

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM430913

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	TRADEMARK SECURITY AGREEMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CONNEXIONS LOYALTY, INC.		05/10/2017	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HPS INVESTMENT PARTNERS, LLC		
<b>Street Address:</b>	40 WEST 57TH STREET, 27TH FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2865507	COMPLETEASSISTANT	
<b>Registration Number:</b>	2580094		
<b>Registration Number:</b>	2453903	ELITE REWARDS	
<b>Registration Number:</b>	2599208	EMPLOYALTY	
<b>Registration Number:</b>	3183093	LEGAL ASSISTANT	
<b>Registration Number:</b>	2835242	LOLA	
<b>Registration Number:</b>	4411795	MOTIVENGINE	
<b>Registration Number:</b>	5147413	REWARDS SHIELD	
<b>Registration Number:</b>	4277256	SHOPRAISING MALL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7147558290		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM		
<b>Correspondent Name:</b>	LATHAM & WATKINS LLP		
<b>Address Line 1:</b>	650 TOWN CENTER DRIVE, 20TH FLOOR		
<b>Address Line 4:</b>	COSTA MESA, CALIFORNIA 92626		
<b>ATTORNEY DOCKET NUMBER:</b>	050485-0043		

OP \$240.00 2865507

<b>NAME OF SUBMITTER:</b>	KRISTIN J AZCONA
<b>SIGNATURE:</b>	/KJA/
<b>DATE SIGNED:</b>	06/12/2017
<b>Total Attachments: 22</b> source=Affinion - Trademark Security Agreement#page1.tif source=Affinion - Trademark Security Agreement#page2.tif source=Affinion - Trademark Security Agreement#page3.tif source=Affinion - Trademark Security Agreement#page4.tif source=Affinion - Trademark Security Agreement#page5.tif source=Affinion - Trademark Security Agreement#page6.tif source=Affinion - Trademark Security Agreement#page7.tif source=Affinion - Trademark Security Agreement#page8.tif source=Affinion - Trademark Security Agreement#page9.tif source=Affinion - Trademark Security Agreement#page10.tif source=Affinion - Trademark Security Agreement#page11.tif source=Affinion - Trademark Security Agreement#page12.tif source=Affinion - Trademark Security Agreement#page13.tif source=Affinion - Trademark Security Agreement#page14.tif source=Affinion - Trademark Security Agreement#page15.tif source=Affinion - Trademark Security Agreement#page16.tif source=Affinion - Trademark Security Agreement#page17.tif source=Affinion - Trademark Security Agreement#page18.tif source=Affinion - Trademark Security Agreement#page19.tif source=Affinion - Trademark Security Agreement#page20.tif source=Affinion - Trademark Security Agreement#page21.tif source=Affinion - Trademark Security Agreement#page22.tif	

**TRADEMARK SECURITY AGREEMENT**

This **TRADEMARK SECURITY AGREEMENT**, dated as of May 10, 2017 (this "Agreement"), is made by each of the signatories hereto indicated as a Grantor (each a "Grantor" and collectively, the "Grantors") in favor of HPS INVESTMENT PARTNERS, LLC, as administrative agent and collateral agent for the Secured Parties (in such capacity and together with its successors and assigns in such capacity, the "Agent").

**WHEREAS**, pursuant to that certain Credit Agreement dated as of May 10, 2017 by and among AFFINION GROUP HOLDINGS, INC., a Delaware corporation, AFFINION GROUP, INC., a Delaware corporation, the lenders from time to time party thereto (the "Lenders"), the Agent for the Lenders, and the other parties from time to time party thereto (as the same may hereafter be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and conditions set forth therein, to the Borrower; and

**WHEREAS**, as a condition precedent to the obligation of the Lenders to make their respective extension of credit to the Borrower under the Credit Agreement, the Grantors entered into a Collateral Agreement dated as of May 10, 2017 (as amended, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement") between each of the Grantors and the Agent, pursuant to which each of the Grantors assigned, transferred and granted to the Agent, for the benefit of the Secured Parties, a security interest in the Trademark Collateral (as defined below);

**WHEREAS**, pursuant to the Collateral Agreement, each Grantor agreed to execute and deliver this Agreement, in order to record the security interest granted to the Agent for the benefit of the Secured parties with the United States Patent and Trademark Office.

**NOW, THEREFORE**, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors hereby agree with the Agent as follows:

**SECTION 1. Defined Terms**

Capitalized terms used but not defined herein shall have the respective meanings given thereto in the Collateral Agreement, and if not defined therein, shall have the respective meanings given thereto in the Credit Agreement.

**SECTION 2. Grant of Security Interest in Trademark Collateral**

**SECTION 2.1 Grant of Security.** Each Grantor hereby assigns and transfers to the Agent, and hereby grants to the Agent, for the benefit of the Secured Parties, a security interest in, all of the following property, in each case, wherever located and now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the "Trademark Collateral") as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor's Obligations:

all domestic, foreign and multinational trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, logos, Internet domain names, other indicia of origin or source identification, and general intangibles of

a like nature, whether registered or unregistered, and with respect to any and all of the foregoing: (i) all registrations and applications for registration thereof including, without limitation, the registrations and applications listed in Schedule A attached hereto, (ii) all extension and renewals thereof, (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iv) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof, (v) all Proceeds of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto, and (vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

**SECTION 2.2 Certain Limited Exclusions.** Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under Section 2.1 hereof attach to any "intent-to-use" application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a "Statement of Use" pursuant to Section 1(d) of the Lanham Act or an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

### **SECTION 3. Security Agreement**

The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Agent for the Secured Parties pursuant to the Collateral Agreement, and the Grantors hereby acknowledge and affirm that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Collateral Agreement, the provisions of the Collateral Agreement shall control.

### **SECTION 4. Governing Law**

THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICTS OF LAW RULES THAT WOULD RESULT IN THE APPLICATION OF A DIFFERENT GOVERNING LAW (OTHER THAN ANY MANDATORY PROVISIONS OF THE UCC RELATING TO THE LAW GOVERNING PERFECTION AND EFFECT OF PERFECTION OF THE SECURITY INTERESTS).

### **SECTION 5. Counterparts**

This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTORS:

AFFINION GROUP, INC.

By: 

Name: Gregory S. Miller

Title: Executive Vice President and Chief  
Financial Officer

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0380

AFFINION GROUP HOLDINGS, INC.  
AFFINION BENEFITS GROUP, LLC  
AFFINION BRAZIL HOLDINGS I, LLC  
AFFINION BRAZIL HOLDINGS II, LLC  
AFFINION DATA SERVICES, INC.  
AFFINION DEVELOPMENTS, LLC  
AFFINION GROUP, LLC  
AFFINION INVESTMENTS II, LLC  
AFFINION PD HOLDINGS, INC.  
AFFINION PUBLISHING, LLC  
BREAKFIVE, LLC  
CARDWELL AGENCY, INC.  
CCAA, CORPORATION  
CONNEXIONS LOYALTY GLOBAL TRAVEL  
FULFILLMENT LLC  
CONNEXIONS LOYALTY TRAVEL SOLUTIONS LLC  
CONNEXIONS LOYALTY, INC.  
CONNEXIONS SM VENTURES, LLC  
CONNEXIONS SMV, LLC  
GLOBAL PROTECTION SOLUTIONS, LLC  
LIFT MEDIA, LLC  
LONG TERM PREFERRED CARE, INC.  
LOYALTY TRAVEL AGENCY LLC  
PROPP CORP.  
TRAVELERS ADVANTAGE SERVICES, LLC  
TRILEGIANT AUTO SERVICES, INC.  
TRILEGIANT CORPORATION  
TRILEGIANT INSURANCE SERVICES, INC.  
TRILEGIANT RETAIL SERVICES, INC.  
WATCHGUARD REGISTRATION SERVICES,  
INC.  
WEBLOYALTY HOLDINGS, INC.  
WEBLOYALTY.COM, INC.

