

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM430915

| | | | |
|---|--|-----------------------|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | TRADEMARK SECURITY AGREEMENT | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| GLOBAL PROTECTION SOLUTIONS, LLC | | 05/10/2017 | Limited Liability Company: |
| RECEIVING PARTY DATA | | | |
| Name: | HPS INVESTMENT PARTNERS, LLC | | |
| Street Address: | 40 WEST 57TH STREET, 27TH FLOOR | | |
| City: | NEW YORK | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10019 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4115490 | ULTIMATE GUARD | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7147558290 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM | | |
| Correspondent Name: | LATHAM & WATKINS LLP | | |
| Address Line 1: | 650 TOWN CENTER DRIVE, 20TH FLOOR | | |
| Address Line 4: | COSTA MESA, CALIFORNIA 92626 | | |
| ATTORNEY DOCKET NUMBER: | 050485-0043 | | |
| NAME OF SUBMITTER: | KRISTIN J AZCONA | | |
| SIGNATURE: | /KJA/ | | |
| DATE SIGNED: | 06/12/2017 | | |
| Total Attachments: 22 | | | |
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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT**, dated as of May 10, 2017 (this "Agreement"), is made by each of the signatories hereto indicated as a Grantor (each a "Grantor" and collectively, the "Grantors") in favor of HPS INVESTMENT PARTNERS, LLC, as administrative agent and collateral agent for the Secured Parties (in such capacity and together with its successors and assigns in such capacity, the "Agent").

WHEREAS, pursuant to that certain Credit Agreement dated as of May 10, 2017 by and among AFFINION GROUP HOLDINGS, INC., a Delaware corporation, AFFINION GROUP, INC., a Delaware corporation, the lenders from time to time party thereto (the "Lenders"), the Agent for the Lenders, and the other parties from time to time party thereto (as the same may hereafter be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and conditions set forth therein, to the Borrower; and

WHEREAS, as a condition precedent to the obligation of the Lenders to make their respective extension of credit to the Borrower under the Credit Agreement, the Grantors entered into a Collateral Agreement dated as of May 10, 2017 (as amended, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement") between each of the Grantors and the Agent, pursuant to which each of the Grantors assigned, transferred and granted to the Agent, for the benefit of the Secured Parties, a security interest in the Trademark Collateral (as defined below);

WHEREAS, pursuant to the Collateral Agreement, each Grantor agreed to execute and deliver this Agreement, in order to record the security interest granted to the Agent for the benefit of the Secured parties with the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors hereby agree with the Agent as follows:

SECTION 1. Defined Terms

Capitalized terms used but not defined herein shall have the respective meanings given thereto in the Collateral Agreement, and if not defined therein, shall have the respective meanings given thereto in the Credit Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral

SECTION 2.1 Grant of Security. Each Grantor hereby assigns and transfers to the Agent, and hereby grants to the Agent, for the benefit of the Secured Parties, a security interest in, all of the following property, in each case, wherever located and now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the "Trademark Collateral") as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor's Obligations:

all domestic, foreign and multinational trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, logos, Internet domain names, other indicia of origin or source identification, and general intangibles of

a like nature, whether registered or unregistered, and with respect to any and all of the foregoing: (i) all registrations and applications for registration thereof including, without limitation, the registrations and applications listed in Schedule A attached hereto, (ii) all extension and renewals thereof, (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iv) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof, (v) all Proceeds of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto, and (vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

SECTION 2.2 Certain Limited Exclusions. Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under Section 2.1 hereof attach to any "intent-to-use" application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a "Statement of Use" pursuant to Section 1(d) of the Lanham Act or an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

SECTION 3. Security Agreement

The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Agent for the Secured Parties pursuant to the Collateral Agreement, and the Grantors hereby acknowledge and affirm that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Collateral Agreement, the provisions of the Collateral Agreement shall control.

SECTION 4. Governing Law

THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICTS OF LAW RULES THAT WOULD RESULT IN THE APPLICATION OF A DIFFERENT GOVERNING LAW (OTHER THAN ANY MANDATORY PROVISIONS OF THE UCC RELATING TO THE LAW GOVERNING PERFECTION AND EFFECT OF PERFECTION OF THE SECURITY INTERESTS).

SECTION 5. Counterparts

This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

GRANTORS:

AFFINION GROUP, INC.

By: 

Name: Gregory S. Miller

Title: Executive Vice President and Chief
Financial Officer

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0410

AFFINION GROUP HOLDINGS, INC.
AFFINION BENEFITS GROUP, LLC
AFFINION BRAZIL HOLDINGS I, LLC
AFFINION BRAZIL HOLDINGS II, LLC
AFFINION DATA SERVICES, INC.
AFFINION DEVELOPMENTS, LLC
AFFINION GROUP, LLC
AFFINION INVESTMENTS II, LLC
AFFINION PD HOLDINGS, INC.
AFFINION PUBLISHING, LLC
BREAKFIVE, LLC
CARDWELL AGENCY, INC.
CCAA, CORPORATION
CONNEXIONS LOYALTY GLOBAL TRAVEL
FULFILLMENT LLC
CONNEXIONS LOYALTY TRAVEL SOLUTIONS LLC
CONNEXIONS LOYALTY, INC.
CONNEXIONS SM VENTURES, LLC
CONNEXIONS SMV, LLC
GLOBAL PROTECTION SOLUTIONS, LLC
LIFT MEDIA, LLC
LONG TERM PREFERRED CARE, INC.
LOYALTY TRAVEL AGENCY LLC
PROPP CORP.
TRAVELERS ADVANTAGE SERVICES, LLC
TRILEGIANT AUTO SERVICES, INC.
TRILEGIANT CORPORATION
TRILEGIANT INSURANCE SERVICES, INC.
TRILEGIANT RETAIL SERVICES, INC.
WATCHGUARD REGISTRATION SERVICES,
INC.
WEBLOYALTY HOLDINGS, INC.
WEBLOYALTY.COM, INC.

By: 

Name: Gregory S. Miller

Title: Executive Vice President and Chief
Financial Officer

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0411

AFFINION INVESTMENTS, LLC

By: Affinion Group, Inc., its non-economic
managing member

By: 

Name: Gregory S. Miller

Title: Executive Vice President and Chief
Financial Officer

AFFINION NET PATENTS, INC.

By: 

Name: Gregory S. Miller

Title: Secretary and Treasurer

CONNEXIONS LOYALTY ACQUISITION, LLC

By: 

Name: Gregory S. Miller

Title: Vice President and Treasurer

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0412

CUC ASIA HOLDINGS, by its partners

TRILEGIANT CORPORATION

By: 

Name: Gregory S. Miller

Title: Executive Vice President and
Chief Financial Officer

and

TRILEGIANT RETAIL SERVICES, INC.

By: 

Name: Gregory S. Miller

Title: Executive Vice President and
Chief Financial Officer

INCENTIVE NETWORKS LLC

By: 

Name: Gregory S. Miller

Title: Chief Financial Officer

AFFINION INTERNATIONAL HOLDINGS
LIMITED

By: _____

Name: Michele Conforti

Title: President and Managing Director,
Global Customer Engagement

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0413

CUC ASIA HOLDINGS, by its partners

TRILEGIANT CORPORATION

By: _____

Name: Gregory S. Miller
Title: Executive Vice President and
Chief Financial Officer

and

TRILEGIANT RETAIL SERVICES, INC.

