS, LLC		05/31/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	CADENCE BANK, N.A.		
Street Address:	2800 Post Oak Boulevard, 38th Floor		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77056		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3679012	THE EVENT RETREAT	
Registration Number:	3717856	PRO EM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	sbayer@nathansommers.com		
Correspondent Name:	Shanna Bayer		
Address Line 1:	2800 Post Oak Boulevard, 61st Floor		
Address Line 4:	Houston, TEXAS 77056		
NAME OF SUBMITTER:	Shanna Bayer		
SIGNATURE:	/s/ Shanna Bayer		
DATE SIGNED:	05/31/2017		
Total Attachments: 3			
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OP \$65.00 3679012

AMENDED AND RESTATED INTELLECTUAL PROPERTY ASSIGNMENT

THIS AMENDED AND RESTATED INTELLECTUAL PROPERTY ASSIGNMENT is made this 31st day of May, 2017, between PRO EM OPERATIONS, LLC, a Delaware limited liability company, having a place of business at 205 Wild Basin Road, South Building 3, Suite 100, Austin, Texas 78746 ("Grantor"), and CADENCE BANK, N.A., a national banking association, having a place of business at 2800 Post Oak Boulevard, 38th Floor, Houston, Texas 77056 ("Lender").

WHEREAS, Grantor owns the Trademarks (herein so called) listed on Schedule A attached hereto, as the same may be amended from time to time;

WHEREAS, PRO EM HOLDINGS, LLC, a Delaware limited liability company, and Lender have entered into that certain Amended and Restated Loan Agreement dated as of May 31, 2017 (as the same may hereafter be amended, restated, modified or supplemented from time to time, the "Loan Agreement");

WHEREAS, pursuant to the terms of the Amended and Restated Security Agreement dated as of May 31, 2017, between Grantor and Lender (the "Security Agreement"), Grantor has granted to Lender a security interest in all of its trademarks owned or at any time hereafter acquired by Grantor or in which Grantor now has or at any time in the future may acquire any right, title, or interest in or to, as collateral to secure the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties hereby agree as follows:

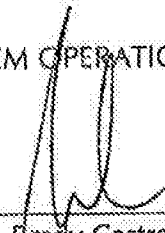
1. Grantor does hereby grant to Lender a security interest in the following property, wherever arising or located (the "IP Collateral"): all of Grantor's right, title and interest in and to the Trademarks now owned or at any time hereafter acquired by Grantor or in which Grantor now has or at any time in the future may acquire any right, title, interest or license to, including all proceeds and products of any and all of the foregoing.
2. Grantor does hereby further acknowledge and affirm that the rights and remedies of Lender with respect to its security interests in the IP Collateral made and granted herein are more fully set forth in the Loan Agreement and the Security Agreement, the terms and provisions of which are incorporated by reference herein, and include, without limitation, all rights and remedies of a secured party under the Uniform Commercial Code as adopted by the State of Texas as in effect from time to time.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Grantor has caused this AMENDED AND RESTATED INTELLECTUAL PROPERTY ASSIGNMENT to be duly executed and delivered as of the date first above written.

PRO EM OPERATIONS, LLC

By: _____


Brady Castro
Chief Executive Officer

SIGNATURE PAGE TO AMENDED AND RESTATED INTELLECTUAL PROPERTY
ASSIGNMENT-TRADEMARKS

TRADEMARK
REEL: 006072 FRAME: 0962

SCHEDULE A

Registered Trademarks					
Country	Word Mark	Owner	Registration No.	Serial No.	Registration Date
USA	The Event Retreat	Grantor	3679012	77636256	September 8, 2009
USA	Pro EM	Grantor	3717856	77669673	December 1, 2009

Pending Trademark Applications				
Country	Word Mark	Owner	Serial No.	Filing Date
NONE	NONE	NONE	NONE	NONE