By: 

Name: Gregory S. Miller

Title: Executive Vice President and Chief  
Financial Officer

**SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT**

**TRADEMARK**

**REEL: 006082 FRAME: 0381**

AFFINION INVESTMENTS, LLC

By: Affinion Group, Inc., its non-economic  
managing member

By: 

Name: Gregory S. Miller

Title: Executive Vice President and Chief  
Financial Officer

AFFINION NET PATENTS, INC.

By: 

Name: Gregory S. Miller

Title: Secretary and Treasurer

CONNEXIONS LOYALTY ACQUISITION, LLC

By: 

Name: Gregory S. Miller

Title: Vice President and Treasurer

**SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT**

**TRADEMARK**

**REEL: 006082 FRAME: 0382**

CUC ASIA HOLDINGS, by its partners

TRILEGIANT CORPORATION

By: 

Name: Gregory S. Miller

Title: Executive Vice President and  
Chief Financial Officer

and

TRILEGIANT RETAIL SERVICES, INC.

By: 

Name: Gregory S. Miller

Title: Executive Vice President and  
Chief Financial Officer

INCENTIVE NETWORKS LLC

By: 

Name: Gregory S. Miller

Title: Chief Financial Officer

AFFINION INTERNATIONAL HOLDINGS  
LIMITED

By: \_\_\_\_\_

Name: Michele Conforti

Title: President and Managing Director,  
Global Customer Engagement

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0383



CUC ASIA HOLDINGS, by its partners

TRILEGIANT CORPORATION

By: \_\_\_\_\_

Name: Gregory S. Miller

Title: Executive Vice President and  
Chief Financial Officer

and

TRILEGIANT RETAIL SERVICES, INC.

By: \_\_\_\_\_

Name: Gregory S. Miller

Title: Executive Vice President and  
Chief Financial Officer

INCENTIVE NETWORKS LLC

By: \_\_\_\_\_

Name: Gregory S. Miller

Title: Chief Financial Officer ,

AFFINION INTERNATIONAL HOLDINGS  
LIMITED

By:  \_\_\_\_\_

Name: Michele Conforti


Title: President and Managing Director,  
Global Customer Engagement

**SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT**

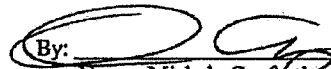
**TRADEMARK**

**REEL: 006082 FRAME: 0384**

AFFINION INTERNATIONAL LIMITED

By:   
Name: Michele Conforti  
Title: President and Managing Director

AFFINION INTERNATIONAL TRAVEL  
HOLDCO LIMITED

By:   
Name: Michele Conforti  
Title: President and Managing Director

LOYALTY VENTURES LIMITED

By: \_\_\_\_\_  
Name: Martin Child  
Title: Executive Vice President and President,  
Global Customer Engagement Revenue  
Enhancement

WEBLOYALTY INTERNATIONAL LIMITED

By: \_\_\_\_\_  
Name: Martin Child  
Title: Executive Vice President and President,  
Global Customer Engagement Revenue  
Enhancement

AFFINION INTERNATIONAL B.V.

By: \_\_\_\_\_  
Name: Richard Kemperman  
Title: Director

**SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT**

**TRADEMARK**

**REEL: 006082 FRAME: 0385**

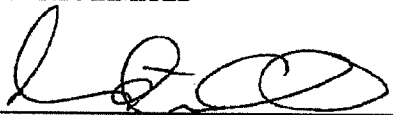
AFFINION INTERNATIONAL LIMITED

By: \_\_\_\_\_  
Name: Michele Conforti  
Title: President and Managing Director


AFFINION INTERNATIONAL TRAVEL  
HOLDCO LIMITED

By: \_\_\_\_\_  
Name: Michele Conforti  
Title: President and Managing Director

LOYALTY VENTURES LIMITED

By:  \_\_\_\_\_  
Name: Martin Child  
Title: Executive Vice President and President,  
Global Customer Engagement Revenue  
Enhancement

WEBLOYALTY INTERNATIONAL LIMITED

By:  \_\_\_\_\_  
Name: Martin Child  
Title: Executive Vice President and President,  
Global Customer Engagement Revenue  
Enhancement

AFFINION INTERNATIONAL B.V.

By: \_\_\_\_\_  
Name: Richard Kemperman  
Title: Director

**SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT**

**TRADEMARK**

**REEL: 006082 FRAME: 0386**

AFFINION INTERNATIONAL LIMITED

By: \_\_\_\_\_  
Name: Michele Conforti  
Title: President and Managing Director

AFFINION INTERNATIONAL TRAVEL  
HOLDCO LIMITED

By: \_\_\_\_\_  
Name: Michele Conforti  
Title: President and Managing Director

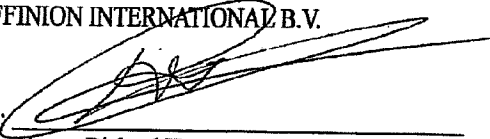
LOYALTY VENTURES LIMITED

By: \_\_\_\_\_  
Name: Martin Child  
Title: Executive Vice President and President,  
Global Customer Engagement Revenue  
Enhancement

WEBLOYALTY INTERNATIONAL LIMITED

By: \_\_\_\_\_  
Name: Martin Child  
Title: Executive Vice President and President,  
Global Customer Engagement Revenue  
Enhancement

AFFINION INTERNATIONAL B.V.

By:   
Name: Richard Kemperman  
Title: Director

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0387

BASSAE HOLDING B.V.

By: 

Name: Richard Kemperman

Title: Director

WEBLOYALTY HOLDINGS COÖPERATIEF  
U.A.

By: 

Name: Richard Kemperman

Title: Director

WEBLOYALTY INTERNATIONAL SÀRL

By: \_\_\_\_\_

Name: Martin Child

Title: Executive Vice President and President,  
Global Customer Engagement Revenue  
Enhancement

**SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT**

**TRADEMARK**

**REEL: 006082 FRAME: 0388**

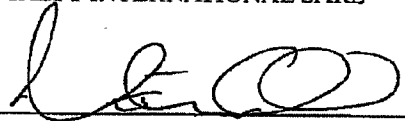
BASSAE HOLDING B.V.

By: \_\_\_\_\_  
Name: Richard Kemperman  
Title: Director

WEBLOYALTY HOLDINGS COÖPERATIEF  
U.A.