By: _____

Name: Gregory S. Miller
Title: Executive Vice President and
Chief Financial Officer

INCENTIVE NETWORKS LLC

By: _____

Name: Gregory S. Miller
Title: Chief Financial Officer ,

AFFINION INTERNATIONAL HOLDINGS
LIMITED

By:  _____


Name: Michele Conforti
Title: President and Managing Director,
Global Customer Engagement

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

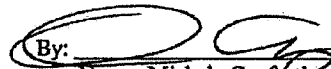
TRADEMARK

REEL: 006082 FRAME: 0414

AFFINION INTERNATIONAL LIMITED

By: 
Name: Michele Conforti
Title: President and Managing Director

AFFINION INTERNATIONAL TRAVEL
HOLDCO LIMITED

By: 
Name: Michele Conforti
Title: President and Managing Director

LOYALTY VENTURES LIMITED

By: _____
Name: Martin Child
Title: Executive Vice President and President,
Global Customer Engagement Revenue
Enhancement

WEBLOYALTY INTERNATIONAL LIMITED

By: _____
Name: Martin Child
Title: Executive Vice President and President,
Global Customer Engagement Revenue
Enhancement

AFFINION INTERNATIONAL B.V.

By: _____
Name: Richard Kemperman
Title: Director

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0415

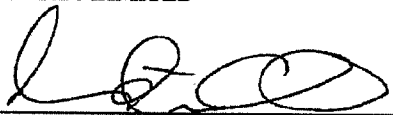
AFFINION INTERNATIONAL LIMITED

By: _____
Name: Michele Conforti
Title: President and Managing Director


AFFINION INTERNATIONAL TRAVEL
HOLDCO LIMITED

By: _____
Name: Michele Conforti
Title: President and Managing Director

LOYALTY VENTURES LIMITED

By:  _____
Name: Martin Child
Title: Executive Vice President and President,
Global Customer Engagement Revenue
Enhancement

WEBLOYALTY INTERNATIONAL LIMITED

By:  _____
Name: Martin Child
Title: Executive Vice President and President,
Global Customer Engagement Revenue
Enhancement

AFFINION INTERNATIONAL B.V.

By: _____
Name: Richard Kemperman
Title: Director

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0416

AFFINION INTERNATIONAL LIMITED

By: _____
Name: Michele Conforti
Title: President and Managing Director

AFFINION INTERNATIONAL TRAVEL
HOLDCO LIMITED

By: _____
Name: Michele Conforti
Title: President and Managing Director

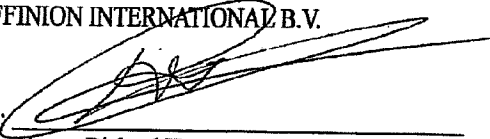
LOYALTY VENTURES LIMITED

By: _____
Name: Martin Child
Title: Executive Vice President and President,
Global Customer Engagement Revenue
Enhancement

WEBLOYALTY INTERNATIONAL LIMITED

By: _____
Name: Martin Child
Title: Executive Vice President and President,
Global Customer Engagement Revenue
Enhancement

AFFINION INTERNATIONAL B.V.

By: 
Name: Richard Kemperman
Title: Director

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0417

BASSAE HOLDING B.V.

By: 

Name: Richard Kemperman
Title: Director

WEBLOYALTY HOLDINGS COÖPERATIEF
U.A.

By: 

Name: Richard Kemperman
Title: Director

WEBLOYALTY INTERNATIONAL SÀRL

By: _____

Name: Martin Child
Title: Executive Vice President and President,
Global Customer Engagement Revenue
Enhancement

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

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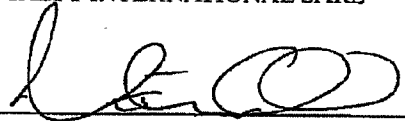
BASSAE HOLDING B.V.

By: _____
Name: Richard Kemperman
Title: Director

WEBLOYALTY HOLDINGS COÖPERATIEF
U.A.

By: _____
Name: Richard Kemperman
Title: Director

WEBLOYALTY INTERNATIONAL SÀRL

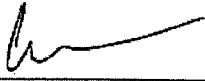
By:  _____
Name: Martin Child
Title: Executive Vice President and President,
Global Customer Engagement Revenue
Enhancement

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0419

HPS INVESTMENT PARTNERS, LLC,
as Collateral Agent

By: 
Name: _____
Title: **COLBERT CANNON
MANAGING DIRECTOR**

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT

TRADEMARK

REEL: 006082 FRAME: 0420

SCHEDULE A
to
TRADEMARK SECURITY AGREEMENT

TRADEMARK REGISTRATIONS AND APPLICATIONS

| Trademark | Database | Status | Application Number Application Date | Registration Number Registration Date | Owner Name |
|--|--------------|---|--|--|---|
| 1-800-TEL-TRIP | U.S. Federal | RENEWED (REGISTERED) | 74185406 7/15/1991 | 1702163 7/21/1992 | AFFINION PUBLISHING, LLC |
| 24 HOUR TRAVEL CENTER | U.S. Federal | RENEWED (REGISTERED) Section 2(F) | 74480767 1/21/1994 | 1915479 8/29/1995 | AFFINION PUBLISHING, LLC |
| 50 GRAND | U.S. Federal | RENEWED (REGISTERED) | 74053514 4/27/1990 | 1670699 12/31/1991 | AFFINION PUBLISHING, LLC |
| 800-TEL-SHOP | U.S. Federal | RENEWED (REGISTERED) | 74185405 7/15/1991 | 1702310 7/21/1992 | AFFINION PUBLISHING, LLC |
| ACCUTRIP | U.S. Federal | RENEWED (REGISTERED) | 75048124 1/25/1996 | 2062313 5/13/1997 | AFFINION PUBLISHING, LLC |
| AFFINIMAX | U.S. Federal | REGISTERED | 77438760 4/3/2008 | 4128973 4/17/2012 | TRILEGIANT CORPORATION |
| AFFINION BENEFITS GROUP | U.S. Federal | REGISTERED | 78905730 6/12/2006 | 3594951 3/24/2009 | TRILEGIANT CORPORATION |
| AFFINION GROUP | U.S. Federal | REGISTERED | 78721404 9/27/2005 | 3353647 12/11/2007 | TRILEGIANT CORPORATION |
| AFFINION GROUP | U.S. Federal | RENEWED (REGISTERED) | 78721392 9/27/2005 | 3331525 11/6/2007 | TRILEGIANT CORPORATION |
| AFFINION INTERNATIONAL | U.S. Federal | REGISTERED | 78852696 4/3/2006 | 3386711 2/19/2008 | TRILEGIANT CORPORATION |
| AFFINION INTERNATIONAL | U.S. Federal | REGISTERED | 78852721 4/3/2006 | 3386712 2/19/2008 | TRILEGIANT CORPORATION |
| AFFINION SECURITY CENTER | U.S. Federal | REGISTERED | 77520453 7/11/2008 | 3970946 5/31/2011 | TRILEGIANT CORPORATION |
| AFFINION SECURITY CENTER | U.S. Federal | REGISTERED | 77429946 3/24/2008 | 3958137 5/10/2011 | TRILEGIANT CORPORATION |
| AIRFARECASH | U.S. Federal | PUBLISHED (PENDING) Partial Section 2(F) | 87015666 4/27/2016 | | PROPP CORP. |
| AIRFARECASH ANY AIRLINE- ANY TIME DOMESTIC & INTERNATIONAL DESTINATIONS | U.S. Federal | REGISTERED | 85003084 3/31/2010 | 3873268 11/9/2010 | PROPP CORPORATION |
| AUTOVANTAGE | U.S. Federal | REGISTERED | 77254993 8/14/2007 | 3477788 7/29/2008 | AFFINION PUBLISHING, LLC |
| AUTOVANTAGE | U.S. Federal | REGISTERED | 78853382 4/4/2006 | 3246891 5/29/2007 | AFFINION PUBLISHING, LLC |
| AUTOVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 75903338 1/25/2000 | 2454986 5/29/2001 | AFFINION PUBLISHING, LLC |
| AUTOVANTAGE GOLD | U.S. Federal | RENEWED (REGISTERED) | 75931038 2/28/2000 | 2519405 12/18/2001 | AFFINION PUBLISHING, LLC |
| BANCLUB | U.S. Federal | RENEWED (REGISTERED) | 73010761 1/11/1974 | 1016434 7/22/1975 | AFFINION PUBLISHING, LLC |
| BE MEMORABLE, EXCEED | U.S. Federal | REGISTERED | 86148047 12/19/2013 | 4638447 11/11/2014 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| BETTER THAN FREE CHECKING | U.S. Federal | RENEWED (REGISTERED) | 74602665 11/23/1994 | 1989276 7/23/1996 | AFFINION PUBLISHING, LLC |
| BONUS BANKING | U.S. Federal | RENEWED (REGISTERED) | 73458123 12/22/1983 | 1308325 12/4/1984 | AFFINION PUBLISHING, LLC |