By: \_\_\_\_\_  
Name: Richard Kemperman  
Title: Director

WEBLOYALTY INTERNATIONAL SÀRL

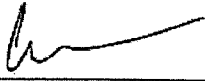
By:  \_\_\_\_\_  
Name: Martin Child  
Title: Executive Vice President and President,  
Global Customer Engagement Revenue  
Enhancement

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0389

HPS INVESTMENT PARTNERS, LLC,  
as Collateral Agent

By:   
Name: \_\_\_\_\_  
Title: **COLBERT CANNON  
MANAGING DIRECTOR**

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0390

**SCHEDULE A**  
to  
**TRADEMARK SECURITY AGREEMENT**

**TRADEMARK REGISTRATIONS AND APPLICATIONS**

Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date	Owner Name
1-800-TEL-TRIP	U.S. Federal	RENEWED (REGISTERED)	74185406 7/15/1991	1702163 7/21/1992	AFFINION PUBLISHING, LLC
24 HOUR TRAVEL CENTER	U.S. Federal	RENEWED (REGISTERED) Section 2(F)	74480767 1/21/1994	1915479 8/29/1995	AFFINION PUBLISHING, LLC
50 GRAND	U.S. Federal	RENEWED (REGISTERED)	74053514 4/27/1990	1670699 12/31/1991	AFFINION PUBLISHING, LLC
800-TEL-SHOP	U.S. Federal	RENEWED (REGISTERED)	74185405 7/15/1991	1702310 7/21/1992	AFFINION PUBLISHING, LLC
ACCUTRIP	U.S. Federal	RENEWED (REGISTERED)	75048124 1/25/1996	2062313 5/13/1997	AFFINION PUBLISHING, LLC
AFFINIMAX	U.S. Federal	REGISTERED	77438760 4/3/2008	4128973 4/17/2012	TRILEGIANT CORPORATION
AFFINION BENEFITS GROUP	U.S. Federal	REGISTERED	78905730 6/12/2006	3594951 3/24/2009	TRILEGIANT CORPORATION
AFFINION GROUP	U.S. Federal	REGISTERED	78721404 9/27/2005	3353647 12/11/2007	TRILEGIANT CORPORATION
AFFINION GROUP	U.S. Federal	RENEWED (REGISTERED)	78721392 9/27/2005	3331525 11/6/2007	TRILEGIANT CORPORATION
AFFINION INTERNATIONAL	U.S. Federal	REGISTERED	78852696 4/3/2006	3386711 2/19/2008	TRILEGIANT CORPORATION
AFFINION INTERNATIONAL	U.S. Federal	REGISTERED	78852721 4/3/2006	3386712 2/19/2008	TRILEGIANT CORPORATION
AFFINION SECURITY CENTER	U.S. Federal	REGISTERED	77520453 7/11/2008	3970946 5/31/2011	TRILEGIANT CORPORATION
AFFINION SECURITY CENTER	U.S. Federal	REGISTERED	77429946 3/24/2008	3958137 5/10/2011	TRILEGIANT CORPORATION
AIRFARECASH	U.S. Federal	PUBLISHED (PENDING) Partial Section 2(F)	87015666 4/27/2016		PROPP CORP.
AIRFARECASH ANY AIRLINE- ANY TIME DOMESTIC & INTERNATIONAL DESTINATIONS	U.S. Federal	REGISTERED	85003084 3/31/2010	3873268 11/9/2010	PROPP CORPORATION
AUTOVANTAGE	U.S. Federal	REGISTERED	77254993 8/14/2007	3477788 7/29/2008	AFFINION PUBLISHING, LLC
AUTOVANTAGE	U.S. Federal	REGISTERED	78853382 4/4/2006	3246891 5/29/2007	AFFINION PUBLISHING, LLC
AUTOVANTAGE	U.S. Federal	RENEWED (REGISTERED)	75903338 1/25/2000	2454986 5/29/2001	AFFINION PUBLISHING, LLC
AUTOVANTAGE GOLD	U.S. Federal	RENEWED (REGISTERED)	75931038 2/28/2000	2519405 12/18/2001	AFFINION PUBLISHING, LLC
BANCLUB	U.S. Federal	RENEWED (REGISTERED)	73010761 1/11/1974	1016434 7/22/1975	AFFINION PUBLISHING, LLC
BE MEMORABLE, EXCEED	U.S. Federal	REGISTERED	86148047 12/19/2013	4638447 11/11/2014	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
BETTER THAN FREE CHECKING	U.S. Federal	RENEWED (REGISTERED)	74602665 11/23/1994	1989276 7/23/1996	AFFINION PUBLISHING, LLC
BONUS BANKING	U.S. Federal	RENEWED (REGISTERED)	73458123 12/22/1983	1308325 12/4/1984	AFFINION PUBLISHING, LLC



Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date	Owner Name
BREACHSHIELD	U.S. Federal	REGISTERED	77352979 12/14/2007	3838324 8/24/2010	TRILEGIANT CORPORATION
BREAKFIVE	U.S. Federal	REGISTERED	85970714 6/26/2013	4443947 12/3/2013	AFFINION PUBLISHING, LLC
BREAKFIVE	U.S. Federal	REGISTERED	85621576 5/10/2012	4419386 10/15/2013	AFFINION PUBLISHING, LLC
BUSINESS ASSET	U.S. Federal	RENEWED (REGISTERED)	75454559 3/23/1998	2267788 8/3/1999	AFFINION PUBLISHING, LLC
BUYERS ADVANTAGE	U.S. Federal	RENEWED (REGISTERED)	76086782 7/11/2000	2786868 11/25/2003	AFFINION PUBLISHING LLC
BUYERS ADVANTAGE	U.S. Federal	RENEWED (REGISTERED)	76495087 3/6/2003	2858661 6/29/2004	AFFINION PUBLISHING, LLC
BUYERS ADVANTAGE	U.S. Federal	RENEWED (REGISTERED)	74020700 1/22/1990	1614237 9/18/1990	AFFINION PUBLISHING, LLC
BUYERS ADVANTAGE	U.S. Federal	RENEWED (REGISTERED)	73743912 8/3/1988	1531245 3/21/1989	AFFINION PUBLISHING, LLC
BUYERS ADVANTAGE PLUS	U.S. Federal	REGISTERED	77891816 12/11/2009	3958950 5/10/2011	AFFINION PUBLISHING, LLC
BUYERS ADVANTAGE PROGRAM	U.S. Federal	RENEWED (REGISTERED)	76083249 7/5/2000	2484963 9/4/2001	AFFINION PUBLISHING, LLC
BUYER'S APPRECIATION	U.S. Federal	RENEWED (REGISTERED)	74504601 3/24/1994	1887458 4/4/1995	AFFINION PUBLISHING, LLC
BUYER'S APPRECIATION	U.S. Federal	RENEWED (REGISTERED)	74142031 2/25/1991	1702103 7/21/1992	AFFINION PUBLISHING, LLC
BUYERS PROTECTION LOW PRICE GUARANTEE LONGEST LIFE FOR THE STUFF YOU BUY	U.S. Federal	REGISTERED	85037880 5/13/2010	4112424 3/13/2012	AFFINION PUBLISHING, LLC
BUYERS ULTIMATE ADVANTAGE	U.S. Federal	REGISTERED	85298047 4/18/2011	4165658 6/26/2012	AFFINION PUBLISHING, LLC
CARD COPS	U.S. Federal	REGISTERED	77206636 6/14/2007	3510708 10/7/2008	TRILEGIANT CORPORATION
CARD COPS FRAUD ALARM	U.S. Federal	REGISTERED	77227930 7/12/2007	3528525 11/4/2008	TRILEGIANT CORPORATION
CARD PATROL	U.S. Federal	REGISTERED	77254077 8/13/2007	3686651 9/22/2009	TRILEGIANT CORPORATION
CARDCOPS	U.S. Federal	REGISTERED	77206587 6/14/2007	3479060 8/5/2008	TRILEGIANT CORPORATION
CARDMILES	U.S. Federal	RENEWED (REGISTERED)	74573138 9/13/1994	1980215 6/11/1996	TRILEGIANT CORPORATION
CARDSECURE	U.S. Federal	RENEWED (REGISTERED)	73635813 12/17/1986	1453482 8/18/1987	TRILEGIANT CORPORATION
CHECK CLUB	U.S. Federal	RENEWED (REGISTERED)	73270336 7/15/1980	1237600 5/10/1983	AFFINION PUBLISHING, LLC
CLASSIC SAVINGS	U.S. Federal	REGISTERED	77872456 11/13/2009	4032177 9/27/2011	AFFINION PUBLISHING, LLC
CLEVER CLUBHOUSE	U.S. Federal	RENEWED (REGISTERED)	76386463 3/22/2002	2780418 11/4/2003	TRILEGIANT CORPORATION
CLUB 55 PLUS	U.S. Federal	RENEWED (REGISTERED)	73771155 12/23/1988	1555068 9/5/1989	AFFINION PUBLISHING, LLC
COMPANION PLUS	U.S. Federal	REGISTERED	85627805 5/17/2012	4274894 1/15/2013	PROPCO MARKETING
COMPLETE SAVINGS	U.S. Federal	REGISTERED	86868025 1/7/2016	5022273 8/16/2016	WEBLOYALTY.COM, INC.
COMPLETE SAVINGS THE ULTIMATE ONLINE SOURCE FOR DEALS & DISCOUNTS PRESENTED BY WEBLOYALTY	U.S. Federal	REGISTERED	77777657 7/9/2009	3770453 4/6/2010	WEBLOYALTY.COM, INC.
COMPLETE AUTO 360°	U.S. Federal	REGISTERED Supplemental Register	85094135 7/27/2010	3991328 7/5/2011	AFFINION PUBLISHING, LLC
COMPLETEASSISTANT	U.S. Federal	RENEWED (REGISTERED)	76414247 5/30/2002	2865507 7/20/2004	CONNEXIONS LOYALTY, INC.

Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date	Owner Name
COMPLETEHOME	U.S. Federal	RENEWED (REGISTERED)	74101200 9/28/1990	1795446 9/28/1993	AFFINION PUBLISHING LLC
COMPLETEHOME	U.S. Federal	RENEWED (REGISTERED)	75778301 8/19/1999	2678512 1/21/2003	AFFINION PUBLISHING, LLC
CONNEXIONS LOYALTY	U.S. Federal	REGISTERED	85828800 1/22/2013	4449072 12/10/2013	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
CONVENIENT HEALTH INSURANCE	U.S. Federal	REGISTERED	77929633 2/5/2010	4230355 10/23/2012	AFFINION PUBLISHING, LLC
COOLEXTRAS	U.S. Federal	REGISTERED	78838145 3/15/2006	3327510 10/30/2007	TRILEGIANT CORPORATION
COOLEXTRAS	U.S. Federal	REGISTERED	78809897 2/8/2006	3235383 4/24/2007	TRILEGIANT CORPORATION
COVERING YOU AND YOUR PURCHASES!	U.S. Federal	RENEWED (REGISTERED)	76491979 2/24/2003	2914912 12/28/2004	TRILEGIANT CORPORATION
CREDENTIALS	U.S. Federal	RENEWED (REGISTERED)	73587889 3/14/1986	1466554 11/24/1987	TRILEGIANT CORPORATION
CREDIT ALERT	U.S. Federal	REGISTERED Section 2(F)	77085914 1/18/2007	3763605 3/23/2010	AFFINION PUBLISHING, LLC
CREDIT ALERT	U.S. Federal	RENEWED (REGISTERED)	74461101 11/22/1993	1863946 11/22/1994	AFFINION PUBLISHING, LLC
CREDIT CARD GUARDIAN	U.S. Federal	RENEWED (REGISTERED)	74367778 3/15/1993	1806412 11/23/1993	AFFINION PUBLISHING, LLC
CREDIT LINE CREDIT MONITORING SERVICE	U.S. Federal	RENEWED (REGISTERED)	73792612 4/7/1989	1743455 12/29/1992	TRILEGIANT CORPORATION
CREDITREPORTPLACE	U.S. Federal	RENEWED (REGISTERED)	76274152 6/20/2001	2753879 8/19/2003	TRILEGIANT CORPORATION
DATAFROG	U.S. Federal	REGISTERED	77618016 11/19/2008	3914778 2/1/2011	TRILEGIANT CORPORATION
DATAFROG	U.S. Federal	REGISTERED	77616412 11/18/2008	3914774 2/1/2011	TRILEGIANT CORPORATION
DATASWEEP	U.S. Federal	REGISTERED Supplemental Register	77211842 6/21/2007	3433506 5/20/2008	TRILEGIANT CORPORATION
DATEREMINDER	U.S. Federal	RENEWED (REGISTERED)	73553318 8/13/1985	1410442 9/23/1986	TRILEGIANT CORPORATION
DEALS OFF THE DEEP END	U.S. Federal	REGISTERED	85441694 10/7/2011	4269337 1/1/2013	AFFINION PUBLISHING LLC
Design Only	U.S. Federal	REGISTERED	78964103 8/30/2006	3443023 6/3/2008	AFFINION PUBLISHING, LLC
Design Only	U.S. Federal	RENEWED (REGISTERED)	78155791 8/20/2002	2819626 3/2/2004	AFFINION PUBLISHING, LLC
Design Only	U.S. Federal	RENEWED (REGISTERED)	76387711 3/27/2002	2713133 5/6/2003	AFFINION PUBLISHING, LLC
Design Only	U.S. Federal	RENEWED (REGISTERED)	76127446 9/13/2000	2580094 6/11/2002	CONNEXIONS LOYALTY, INC.
Design Only	U.S. Federal	RENEWED (REGISTERED)	76603065 7/19/2004	3061679 2/28/2006	TRILEGIANT CORPORATION
DESIGNER DEALS	U.S. Federal	REGISTERED Supplemental Register	85699499 8/9/2012	4315098 4/2/2013	AFFINION PUBLISHING, LLC
DESTINATION GUARD	U.S. Federal	REGISTERED	77752345 6/4/2009	3929280 3/8/2011	TRILEGIANT CORPORATION
DESTINATION SAVINGS	U.S. Federal	REGISTERED	78970415 9/8/2006	3486570 8/12/2008	AFFINION PUBLISHING, LLC
DISCOUNT TRACKS & TIX	U.S. Federal	REGISTERED Supplemental Register	85090580 7/22/2010	4004076 7/26/2011	AFFINION PUBLISHING, LLC
DISTINCTIVE DEPARTURES	U.S. Federal	RENEWED (REGISTERED)	75773120 8/11/1999	2488758 9/11/2001	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
DON'T BE CAUGHT OFF-GUARD	U.S. Federal	REGISTERED	77274022 9/7/2007	3616812 5/5/2009	AFFINION PUBLISHING LLC
DRIVERS ADVANTAGES	U.S. Federal	RENEWED (REGISTERED)	74125913 12/17/1990	1931832 10/31/1995	AFFINION PUBLISHING, LLC