| Trademark | Database | Status | Application Number Application Date | Registration Number Registration Date | Owner Name |
|---|--------------|-------------------------------------|--|--|--------------------------|
| BREACHSHIELD | U.S. Federal | REGISTERED | 77352979 12/14/2007 | 3838324 8/24/2010 | TRILEGIANT CORPORATION |
| BREAKFIVE | U.S. Federal | REGISTERED | 85970714 6/26/2013 | 4443947 12/3/2013 | AFFINION PUBLISHING, LLC |
| BREAKFIVE | U.S. Federal | REGISTERED | 85621576 5/10/2012 | 4419386 10/15/2013 | AFFINION PUBLISHING, LLC |
| BUSINESS ASSET | U.S. Federal | RENEWED (REGISTERED) | 75454559 3/23/1998 | 2267788 8/3/1999 | AFFINION PUBLISHING, LLC |
| BUYERS ADVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 76086782 7/11/2000 | 2786868 11/25/2003 | AFFINION PUBLISHING LLC |
| BUYERS ADVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 76495087 3/6/2003 | 2858661 6/29/2004 | AFFINION PUBLISHING, LLC |
| BUYERS ADVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 74020700 1/22/1990 | 1614237 9/18/1990 | AFFINION PUBLISHING, LLC |
| BUYERS ADVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 73743912 8/3/1988 | 1531245 3/21/1989 | AFFINION PUBLISHING, LLC |
| BUYERS ADVANTAGE PLUS | U.S. Federal | REGISTERED | 77891816 12/11/2009 | 3958950 5/10/2011 | AFFINION PUBLISHING, LLC |
| BUYERS ADVANTAGE PROGRAM | U.S. Federal | RENEWED (REGISTERED) | 76083249 7/5/2000 | 2484963 9/4/2001 | AFFINION PUBLISHING, LLC |
| BUYER'S APPRECIATION | U.S. Federal | RENEWED (REGISTERED) | 74504601 3/24/1994 | 1887458 4/4/1995 | AFFINION PUBLISHING, LLC |
| BUYER'S APPRECIATION | U.S. Federal | RENEWED (REGISTERED) | 74142031 2/25/1991 | 1702103 7/21/1992 | AFFINION PUBLISHING, LLC |
| BUYERS PROTECTION LOW PRICE GUARANTEE LONGEST LIFE FOR THE STUFF YOU BUY | U.S. Federal | REGISTERED | 85037880 5/13/2010 | 4112424 3/13/2012 | AFFINION PUBLISHING, LLC |
| BUYERS ULTIMATE ADVANTAGE | U.S. Federal | REGISTERED | 85298047 4/18/2011 | 4165658 6/26/2012 | AFFINION PUBLISHING, LLC |
| CARD COPS | U.S. Federal | REGISTERED | 77206636 6/14/2007 | 3510708 10/7/2008 | TRILEGIANT CORPORATION |
| CARD COPS FRAUD ALARM | U.S. Federal | REGISTERED | 77227930 7/12/2007 | 3528525 11/4/2008 | TRILEGIANT CORPORATION |
| CARD PATROL | U.S. Federal | REGISTERED | 77254077 8/13/2007 | 3686651 9/22/2009 | TRILEGIANT CORPORATION |
| CARDCOPS | U.S. Federal | REGISTERED | 77206587 6/14/2007 | 3479060 8/5/2008 | TRILEGIANT CORPORATION |
| CARDMILES | U.S. Federal | RENEWED (REGISTERED) | 74573138 9/13/1994 | 1980215 6/11/1996 | TRILEGIANT CORPORATION |
| CARDSECURE | U.S. Federal | RENEWED (REGISTERED) | 73635813 12/17/1986 | 1453482 8/18/1987 | TRILEGIANT CORPORATION |
| CHECK CLUB | U.S. Federal | RENEWED (REGISTERED) | 73270336 7/15/1980 | 1237600 5/10/1983 | AFFINION PUBLISHING, LLC |
| CLASSIC SAVINGS | U.S. Federal | REGISTERED | 77872456 11/13/2009 | 4032177 9/27/2011 | AFFINION PUBLISHING, LLC |
| CLEVER CLUBHOUSE | U.S. Federal | RENEWED (REGISTERED) | 76386463 3/22/2002 | 2780418 11/4/2003 | TRILEGIANT CORPORATION |
| CLUB 55 PLUS | U.S. Federal | RENEWED (REGISTERED) | 73771155 12/23/1988 | 1555068 9/5/1989 | AFFINION PUBLISHING, LLC |
| COMPANION PLUS | U.S. Federal | REGISTERED | 85627805 5/17/2012 | 4274894 1/15/2013 | PROPCO MARKETING |
| COMPLETE SAVINGS | U.S. Federal | REGISTERED | 86868025 1/7/2016 | 5022273 8/16/2016 | WEBLOYALTY.COM, INC. |
| COMPLETE SAVINGS THE ULTIMATE ONLINE SOURCE FOR DEALS & DISCOUNTS PRESENTED BY WEBLOYALTY | U.S. Federal | REGISTERED | 77777657 7/9/2009 | 3770453 4/6/2010 | WEBLOYALTY.COM, INC. |
| COMPLETE AUTO 360° | U.S. Federal | REGISTERED Supplemental Register | 85094135 7/27/2010 | 3991328 7/5/2011 | AFFINION PUBLISHING, LLC |
| COMPLETEASSISTANT | U.S. Federal | RENEWED (REGISTERED) | 76414247 5/30/2002 | 2865507 7/20/2004 | CONNEXIONS LOYALTY, INC. |

| Trademark | Database | Status | Application Number Application Date | Registration Number Registration Date | Owner Name |
|---------------------------------------|--------------|-------------------------------------|--|--|--|
| COMPLETEHOME | U.S. Federal | RENEWED (REGISTERED) | 74101200 9/28/1990 | 1795446 9/28/1993 | AFFINION PUBLISHING LLC |
| COMPLETEHOME | U.S. Federal | RENEWED (REGISTERED) | 75778301 8/19/1999 | 2678512 1/21/2003 | AFFINION PUBLISHING, LLC |
| CONNEXIONS LOYALTY | U.S. Federal | REGISTERED | 85828800 1/22/2013 | 4449072 12/10/2013 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| CONVENIENT HEALTH INSURANCE | U.S. Federal | REGISTERED | 77929633 2/5/2010 | 4230355 10/23/2012 | AFFINION PUBLISHING, LLC |
| COOLEXTRAS | U.S. Federal | REGISTERED | 78838145 3/15/2006 | 3327510 10/30/2007 | TRILEGIANT CORPORATION |
| COOLEXTRAS | U.S. Federal | REGISTERED | 78809897 2/8/2006 | 3235383 4/24/2007 | TRILEGIANT CORPORATION |
| COVERING YOU AND YOUR PURCHASES! | U.S. Federal | RENEWED (REGISTERED) | 76491979 2/24/2003 | 2914912 12/28/2004 | TRILEGIANT CORPORATION |
| CREDENTIALS | U.S. Federal | RENEWED (REGISTERED) | 73587889 3/14/1986 | 1466554 11/24/1987 | TRILEGIANT CORPORATION |
| CREDIT ALERT | U.S. Federal | REGISTERED Section 2(F) | 77085914 1/18/2007 | 3763605 3/23/2010 | AFFINION PUBLISHING, LLC |
| CREDIT ALERT | U.S. Federal | RENEWED (REGISTERED) | 74461101 11/22/1993 | 1863946 11/22/1994 | AFFINION PUBLISHING, LLC |
| CREDIT CARD GUARDIAN | U.S. Federal | RENEWED (REGISTERED) | 74367778 3/15/1993 | 1806412 11/23/1993 | AFFINION PUBLISHING, LLC |
| CREDIT LINE CREDIT MONITORING SERVICE | U.S. Federal | RENEWED (REGISTERED) | 73792612 4/7/1989 | 1743455 12/29/1992 | TRILEGIANT CORPORATION |
| CREDITREPORTPLACE | U.S. Federal | RENEWED (REGISTERED) | 76274152 6/20/2001 | 2753879 8/19/2003 | TRILEGIANT CORPORATION |
| DATAFROG | U.S. Federal | REGISTERED | 77618016 11/19/2008 | 3914778 2/1/2011 | TRILEGIANT CORPORATION |
| DATAFROG | U.S. Federal | REGISTERED | 77616412 11/18/2008 | 3914774 2/1/2011 | TRILEGIANT CORPORATION |
| DATASWEEP | U.S. Federal | REGISTERED Supplemental Register | 77211842 6/21/2007 | 3433506 5/20/2008 | TRILEGIANT CORPORATION |
| DATEREMINDER | U.S. Federal | RENEWED (REGISTERED) | 73553318 8/13/1985 | 1410442 9/23/1986 | TRILEGIANT CORPORATION |
| DEALS OFF THE DEEP END | U.S. Federal | REGISTERED | 85441694 10/7/2011 | 4269337 1/1/2013 | AFFINION PUBLISHING LLC |
| Design Only | U.S. Federal | REGISTERED | 78964103 8/30/2006 | 3443023 6/3/2008 | AFFINION PUBLISHING, LLC |
| Design Only | U.S. Federal | RENEWED (REGISTERED) | 78155791 8/20/2002 | 2819626 3/2/2004 | AFFINION PUBLISHING, LLC |
| Design Only | U.S. Federal | RENEWED (REGISTERED) | 76387711 3/27/2002 | 2713133 5/6/2003 | AFFINION PUBLISHING, LLC |
| Design Only | U.S. Federal | RENEWED (REGISTERED) | 76127446 9/13/2000 | 2580094 6/11/2002 | CONNEXIONS LOYALTY, INC. |
| Design Only | U.S. Federal | RENEWED (REGISTERED) | 76603065 7/19/2004 | 3061679 2/28/2006 | TRILEGIANT CORPORATION |
| DESIGNER DEALS | U.S. Federal | REGISTERED Supplemental Register | 85699499 8/9/2012 | 4315098 4/2/2013 | AFFINION PUBLISHING, LLC |
| DESTINATION GUARD | U.S. Federal | REGISTERED | 77752345 6/4/2009 | 3929280 3/8/2011 | TRILEGIANT CORPORATION |
| DESTINATION SAVINGS | U.S. Federal | REGISTERED | 78970415 9/8/2006 | 3486570 8/12/2008 | AFFINION PUBLISHING, LLC |
| DISCOUNT TRACKS & TIX | U.S. Federal | REGISTERED Supplemental Register | 85090580 7/22/2010 | 4004076 7/26/2011 | AFFINION PUBLISHING, LLC |
| DISTINCTIVE DEPARTURES | U.S. Federal | RENEWED (REGISTERED) | 75773120 8/11/1999 | 2488758 9/11/2001 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| DON'T BE CAUGHT OFF-GUARD | U.S. Federal | REGISTERED | 77274022 9/7/2007 | 3616812 5/5/2009 | AFFINION PUBLISHING LLC |
| DRIVERS ADVANTAGES | U.S. Federal | RENEWED (REGISTERED) | 74125913 12/17/1990 | 1931832 10/31/1995 | AFFINION PUBLISHING, LLC |