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ELITE EXCURSIONS	U.S. Federal	RENEWED (REGISTERED)	76436111 7/30/2002	3064055 2/28/2006	TRILEGIANT CORPORATION
ELITE EXCURSIONS	U.S. Federal	RENEWED (REGISTERED)	76976998 7/30/2002	2902137 11/9/2004	TRILEGIANT CORPORATION
ELITE EXCURSIONS REDEFINING FIRST CLASS	U.S. Federal	RENEWED (REGISTERED)	78374767 2/26/2004	3151631 10/3/2006	TRILEGIANT CORPORATION
ELITE REWARDS	U.S. Federal	RENEWED (REGISTERED)	75717895 6/1/1999	2453903 5/22/2001	CONNEXIONS LOYALTY, INC.
EMPLOYALTY	U.S. Federal	RENEWED (REGISTERED)	76194374 1/16/2001	2599208 7/23/2002	CONNEXIONS LOYALTY, INC.
ENHANCED FRAUD PROTECTION PLUS	U.S. Federal	REGISTERED	77891558 12/11/2009	3888899 12/14/2010	AFFINION PUBLISHING, LLC
EVERYDAY COOKING AT HOME	U.S. Federal	REGISTERED	77871561 11/12/2009	3891267 12/14/2010	TRILEGIANT CORPORATION
EVERYDAY COOKING AT HOME	U.S. Federal	REGISTERED	77764068 6/19/2009	3857879 10/5/2010	TRILEGIANT CORPORATION
EVERYDAY GROCERY SAVINGS	U.S. Federal	REGISTERED	78964163 8/30/2006	3486557 8/12/2008	AFFINION PUBLISHING, LLC
EVERYDAY GUEST	U.S. Federal	REGISTERED	77244140 8/1/2007	3525249 10/28/2008	AFFINION PUBLISHING, LLC
EVERYDAY PRIVILEGES GOLD	U.S. Federal	RENEWED (REGISTERED)	78456487 7/26/2004	3069351 3/14/2006	TRILEGIANT CORPORATION
EVERYDAY SAVINGS & REWARDS	U.S. Federal	REGISTERED	77256973 8/16/2007	3627762 5/26/2009	AFFINION PUBLISHING, LLC
EVERYDAY VALUES	U.S. Federal	RENEWED (REGISTERED)	76481422 1/10/2003	2952523 5/17/2005	TRILEGIANT CORPORATION
EVERYDAY VALUES E	U.S. Federal	REGISTERED	85809342 12/21/2012	4700284 3/10/2015	TRILEGIANT CORPORATION
EVERYDAY VALUES GOLD	U.S. Federal	RENEWED (REGISTERED)	78376165 3/1/2004	3071907 3/21/2006	TRILEGIANT CORPORATION
EVERYWHERE CASH SAVINGS	U.S. Federal	REGISTERED	77968170 3/25/2010	4046158 10/25/2011	AFFINION PUBLISHING, LLC
EVERYWHERE CASH SAVINGS	U.S. Federal	REGISTERED	77968179 3/25/2010	4046159 10/25/2011	AFFINION PUBLISHING, LLC
EXCEED LOYALTY SUITE	U.S. Federal	REGISTERED	86148036 12/19/2013	4634126 11/4/2014	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
FIFTY AND BETTER	U.S. Federal	RENEWED (REGISTERED)	74017346 1/8/1990	1629399 12/25/1990	AFFINION PUBLISHING, LLC
FIFTY-FIVE AND BETTER	U.S. Federal	RENEWED (REGISTERED)	74727099 9/11/1995	1995575 8/20/1996	AFFINION PUBLISHING, LLC
FINANCIAL SERVICES ASSOCIATION	U.S. Federal	REGISTERED Supplemental Register	85394563 8/10/2011	4207937 9/11/2012	AFFINION PUBLISHING LLC
FLY4LESS	U.S. Federal	RENEWED (REGISTERED)	74108480 10/23/1990	1662796 10/29/1991	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
FRAUD ASSIST TOOLBOX	U.S. Federal	REGISTERED	77555199 8/25/2008	3764382 3/23/2010	TRILEGIANT CORPORATION
FRAUD PROTECTION PLUS	U.S. Federal	REGISTERED	77891527 12/11/2009	3824562 7/27/2010	AFFINION PUBLISHING, LLC
FREE SCORES AND MORE	U.S. Federal	REGISTERED	85900171 4/10/2013	4499475 3/18/2014	AFFINION PUBLISHING, LLC
FREESCORESANDMORE.COM	U.S. Federal	REGISTERED	85901439 4/11/2013	4499477 3/18/2014	AFFINION PUBLISHING, LLC
FREESWIM	U.S. Federal	REGISTERED	85441682 10/7/2011	4269336 1/1/2013	AFFINION PUBLISHING LLC
FS	U.S. Federal	REGISTERED	85488040 12/6/2011	4350990 6/11/2013	AFFINION PUBLISHING, LLC
FSA FINANCIAL SERVICES ASSOCIATION EDUCATION · PROTECTION · SAVINGS · SINCE 1971	U.S. Federal	REGISTERED	86353458 7/31/2014	4711530 3/31/2015	AFFINION PUBLISHING, LLC
GET-YOU-THERE PROTECTION	U.S. Federal	REGISTERED	77920350 1/26/2010	4096634 2/7/2012	AFFINION PUBLISHING, LLC

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GREAT FUN	U.S. Federal	RENEWED (REGISTERED)	75926514 2/24/2000	2464672 6/26/2001	AFFINION PUBLISHING, LLC
GREAT FUN!	U.S. Federal	RENEWED (REGISTERED)	76439215 8/12/2002	2803402 1/6/2004	AFFINION PUBLISHING, LLC
GREAT OPTIONS	U.S. State	REGISTERED LA		608023 8/31/2009	TRILEGIANT CORPORATION
GREAT OPTIONS	U.S. Federal	RENEWED (REGISTERED)	76287027 7/18/2001	2647114 11/5/2002	TRILEGIANT CORPORATION
GREAT OPTIONS TRAVEL	U.S. Federal	RENEWED (REGISTERED)	76327315 10/18/2001	2769900 9/30/2003	TRILEGIANT CORPORATION
HEALTHSAVER	U.S. Federal	RENEWED (REGISTERED)	76424475 6/24/2002	2721041 6/3/2003	AFFINION PUBLISHING, LLC
HEALTHSAVER	U.S. State	REGISTERED LA		608020 8/31/2009	TRILEGIANT CORPORATION
HOTEL SAVINGS NETWORK	U.S. Federal	RENEWED (REGISTERED)	76119819 8/30/2000	2602324 7/30/2002	AFFINION PUBLISHING, LLC
HOTEL SAVINGS NETWORK	U.S. Federal	RENEWED (REGISTERED) Supplemental Register	76583345 3/25/2004	2974788 7/19/2005	AFFINION PUBLISHING, LLC
HOT-LINE CREDIT CARD BUREAU OF AMERICA	U.S. Federal	RENEWED (REGISTERED) Partial Section 2(F)	73713787 2/29/1988	1543815 6/13/1989	TRILEGIANT CORPORATION
IDENTITY FRAUD PROTECTION	U.S. Federal	RENEWED (REGISTERED)	76068713 6/13/2000	2800690 12/30/2003	AFFINION PUBLISHING, LLC
IDENTITY FRAUD SUPPORT SERVICE	U.S. Federal	RENEWED (REGISTERED)	76499584 3/21/2003	2901189 11/9/2004	TRILEGIANT CORPORATION
IDENTITY FRAUD SUPPORT SERVICE	U.S. Federal	RENEWED (REGISTERED) Supplemental Register	76493358 2/27/2003	2857046 6/22/2004	TRILEGIANT CORPORATION
IDENTITY SECURE IDENTITY THEFT PROTECTION	U.S. Federal	REGISTERED	77518247 7/9/2008	3775546 4/13/2010	TRILEGIANT CORPORATION
IDENTITYSECURE	U.S. Federal	REGISTERED Supplemental Register	77403605 2/22/2008	3656064 7/14/2009	TRILEGIANT CORPORATION
IDENTITYSECURE	U.S. Federal	RENEWED (REGISTERED)	76404471 5/7/2002	2789580 12/2/2003	TRILEGIANT CORPORATION
IN SYNC WITH YOUR LIFESTYLE	U.S. Federal	REGISTERED	77837221 9/29/2009	4045928 10/25/2011	AFFINION PUBLISHING, LLC
INCENTIVE NETWORKS	U.S. Federal	REGISTERED Supplemental Register	77917020 1/21/2010	3895702 12/21/2010	WEBLOYALTY.COM, INC.
INSIDER VALUES	U.S. Federal	REGISTERED	78945295 8/4/2006	3428732 5/13/2008	TRILEGIANT CORPORATION
INSIDER VALUES	U.S. Federal	REGISTERED	78740680 10/26/2005	3357446 12/18/2007	TRILEGIANT CORPORATION
IT'S ABOUT YOUR PAST ... AND IT AFFECTS YOUR FUTURE.	U.S. Federal	RENEWED (REGISTERED)	76446880 9/3/2002	2893758 10/12/2004	TRILEGIANT CORPORATION
JUST FOR ME	U.S. Federal	RENEWED (REGISTERED)	76026920 4/14/2000	2579824 6/11/2002	AFFINION PUBLISHING, LLC
LEGAL ASSISTANT	U.S. Federal	REGISTERED	78690536 8/11/2005	3183093 12/12/2006	CONNEXIONS LOYALTY, INC.
LITTLE BIRDIE	U.S. Federal	REGISTERED	85177948 11/16/2010	4057538 11/15/2011	WEBLOYALTY.COM, INC.
LIVE TO SAVE	U.S. Federal	REGISTERED	77697245 3/23/2009	3794571 5/25/2010	TRILEGIANT CORPORATION
LOLA	U.S. Federal	RENEWED (REGISTERED)	76453431 9/27/2002	2835242 4/20/2004	CONNEXIONS LOYALTY, INC.
LONG TERM PREFERRED CARE	U.S. State	RENEWED PA		2145431 11/2/1992	LONG TERM PREFERRED CARE INC.

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LONG TERM PREFERRED CARE	U.S. State	RENEWED GA		S12348 12/31/1992	LONG TERM PREFERRED CARE, INC.
LONG TERM PREFERRED CARE	U.S. State	RENEWED KY		10436 11/6/1992	LONG TERM PREFERRED CARE, INC.
LONG TERM PREFERRED CARE	U.S. State	RENEWED MO		S12130 11/4/1992	LONG TERM PREFERRED CARE, INC.
LONG TERM PREFERRED CARE	U.S. State	RENEWED NY		S13288 11/16/1992	LONG TERM PREFERRED CARE, INC.
LONG TERM PREFERRED CARE	U.S. State	RENEWED TN		11/13/1992	LONG TERM PREFERRED CARE, INC.
LOUNGE FIRST	U.S. Federal	REGISTERED	85428535 9/21/2011	4321705 4/16/2013	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
LOYALTY STARTS HERE	U.S. Federal	PUBLISHED (PENDING) Intent to Use	87085075 6/27/2016		AFFINION PUBLISHING, LLC
LUX 360°	U.S. Federal	PUBLISHED (PENDING) Intent to Use	87059098 6/3/2016		AFFINION PUBLISHING, LLC
MANUFACTURERS DISCOUNT CARD	U.S. Federal	RENEWED (REGISTERED) Supplemental Register	74428732 8/26/1993	1892838 5/2/1995	AFFINION PUBLISHING, LLC
MEMBERSECURE	U.S. Federal	REGISTERED	77765603 6/22/2009	3816675 7/13/2010	AFFINION PUBLISHING, LLC
MERCHANT ALARM	U.S. Federal	REGISTERED Supplemental Register	77206640 6/14/2007	3443166 6/3/2008	TRILEGIANT CORPORATION
MOBILESURE	U.S. Federal	REGISTERED	85038690 5/14/2010	4242417 11/13/2012	AFFINION PUBLISHING, LLC
MOBILESURE	U.S. Federal	REGISTERED	85024449 4/27/2010	4165059 6/26/2012	AFFINION PUBLISHING, LLC
MOTIVENGINE	U.S. Federal	REGISTERED	85604223 4/20/2012	4411795 10/1/2013	CONNEXIONS LOYALTY, INC.
MYIDMATTERS	U.S. Federal	REGISTERED	77693470 3/18/2009	3842493 8/31/2010	AFFINION PUBLISHING, LLC
N	U.S. Federal	RENEWED (REGISTERED)	75607911 12/18/1998	2380589 8/29/2000	TRILEGIANT CORPORATION
NATIONAL CARD REGISTRY	U.S. Federal	RENEWED (REGISTERED) Supplemental Register	75557269 9/23/1998	2369541 7/18/2000	AFFINION PUBLISHING, LLC
NATIONAL CARD REGISTRY.COM YOU'RE PROTECTED. ONLINE AND ON THE ROAD.	U.S. Federal	RENEWED (REGISTERED)	76020353 4/7/2000	2705068 4/8/2003	AFFINION PUBLISHING, LLC
NET GAIN LOCAL	U.S. State	REGISTERED WI		2/13/2013	GLOBAL PROTECTION SOLUTIONS, LLC
NETGAIL LOCAL	U.S. State	REGISTERED AZ		565887 2/20/2013	GLOBAL PROTECTION SOLUTIONS, LLC
NETGAIN LOCAL	U.S. Federal	REGISTERED	85806713 12/19/2012	4412292 10/1/2013	AFFINION PUBLISHING, LLC
NETMARKET	U.S. Federal	RENEWED (REGISTERED)	75607910 12/18/1998	2380588 8/29/2000	TRILEGIANT CORPORATION
NETMARKET	U.S. Federal	RENEWED (REGISTERED)	75076932 3/22/1996	2141393 3/3/1998	TRILEGIANT CORPORATION
NETMARKET	U.S. Federal	RENEWED (REGISTERED)	75033199 12/15/1995	2036825 2/11/1997	TRILEGIANT CORPORATION
NETMARKET.COM	U.S. Federal	RENEWED (REGISTERED)	76557317 10/23/2003	2927426 2/22/2005	TRILEGIANT CORPORATION
NEW OUTLOOKS CLUB	U.S. Federal	RENEWED (REGISTERED)	73584367 2/24/1986	1416936 11/11/1986	AFFINION PUBLISHING, LLC
NHPA NATIONAL HOME PROTECTION ALLIANCE	U.S. Federal	REGISTERED	85715716 8/29/2012	4471885 1/21/2014	TRILEGIANT CORPORATION