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| ELITE EXCURSIONS | U.S. Federal | RENEWED (REGISTERED) | 76436111 7/30/2002 | 3064055 2/28/2006 | TRILEGIANT CORPORATION |
| ELITE EXCURSIONS | U.S. Federal | RENEWED (REGISTERED) | 76976998 7/30/2002 | 2902137 11/9/2004 | TRILEGIANT CORPORATION |
| ELITE EXCURSIONS REDEFINING FIRST CLASS | U.S. Federal | RENEWED (REGISTERED) | 78374767 2/26/2004 | 3151631 10/3/2006 | TRILEGIANT CORPORATION |
| ELITE REWARDS | U.S. Federal | RENEWED (REGISTERED) | 75717895 6/1/1999 | 2453903 5/22/2001 | CONNEXIONS LOYALTY, INC. |
| EMPLOYALTY | U.S. Federal | RENEWED (REGISTERED) | 76194374 1/16/2001 | 2599208 7/23/2002 | CONNEXIONS LOYALTY, INC. |
| ENHANCED FRAUD PROTECTION PLUS | U.S. Federal | REGISTERED | 77891558 12/11/2009 | 3888899 12/14/2010 | AFFINION PUBLISHING, LLC |
| EVERYDAY COOKING AT HOME | U.S. Federal | REGISTERED | 77871561 11/12/2009 | 3891267 12/14/2010 | TRILEGIANT CORPORATION |
| EVERYDAY COOKING AT HOME | U.S. Federal | REGISTERED | 77764068 6/19/2009 | 3857879 10/5/2010 | TRILEGIANT CORPORATION |
| EVERYDAY GROCERY SAVINGS | U.S. Federal | REGISTERED | 78964163 8/30/2006 | 3486557 8/12/2008 | AFFINION PUBLISHING, LLC |
| EVERYDAY GUEST | U.S. Federal | REGISTERED | 77244140 8/1/2007 | 3525249 10/28/2008 | AFFINION PUBLISHING, LLC |
| EVERYDAY PRIVILEGES GOLD | U.S. Federal | RENEWED (REGISTERED) | 78456487 7/26/2004 | 3069351 3/14/2006 | TRILEGIANT CORPORATION |
| EVERYDAY SAVINGS & REWARDS | U.S. Federal | REGISTERED | 77256973 8/16/2007 | 3627762 5/26/2009 | AFFINION PUBLISHING, LLC |
| EVERYDAY VALUES | U.S. Federal | RENEWED (REGISTERED) | 76481422 1/10/2003 | 2952523 5/17/2005 | TRILEGIANT CORPORATION |
| EVERYDAY VALUES E | U.S. Federal | REGISTERED | 85809342 12/21/2012 | 4700284 3/10/2015 | TRILEGIANT CORPORATION |
| EVERYDAY VALUES GOLD | U.S. Federal | RENEWED (REGISTERED) | 78376165 3/1/2004 | 3071907 3/21/2006 | TRILEGIANT CORPORATION |
| EVERYWHERE CASH SAVINGS | U.S. Federal | REGISTERED | 77968170 3/25/2010 | 4046158 10/25/2011 | AFFINION PUBLISHING, LLC |
| EVERYWHERE CASH SAVINGS | U.S. Federal | REGISTERED | 77968179 3/25/2010 | 4046159 10/25/2011 | AFFINION PUBLISHING, LLC |
| EXCEED LOYALTY SUITE | U.S. Federal | REGISTERED | 86148036 12/19/2013 | 4634126 11/4/2014 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| FIFTY AND BETTER | U.S. Federal | RENEWED (REGISTERED) | 74017346 1/8/1990 | 1629399 12/25/1990 | AFFINION PUBLISHING, LLC |
| FIFTY-FIVE AND BETTER | U.S. Federal | RENEWED (REGISTERED) | 74727099 9/11/1995 | 1995575 8/20/1996 | AFFINION PUBLISHING, LLC |
| FINANCIAL SERVICES ASSOCIATION | U.S. Federal | REGISTERED Supplemental Register | 85394563 8/10/2011 | 4207937 9/11/2012 | AFFINION PUBLISHING LLC |
| FLY4LESS | U.S. Federal | RENEWED (REGISTERED) | 74108480 10/23/1990 | 1662796 10/29/1991 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| FRAUD ASSIST TOOLBOX | U.S. Federal | REGISTERED | 77555199 8/25/2008 | 3764382 3/23/2010 | TRILEGIANT CORPORATION |
| FRAUD PROTECTION PLUS | U.S. Federal | REGISTERED | 77891527 12/11/2009 | 3824562 7/27/2010 | AFFINION PUBLISHING, LLC |
| FREE SCORES AND MORE | U.S. Federal | REGISTERED | 85900171 4/10/2013 | 4499475 3/18/2014 | AFFINION PUBLISHING, LLC |
| FREESCORESANDMORE.COM | U.S. Federal | REGISTERED | 85901439 4/11/2013 | 4499477 3/18/2014 | AFFINION PUBLISHING, LLC |
| FREESWIM | U.S. Federal | REGISTERED | 85441682 10/7/2011 | 4269336 1/1/2013 | AFFINION PUBLISHING LLC |
| FS | U.S. Federal | REGISTERED | 85488040 12/6/2011 | 4350990 6/11/2013 | AFFINION PUBLISHING, LLC |
| FSA FINANCIAL SERVICES ASSOCIATION EDUCATION · PROTECTION · SAVINGS · SINCE 1971 | U.S. Federal | REGISTERED | 86353458 7/31/2014 | 4711530 3/31/2015 | AFFINION PUBLISHING, LLC |
| GET-YOU-THERE PROTECTION | U.S. Federal | REGISTERED | 77920350 1/26/2010 | 4096634 2/7/2012 | AFFINION PUBLISHING, LLC |

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|--|--------------|---|--|--|----------------------------------|
| GREAT FUN | U.S. Federal | RENEWED (REGISTERED) | 75926514 2/24/2000 | 2464672 6/26/2001 | AFFINION PUBLISHING, LLC |
| GREAT FUN! | U.S. Federal | RENEWED (REGISTERED) | 76439215 8/12/2002 | 2803402 1/6/2004 | AFFINION PUBLISHING, LLC |
| GREAT OPTIONS | U.S. State | REGISTERED LA | | 608023 8/31/2009 | TRILEGIANT CORPORATION |
| GREAT OPTIONS | U.S. Federal | RENEWED (REGISTERED) | 76287027 7/18/2001 | 2647114 11/5/2002 | TRILEGIANT CORPORATION |
| GREAT OPTIONS TRAVEL | U.S. Federal | RENEWED (REGISTERED) | 76327315 10/18/2001 | 2769900 9/30/2003 | TRILEGIANT CORPORATION |
| HEALTHSAVER | U.S. Federal | RENEWED (REGISTERED) | 76424475 6/24/2002 | 2721041 6/3/2003 | AFFINION PUBLISHING, LLC |
| HEALTHSAVER | U.S. State | REGISTERED LA | | 608020 8/31/2009 | TRILEGIANT CORPORATION |
| HOTEL SAVINGS NETWORK | U.S. Federal | RENEWED (REGISTERED) | 76119819 8/30/2000 | 2602324 7/30/2002 | AFFINION PUBLISHING, LLC |
| HOTEL SAVINGS NETWORK | U.S. Federal | RENEWED (REGISTERED) Supplemental Register | 76583345 3/25/2004 | 2974788 7/19/2005 | AFFINION PUBLISHING, LLC |
| HOT-LINE CREDIT CARD BUREAU OF AMERICA | U.S. Federal | RENEWED (REGISTERED) Partial Section 2(F) | 73713787 2/29/1988 | 1543815 6/13/1989 | TRILEGIANT CORPORATION |
| IDENTITY FRAUD PROTECTION | U.S. Federal | RENEWED (REGISTERED) | 76068713 6/13/2000 | 2800690 12/30/2003 | AFFINION PUBLISHING, LLC |
| IDENTITY FRAUD SUPPORT SERVICE | U.S. Federal | RENEWED (REGISTERED) | 76499584 3/21/2003 | 2901189 11/9/2004 | TRILEGIANT CORPORATION |
| IDENTITY FRAUD SUPPORT SERVICE | U.S. Federal | RENEWED (REGISTERED) Supplemental Register | 76493358 2/27/2003 | 2857046 6/22/2004 | TRILEGIANT CORPORATION |
| IDENTITY SECURE IDENTITY THEFT PROTECTION | U.S. Federal | REGISTERED | 77518247 7/9/2008 | 3775546 4/13/2010 | TRILEGIANT CORPORATION |
| IDENTITYSECURE | U.S. Federal | REGISTERED Supplemental Register | 77403605 2/22/2008 | 3656064 7/14/2009 | TRILEGIANT CORPORATION |
| IDENTITYSECURE | U.S. Federal | RENEWED (REGISTERED) | 76404471 5/7/2002 | 2789580 12/2/2003 | TRILEGIANT CORPORATION |
| IN SYNC WITH YOUR LIFESTYLE | U.S. Federal | REGISTERED | 77837221 9/29/2009 | 4045928 10/25/2011 | AFFINION PUBLISHING, LLC |
| INCENTIVE NETWORKS | U.S. Federal | REGISTERED Supplemental Register | 77917020 1/21/2010 | 3895702 12/21/2010 | WEBLOYALTY.COM, INC. |
| INSIDER VALUES | U.S. Federal | REGISTERED | 78945295 8/4/2006 | 3428732 5/13/2008 | TRILEGIANT CORPORATION |
| INSIDER VALUES | U.S. Federal | REGISTERED | 78740680 10/26/2005 | 3357446 12/18/2007 | TRILEGIANT CORPORATION |
| IT'S ABOUT YOUR PAST ... AND IT AFFECTS YOUR FUTURE. | U.S. Federal | RENEWED (REGISTERED) | 76446880 9/3/2002 | 2893758 10/12/2004 | TRILEGIANT CORPORATION |
| JUST FOR ME | U.S. Federal | RENEWED (REGISTERED) | 76026920 4/14/2000 | 2579824 6/11/2002 | AFFINION PUBLISHING, LLC |
| LEGAL ASSISTANT | U.S. Federal | REGISTERED | 78690536 8/11/2005 | 3183093 12/12/2006 | CONNEXIONS LOYALTY, INC. |
| LITTLE BIRDIE | U.S. Federal | REGISTERED | 85177948 11/16/2010 | 4057538 11/15/2011 | WEBLOYALTY.COM, INC. |
| LIVE TO SAVE | U.S. Federal | REGISTERED | 77697245 3/23/2009 | 3794571 5/25/2010 | TRILEGIANT CORPORATION |
| LOLA | U.S. Federal | RENEWED (REGISTERED) | 76453431 9/27/2002 | 2835242 4/20/2004 | CONNEXIONS LOYALTY, INC. |
| LONG TERM PREFERRED CARE | U.S. State | RENEWED PA | | 2145431 11/2/1992 | LONG TERM PREFERRED CARE INC. |