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Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date	Owner Name
ORX	U.S. Federal	REGISTERED	77249692 8/8/2007	3558402 1/6/2009	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
PCSAFETYPLUS	U.S. Federal	REGISTERED	78460463 8/2/2004	3319533 10/23/2007	TRILEGIANT CORPORATION
PET PRIVILEGES	U.S. Federal	RENEWED (REGISTERED)	75011898 10/30/1995	2020611 12/3/1996	AFFINION PUBLISHING, LLC
PREDICT. PREVENT. PROTECT.	U.S. Federal	REGISTERED	78954724 8/17/2006	3438355 5/27/2008	TRILEGIANT CORPORATION
PRIORITY CHECKING	U.S. Federal	RENEWED (REGISTERED)	75337115 8/7/1997	2238246 4/13/1999	AFFINION PUBLISHING, LLC
PRIVACY WATCH	U.S. Federal	REGISTERED	78841120 3/20/2006	3292132 9/11/2007	TRILEGIANT CORPORATION
PRIVACY WATCH	U.S. Federal	RENEWED (REGISTERED)	74691728 6/21/1995	2000996 9/17/1996	TRILEGIANT CORPORATION
PRIVACYGUARD	U.S. Federal	RENEWED (REGISTERED)	76019705 4/6/2000	2446370 4/24/2001	AFFINION PUBLISHING, LLC
PRIVACYGUARD	U.S. Federal	RENEWED (REGISTERED)	74154607 4/8/1991	1829743 4/5/1994	AFFINION PUBLISHING, LLC
PRIVACYGUARD EXPRESS	U.S. Federal	REGISTERED	85872739 3/11/2013	4589582 8/19/2014	AFFINION PUBLISHING, LLC
PRIVACYGUARD MOBILE	U.S. Federal	PUBLISHED (PENDING) Intent to Use	86927574 3/3/2016		AFFINION PUBLISHING, LLC
PRIVACYWATCH	U.S. Federal	REGISTERED	78809238 2/7/2006	3379510 2/5/2008	TRILEGIANT CORPORATION
PROGENY MARKETING INNOVATIONS	U.S. Federal	RENEWED (REGISTERED)	78154447 8/15/2002	2753100 8/19/2003	AFFINION PUBLISHING, LLC
PROPCO	U.S. Federal	REGISTERED	86475431 12/9/2014	4793804 8/18/2015	PROPP CORP.
PURCHASE REPLACEMENT	U.S. Federal	RENEWED (REGISTERED) Supplemental Register	74141827 2/25/1991	1691012 6/2/1992	AFFINION PUBLISHING, LLC
RECREATIONPLUS	U.S. Federal	RENEWED (REGISTERED)	76327129 10/17/2001	2787121 11/25/2003	AFFINION PUBLISHING, LLC
RESERVATION REWARDS	U.S. Federal	RENEWED (REGISTERED)	76547716 9/26/2003	3047421 1/24/2006	WEBLOYALTY.COM, INC.
REWARD & PROTECT	U.S. Federal	REGISTERED Supplemental Register	77741164 5/20/2009	3782980 4/27/2010	AFFINION PUBLISHING, LLC
REWARDS SHIELD	U.S. Federal	REGISTERED	86685302 7/7/2015	5147413 2/21/2017	CONNEXIONS LOYALTY, INC.
S.A.F.E. SCORE	U.S. Federal	REGISTERED	78876741 5/4/2006	3367038 1/8/2008	TRILEGIANT CORPORATION
SAVE TIME, SAVE MONEY, SAVE YOUR SANITY	U.S. Federal	RENEWED (REGISTERED)	75898972 1/19/2000	2475335 8/7/2001	TRILEGIANT CORPORATION
SAVERS CLUB	U.S. Federal	RENEWED (REGISTERED) Section 2(F)	74500802 3/16/1994	1969218 4/23/1996	AFFINION PUBLISHING, LLC
SAVINGS	U.S. Federal	RENEWED (REGISTERED)	76375392 2/26/2002	2840978 5/11/2004	TRILEGIANT CORPORATION
SAVINGS KEY	U.S. Federal	REGISTERED	78948682 8/9/2006	3438346 5/27/2008	WEBLOYALTY.COM, INC.
SAVINGS ON TAP	U.S. Federal	REGISTERED	85220751 1/19/2011	4214687 9/25/2012	AFFINION PUBLISHING, LLC
SAVINGSCIRCLE	U.S. Federal	REGISTERED	78920074 6/29/2006	3902175 1/4/2011	WEBLOYALTY.COM, INC.
SAVINGSWATCH	U.S. Federal	REGISTERED	85861967 2/27/2013	4500611 3/25/2014	WEBLOYALTY.COM, INC.
SCORERUNNER	U.S. Federal	PUBLISHED (PENDING) Intent to Use	86129143 11/26/2013		AFFINION PUBLISHING, LLC
SECUREALL	U.S. Federal	REGISTERED	77468235 5/7/2008	3768252 3/30/2010	TRILEGIANT CORPORATION