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|--|--------------|---|--|--|--|
| LONG TERM PREFERRED CARE | U.S. State | RENEWED GA | | S12348 12/31/1992 | LONG TERM PREFERRED CARE, INC. |
| LONG TERM PREFERRED CARE | U.S. State | RENEWED KY | | 10436 11/6/1992 | LONG TERM PREFERRED CARE, INC. |
| LONG TERM PREFERRED CARE | U.S. State | RENEWED MO | | S12130 11/4/1992 | LONG TERM PREFERRED CARE, INC. |
| LONG TERM PREFERRED CARE | U.S. State | RENEWED NY | | S13288 11/16/1992 | LONG TERM PREFERRED CARE, INC. |
| LONG TERM PREFERRED CARE | U.S. State | RENEWED TN | | 11/13/1992 | LONG TERM PREFERRED CARE, INC. |
| LOUNGE FIRST | U.S. Federal | REGISTERED | 85428535 9/21/2011 | 4321705 4/16/2013 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| LOYALTY STARTS HERE | U.S. Federal | PUBLISHED (PENDING) Intent to Use | 87085075 6/27/2016 | | AFFINION PUBLISHING, LLC |
| LUX 360° | U.S. Federal | PUBLISHED (PENDING) Intent to Use | 87059098 6/3/2016 | | AFFINION PUBLISHING, LLC |
| MANUFACTURERS DISCOUNT CARD | U.S. Federal | RENEWED (REGISTERED) Supplemental Register | 74428732 8/26/1993 | 1892838 5/2/1995 | AFFINION PUBLISHING, LLC |
| MEMBERSECURE | U.S. Federal | REGISTERED | 77765603 6/22/2009 | 3816675 7/13/2010 | AFFINION PUBLISHING, LLC |
| MERCHANT ALARM | U.S. Federal | REGISTERED Supplemental Register | 77206640 6/14/2007 | 3443166 6/3/2008 | TRILEGIANT CORPORATION |
| MOBILESURE | U.S. Federal | REGISTERED | 85038690 5/14/2010 | 4242417 11/13/2012 | AFFINION PUBLISHING, LLC |
| MOBILESURE | U.S. Federal | REGISTERED | 85024449 4/27/2010 | 4165059 6/26/2012 | AFFINION PUBLISHING, LLC |
| MOTIVENGINE | U.S. Federal | REGISTERED | 85604223 4/20/2012 | 4411795 10/1/2013 | CONNEXIONS LOYALTY, INC. |
| MYIDMATTERS | U.S. Federal | REGISTERED | 77693470 3/18/2009 | 3842493 8/31/2010 | AFFINION PUBLISHING, LLC |
| N | U.S. Federal | RENEWED (REGISTERED) | 75607911 12/18/1998 | 2380589 8/29/2000 | TRILEGIANT CORPORATION |
| NATIONAL CARD REGISTRY | U.S. Federal | RENEWED (REGISTERED) Supplemental Register | 75557269 9/23/1998 | 2369541 7/18/2000 | AFFINION PUBLISHING, LLC |
| NATIONAL CARD REGISTRY.COM YOU'RE PROTECTED. ONLINE AND ON THE ROAD. | U.S. Federal | RENEWED (REGISTERED) | 76020353 4/7/2000 | 2705068 4/8/2003 | AFFINION PUBLISHING, LLC |
| NET GAIN LOCAL | U.S. State | REGISTERED WI | | 2/13/2013 | GLOBAL PROTECTION SOLUTIONS, LLC |
| NETGAIL LOCAL | U.S. State | REGISTERED AZ | | 565887 2/20/2013 | GLOBAL PROTECTION SOLUTIONS, LLC |
| NETGAIN LOCAL | U.S. Federal | REGISTERED | 85806713 12/19/2012 | 4412292 10/1/2013 | AFFINION PUBLISHING, LLC |
| NETMARKET | U.S. Federal | RENEWED (REGISTERED) | 75607910 12/18/1998 | 2380588 8/29/2000 | TRILEGIANT CORPORATION |
| NETMARKET | U.S. Federal | RENEWED (REGISTERED) | 75076932 3/22/1996 | 2141393 3/3/1998 | TRILEGIANT CORPORATION |
| NETMARKET | U.S. Federal | RENEWED (REGISTERED) | 75033199 12/15/1995 | 2036825 2/11/1997 | TRILEGIANT CORPORATION |
| NETMARKET.COM | U.S. Federal | RENEWED (REGISTERED) | 76557317 10/23/2003 | 2927426 2/22/2005 | TRILEGIANT CORPORATION |
| NEW OUTLOOKS CLUB | U.S. Federal | RENEWED (REGISTERED) | 73584367 2/24/1986 | 1416936 11/11/1986 | AFFINION PUBLISHING, LLC |
| NHPA NATIONAL HOME PROTECTION ALLIANCE | U.S. Federal | REGISTERED | 85715716 8/29/2012 | 4471885 1/21/2014 | TRILEGIANT CORPORATION |