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SECUREALL	U.S. Federal	REGISTERED	78891289 5/24/2006	3360798 12/25/2007	TRILEGIANT CORPORATION
SECUREALL	U.S. State	REGISTERED LA		608021 8/31/2009	TRILEGIANT CORPORATION
SECUREALL LIVE MORE. WORRY LESS. YOU'RE PROTECTED.	U.S. Federal	REGISTERED	78507616 10/28/2004	3363154 1/1/2008	TRILEGIANT CORPORATION
SERVICES IN SYNC	U.S. Federal	REGISTERED	85406503 8/24/2011	4131803 4/24/2012	AFFINION PUBLISHING, LLC
SET YOUR RECORDS STRAIGHT	U.S. Federal	RENEWED (REGISTERED)	76446877 9/3/2002	2734579 7/8/2003	TRILEGIANT CORPORATION
SHOPPERS ADVANTAGE	U.S. Federal	RENEWED (REGISTERED)	73452138 11/10/1983	1352175 7/30/1985	AFFINION PUBLISHING, LLC
SHOPPERS ADVANTAGE	U.S. Federal	RENEWED (REGISTERED)	76019704 4/6/2000	2459577 6/12/2001	AFFINION PUBLISHING, LLC.
SHOPPERSADVANTAGE	U.S. Federal	RENEWED (REGISTERED)	76387712 3/27/2002	2713134 5/6/2003	AFFINION PUBLISHING, LLC
SHOPRAISING MALL	U.S. Federal	REGISTERED	85587728 4/3/2012	4277256 1/15/2013	CONNEXIONS LOYALTY, INC.
SMALL BUSINESS CENTRAL	U.S. Federal	REGISTERED	85703414 8/14/2012	4580721 8/5/2014	AFFINION PUBLISHING, LLC
SMALL BUSINESS CENTRAL	U.S. Federal	RENEWED (REGISTERED)	76081135 6/30/2000	2579955 6/11/2002	AFFINION PUBLISHING, LLC
SMALL BUSINESS CENTRAL	U.S. Federal	RENEWED (REGISTERED)	76029816 4/19/2000	2605502 8/6/2002	AFFINION PUBLISHING, LLC
SMART SOLUTIONS... EVERYDAY SAVINGS...	U.S. Federal	RENEWED (REGISTERED)	76441288 8/19/2002	2865539 7/20/2004	AFFINION PUBLISHING, LLC
SOJOURNS	U.S. Federal	RENEWED (REGISTERED)	74041182 3/22/1990	1660372 10/8/1991	AFFINION PUBLISHING, LLC
SS	U.S. Federal	REGISTERED	85418190 9/8/2011	4132009 4/24/2012	AFFINION PUBLISHING, LLC
T TRACEMYID	U.S. Federal	REGISTERED	85119969 8/31/2010	4119243 3/27/2012	AFFINION PUBLISHING, LLC
T TRACEMYID TAKE CONTROL OF YOUR IDENTITY	U.S. Federal	REGISTERED	85119997 8/31/2010	4119244 3/27/2012	AFFINION PUBLISHING, LLC
TAKE CONTROL OF YOUR IDENTITY	U.S. Federal	REGISTERED	85114427 8/24/2010	4122509 4/3/2012	AFFINION PUBLISHING, LLC
THE CLASSIC	U.S. Federal	RENEWED (REGISTERED)	73298027 2/20/1981	1213421 10/19/1982	AFFINION PUBLISHING, LLC
THE CLUB	U.S. Federal	RENEWED (REGISTERED)	73111536 1/5/1977	1117418 5/1/1979	AFFINION PUBLISHING, LLC
THE FINANCIAL ADVANTAGE	U.S. Federal	RENEWED (REGISTERED)	73490131 7/16/1984	1344981 6/25/1985	AFFINION PUBLISHING, LLC
THE PLUS PACKAGE	U.S. Federal	RENEWED (REGISTERED)	75922497 2/18/2000	2461343 6/19/2001	AFFINION PUBLISHING, LLC
THE WINNER	U.S. Federal	RENEWED (REGISTERED)	73290110 12/17/1980	1231301 3/15/1983	AFFINION PUBLISHING, LLC
THINK OUTSIDE THE MARGINS	U.S. Federal	REGISTERED	85970705 6/26/2013	4440350 11/26/2013	AFFINION PUBLISHING, LLC
TOTAL GUARD	U.S. Federal	REGISTERED	77621291 11/25/2008	3854395 9/28/2010	TRILEGIANT CORPORATION
TOTAL WELLNESS FOR LESS	U.S. Federal	REGISTERED Supplemental Register	77806247 8/17/2009	3878252 11/16/2010	AFFINION PUBLISHING, LLC
TRACEMYID	U.S. Federal	REGISTERED	85084353 7/14/2010	4115699 3/20/2012	AFFINION PUBLISHING, LLC
TRANSFER PLUS	U.S. Federal	RENEWED (REGISTERED)	75448444 3/11/1998	2244576 5/11/1999	AFFINION PUBLISHING, LLC
TRAVEL VALUES PLUS	U.S. Federal	RENEWED (REGISTERED)	76316616 9/24/2001	2591465 7/9/2002	WEBLOYALTY.COM, INC.
TRAVELERS ADVANTAGE	U.S. Federal	RENEWED (REGISTERED)	73410948 1/26/1983	1393539 5/13/1986	AFFINION PUBLISHING, LLC
TRILEGIANT	U.S. Federal	RENEWED (REGISTERED)	76180212 12/13/2000	2764873 9/16/2003	TRILEGIANT CORPORATION

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Trademark	Database	Status	Application Number Application Date	Registration Number Registration Date	Owner Name
TRIPLE-CASH ACCIDENT PLAN	U.S. Federal	REGISTERED	78491649 9/29/2004	3197391 1/9/2007	AFFINION PUBLISHING, LLC
ULTIMATE GUARD	U.S. Federal	REGISTERED	77956806 3/11/2010	4115490 3/20/2012	GLOBAL PROTECTION SOLUTIONS, LLC
VACATIONS DIRECT	U.S. Federal	REGISTERED	85166430 11/1/2010	3985186 6/28/2011	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
VACATIONSDIRECT.COM	U.S. Federal	REGISTERED	77249685 8/8/2007	3429989 5/20/2008	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
VACATIONSDIRECT.COM TRAVEL WHERE YOU WANT... WHEN YOU WANT!	U.S. Federal	REGISTERED	85183184 11/23/2010	3985559 6/28/2011	CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC
VINEYARD DIRECT	U.S. Federal	REGISTERED	78695245 8/18/2005	3199783 1/16/2007	TRILEGIANT CORPORATION
WALLET SECURITY	U.S. Federal	REGISTERED	78911063 6/19/2006	3442873 6/3/2008	AFFINION PUBLISHING, LLC
WALLET SECURITY	U.S. Federal	RENEWED (REGISTERED)	76016487 4/3/2000	2521211 12/18/2001	AFFINION PUBLISHING, LLC
WALLET SECURITY PLUS	U.S. Federal	RENEWED (REGISTERED)	74572742 9/12/1994	1955421 2/6/1996	AFFINION PUBLISHING, LLC
WALLET SHIELD	U.S. Federal	RENEWED (REGISTERED)	75766743 8/3/1999	2805152 1/13/2004	WEBLOYALTY.COM, INC.
WATCH-GUARD	U.S. Federal	RENEWED (REGISTERED)	73364625 5/14/1982	1232154 3/22/1983	WATCHGUARD REGISTRATION SERVICES, INC.
WATCH-GUARD PREFERRED	U.S. Federal	REGISTERED	77382414 1/28/2008	3734738 1/5/2010	WATCHGUARD REGISTRATION SERVICES, INC.
WEBLOYALTY	U.S. Federal	RENEWED (REGISTERED)	76584569 4/2/2004	3025350 12/13/2005	WEBLOYALTY.COM, INC.
WEBLOYALTY.COM	U.S. Federal	RENEWED (REGISTERED)	75645334 2/22/1999	2532560 1/22/2002	WEBLOYALTY.COM, INC.
WELLNESS EXTRAS	U.S. Federal	RENEWED (REGISTERED)	76375397 2/26/2002	2780368 11/4/2003	AFFINION PUBLISHING, LLC
WIRELESS PASS	U.S. Federal	REGISTERED Supplemental Register	85308779 4/29/2011	4119801 3/27/2012	AFFINION PUBLISHING, LLC
WP	U.S. Federal	REGISTERED	85308219 4/29/2011	4158952 6/12/2012	AFFINION PUBLISHING, LLC
YOUR DISCOUNT SHOPPING SERVICE	U.S. Federal	RENEWED (REGISTERED)	78556954 1/31/2005	3204485 1/30/2007	TRILEGIANT CORPORATION
YOUR MECHANIC'S HOTLINE	U.S. Federal	REGISTERED Supplemental Register	77107657 2/14/2007	3459823 7/1/2008	TRILEGIANT CORPORATION
YOU'RE PROTECTED. ONLINE AND ON THE ROAD	U.S. Federal	RENEWED (REGISTERED)	76018770 4/5/2000	2705066 4/8/2003	AFFINION PUBLISHING, LLC

TRADEMARK