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| ORX | U.S. Federal | REGISTERED | 77249692 8/8/2007 | 3558402 1/6/2009 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| PCSAFETYPLUS | U.S. Federal | REGISTERED | 78460463 8/2/2004 | 3319533 10/23/2007 | TRILEGIANT CORPORATION |
| PET PRIVILEGES | U.S. Federal | RENEWED (REGISTERED) | 75011898 10/30/1995 | 2020611 12/3/1996 | AFFINION PUBLISHING, LLC |
| PREDICT. PREVENT. PROTECT. | U.S. Federal | REGISTERED | 78954724 8/17/2006 | 3438355 5/27/2008 | TRILEGIANT CORPORATION |
| PRIORITY CHECKING | U.S. Federal | RENEWED (REGISTERED) | 75337115 8/7/1997 | 2238246 4/13/1999 | AFFINION PUBLISHING, LLC |
| PRIVACY WATCH | U.S. Federal | REGISTERED | 78841120 3/20/2006 | 3292132 9/11/2007 | TRILEGIANT CORPORATION |
| PRIVACY WATCH | U.S. Federal | RENEWED (REGISTERED) | 74691728 6/21/1995 | 2000996 9/17/1996 | TRILEGIANT CORPORATION |
| PRIVACYGUARD | U.S. Federal | RENEWED (REGISTERED) | 76019705 4/6/2000 | 2446370 4/24/2001 | AFFINION PUBLISHING, LLC |
| PRIVACYGUARD | U.S. Federal | RENEWED (REGISTERED) | 74154607 4/8/1991 | 1829743 4/5/1994 | AFFINION PUBLISHING, LLC |
| PRIVACYGUARD EXPRESS | U.S. Federal | REGISTERED | 85872739 3/11/2013 | 4589582 8/19/2014 | AFFINION PUBLISHING, LLC |
| PRIVACYGUARD MOBILE | U.S. Federal | PUBLISHED (PENDING) Intent to Use | 86927574 3/3/2016 | | AFFINION PUBLISHING, LLC |
| PRIVACYWATCH | U.S. Federal | REGISTERED | 78809238 2/7/2006 | 3379510 2/5/2008 | TRILEGIANT CORPORATION |
| PROGENY MARKETING INNOVATIONS | U.S. Federal | RENEWED (REGISTERED) | 78154447 8/15/2002 | 2753100 8/19/2003 | AFFINION PUBLISHING, LLC |
| PROPCO | U.S. Federal | REGISTERED | 86475431 12/9/2014 | 4793804 8/18/2015 | PROPP CORP. |
| PURCHASE REPLACEMENT | U.S. Federal | RENEWED (REGISTERED) Supplemental Register | 74141827 2/25/1991 | 1691012 6/2/1992 | AFFINION PUBLISHING, LLC |
| RECREATIONPLUS | U.S. Federal | RENEWED (REGISTERED) | 76327129 10/17/2001 | 2787121 11/25/2003 | AFFINION PUBLISHING, LLC |
| RESERVATION REWARDS | U.S. Federal | RENEWED (REGISTERED) | 76547716 9/26/2003 | 3047421 1/24/2006 | WEBLOYALTY.COM, INC. |
| REWARD & PROTECT | U.S. Federal | REGISTERED Supplemental Register | 77741164 5/20/2009 | 3782980 4/27/2010 | AFFINION PUBLISHING, LLC |
| REWARDS SHIELD | U.S. Federal | REGISTERED | 86685302 7/7/2015 | 5147413 2/21/2017 | CONNEXIONS LOYALTY, INC. |
| S.A.F.E. SCORE | U.S. Federal | REGISTERED | 78876741 5/4/2006 | 3367038 1/8/2008 | TRILEGIANT CORPORATION |
| SAVE TIME, SAVE MONEY, SAVE YOUR SANITY | U.S. Federal | RENEWED (REGISTERED) | 75898972 1/19/2000 | 2475335 8/7/2001 | TRILEGIANT CORPORATION |
| SAVERS CLUB | U.S. Federal | RENEWED (REGISTERED) Section 2(F) | 74500802 3/16/1994 | 1969218 4/23/1996 | AFFINION PUBLISHING, LLC |
| SAVINGS | U.S. Federal | RENEWED (REGISTERED) | 76375392 2/26/2002 | 2840978 5/11/2004 | TRILEGIANT CORPORATION |
| SAVINGS KEY | U.S. Federal | REGISTERED | 78948682 8/9/2006 | 3438346 5/27/2008 | WEBLOYALTY.COM, INC. |
| SAVINGS ON TAP | U.S. Federal | REGISTERED | 85220751 1/19/2011 | 4214687 9/25/2012 | AFFINION PUBLISHING, LLC |
| SAVINGSCIRCLE | U.S. Federal | REGISTERED | 78920074 6/29/2006 | 3902175 1/4/2011 | WEBLOYALTY.COM, INC. |
| SAVINGSWATCH | U.S. Federal | REGISTERED | 85861967 2/27/2013 | 4500611 3/25/2014 | WEBLOYALTY.COM, INC. |
| SCORERUNNER | U.S. Federal | PUBLISHED (PENDING) Intent to Use | 86129143 11/26/2013 | | AFFINION PUBLISHING, LLC |
| SECUREALL | U.S. Federal | REGISTERED | 77468235 5/7/2008 | 3768252 3/30/2010 | TRILEGIANT CORPORATION |

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|--|--------------|--|--|--|---------------------------|
| SECUREALL | U.S. Federal | REGISTERED | 78891289 5/24/2006 | 3360798 12/25/2007 | TRILEGIANT CORPORATION |
| SECUREALL | U.S. State | REGISTERED LA | | 608021 8/31/2009 | TRILEGIANT CORPORATION |
| SECUREALL LIVE MORE. WORRY LESS. YOU'RE PROTECTED. | U.S. Federal | REGISTERED | 78507616 10/28/2004 | 3363154 1/1/2008 | TRILEGIANT CORPORATION |
| SERVICES IN SYNC | U.S. Federal | REGISTERED | 85406503 8/24/2011 | 4131803 4/24/2012 | AFFINION PUBLISHING, LLC |
| SET YOUR RECORDS STRAIGHT | U.S. Federal | RENEWED (REGISTERED) | 76446877 9/3/2002 | 2734579 7/8/2003 | TRILEGIANT CORPORATION |
| SHOPPERS ADVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 73452138 11/10/1983 | 1352175 7/30/1985 | AFFINION PUBLISHING, LLC |
| SHOPPERS ADVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 76019704 4/6/2000 | 2459577 6/12/2001 | AFFINION PUBLISHING, LLC. |
| SHOPPERSADVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 76387712 3/27/2002 | 2713134 5/6/2003 | AFFINION PUBLISHING, LLC |
| SHOPRAISING MALL | U.S. Federal | REGISTERED | 85587728 4/3/2012 | 4277256 1/15/2013 | CONNEXIONS LOYALTY, INC. |
| SMALL BUSINESS CENTRAL | U.S. Federal | REGISTERED | 85703414 8/14/2012 | 4580721 8/5/2014 | AFFINION PUBLISHING, LLC |
| SMALL BUSINESS CENTRAL | U.S. Federal | RENEWED (REGISTERED) | 76081135 6/30/2000 | 2579955 6/11/2002 | AFFINION PUBLISHING, LLC |
| SMALL BUSINESS CENTRAL | U.S. Federal | RENEWED (REGISTERED) | 76029816 4/19/2000 | 2605502 8/6/2002 | AFFINION PUBLISHING, LLC |
| SMART SOLUTIONS... EVERYDAY SAVINGS... | U.S. Federal | RENEWED (REGISTERED) | 76441288 8/19/2002 | 2865539 7/20/2004 | AFFINION PUBLISHING, LLC |
| SOJOURNS | U.S. Federal | RENEWED (REGISTERED) | 74041182 3/22/1990 | 1660372 10/8/1991 | AFFINION PUBLISHING, LLC |
| SS | U.S. Federal | REGISTERED | 85418190 9/8/2011 | 4132009 4/24/2012 | AFFINION PUBLISHING, LLC |
| T TRACEMYID | U.S. Federal | REGISTERED | 85119969 8/31/2010 | 4119243 3/27/2012 | AFFINION PUBLISHING, LLC |
| T TRACEMYID TAKE CONTROL OF YOUR IDENTITY | U.S. Federal | REGISTERED | 85119997 8/31/2010 | 4119244 3/27/2012 | AFFINION PUBLISHING, LLC |
| TAKE CONTROL OF YOUR IDENTITY | U.S. Federal | REGISTERED | 85114427 8/24/2010 | 4122509 4/3/2012 | AFFINION PUBLISHING, LLC |
| THE CLASSIC | U.S. Federal | RENEWED (REGISTERED) | 73298027 2/20/1981 | 1213421 10/19/1982 | AFFINION PUBLISHING, LLC |
| THE CLUB | U.S. Federal | RENEWED (REGISTERED) | 73111536 1/5/1977 | 1117418 5/1/1979 | AFFINION PUBLISHING, LLC |
| THE FINANCIAL ADVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 73490131 7/16/1984 | 1344981 6/25/1985 | AFFINION PUBLISHING, LLC |
| THE PLUS PACKAGE | U.S. Federal | RENEWED (REGISTERED) | 75922497 2/18/2000 | 2461343 6/19/2001 | AFFINION PUBLISHING, LLC |
| THE WINNER | U.S. Federal | RENEWED (REGISTERED) | 73290110 12/17/1980 | 1231301 3/15/1983 | AFFINION PUBLISHING, LLC |
| THINK OUTSIDE THE MARGINS | U.S. Federal | REGISTERED | 85970705 6/26/2013 | 4440350 11/26/2013 | AFFINION PUBLISHING, LLC |
| TOTAL GUARD | U.S. Federal | REGISTERED | 77621291 11/25/2008 | 3854395 9/28/2010 | TRILEGIANT CORPORATION |
| TOTAL WELLNESS FOR LESS | U.S. Federal | REGISTERED Supplemental Register | 77806247 8/17/2009 | 3878252 11/16/2010 | AFFINION PUBLISHING, LLC |
| TRACEMYID | U.S. Federal | REGISTERED | 85084353 7/14/2010 | 4115699 3/20/2012 | AFFINION PUBLISHING, LLC |
| TRANSFER PLUS | U.S. Federal | RENEWED (REGISTERED) | 75448444 3/11/1998 | 2244576 5/11/1999 | AFFINION PUBLISHING, LLC |
| TRAVEL VALUES PLUS | U.S. Federal | RENEWED (REGISTERED) | 76316616 9/24/2001 | 2591465 7/9/2002 | WEBLOYALTY.COM, INC. |
| TRAVELERS ADVANTAGE | U.S. Federal | RENEWED (REGISTERED) | 73410948 1/26/1983 | 1393539 5/13/1986 | AFFINION PUBLISHING, LLC |
| TRILEGIANT | U.S. Federal | RENEWED (REGISTERED) | 76180212 12/13/2000 | 2764873 9/16/2003 | TRILEGIANT CORPORATION |

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| Trademark | Database | Status | Application Number Application Date | Registration Number Registration Date | Owner Name |
|---|--------------|----------------------------------|--|--|--|
| TRIPLE-CASH ACCIDENT PLAN | U.S. Federal | REGISTERED | 78491649 9/29/2004 | 3197391 1/9/2007 | AFFINION PUBLISHING, LLC |
| ULTIMATE GUARD | U.S. Federal | REGISTERED | 77956806 3/11/2010 | 4115490 3/20/2012 | GLOBAL PROTECTION SOLUTIONS, LLC |
| VACATIONS DIRECT | U.S. Federal | REGISTERED | 85166430 11/1/2010 | 3985186 6/28/2011 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| VACATIONSDIRECT.COM | U.S. Federal | REGISTERED | 77249685 8/8/2007 | 3429989 5/20/2008 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| VACATIONSDIRECT.COM TRAVEL WHERE YOU WANT... WHEN YOU WANT! | U.S. Federal | REGISTERED | 85183184 11/23/2010 | 3985559 6/28/2011 | CONNEXIONS LOYALTY TRAVEL SOLUTIONS, LLC |
| VINEYARD DIRECT | U.S. Federal | REGISTERED | 78695245 8/18/2005 | 3199783 1/16/2007 | TRILEGIANT CORPORATION |
| WALLET SECURITY | U.S. Federal | REGISTERED | 78911063 6/19/2006 | 3442873 6/3/2008 | AFFINION PUBLISHING, LLC |
| WALLET SECURITY | U.S. Federal | RENEWED (REGISTERED) | 76016487 4/3/2000 | 2521211 12/18/2001 | AFFINION PUBLISHING, LLC |
| WALLET SECURITY PLUS | U.S. Federal | RENEWED (REGISTERED) | 74572742 9/12/1994 | 1955421 2/6/1996 | AFFINION PUBLISHING, LLC |
| WALLET SHIELD | U.S. Federal | RENEWED (REGISTERED) | 75766743 8/3/1999 | 2805152 1/13/2004 | WEBLOYALTY.COM, INC. |
| WATCH-GUARD | U.S. Federal | RENEWED (REGISTERED) | 73364625 5/14/1982 | 1232154 3/22/1983 | WATCHGUARD REGISTRATION SERVICES, INC. |
| WATCH-GUARD PREFERRED | U.S. Federal | REGISTERED | 77382414 1/28/2008 | 3734738 1/5/2010 | WATCHGUARD REGISTRATION SERVICES, INC. |
| WEBLOYALTY | U.S. Federal | RENEWED (REGISTERED) | 76584569 4/2/2004 | 3025350 12/13/2005 | WEBLOYALTY.COM, INC. |
| WEBLOYALTY.COM | U.S. Federal | RENEWED (REGISTERED) | 75645334 2/22/1999 | 2532560 1/22/2002 | WEBLOYALTY.COM, INC. |
| WELLNESS EXTRAS | U.S. Federal | RENEWED (REGISTERED) | 76375397 2/26/2002 | 2780368 11/4/2003 | AFFINION PUBLISHING, LLC |
| WIRELESS PASS | U.S. Federal | REGISTERED Supplemental Register | 85308779 4/29/2011 | 4119801 3/27/2012 | AFFINION PUBLISHING, LLC |
| WP | U.S. Federal | REGISTERED | 85308219 4/29/2011 | 4158952 6/12/2012 | AFFINION PUBLISHING, LLC |
| YOUR DISCOUNT SHOPPING SERVICE | U.S. Federal | RENEWED (REGISTERED) | 78556954 1/31/2005 | 3204485 1/30/2007 | TRILEGIANT CORPORATION |
| YOUR MECHANIC'S HOTLINE | U.S. Federal | REGISTERED Supplemental Register | 77107657 2/14/2007 | 3459823 7/1/2008 | TRILEGIANT CORPORATION |
| YOU'RE PROTECTED. ONLINE AND ON THE ROAD | U.S. Federal | RENEWED (REGISTERED) | 76018770 4/5/2000 | 2705066 4/8/2003 | AFFINION PUBLISHING, LLC |

TRADEMARK