### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM433101 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** SHORT-FORM TRADEMARK SECURITY AGREEMENT

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TECHNOMEDIA SOLUTIONS, LLC, the Grantor		06/28/2017	Limited Liability Company:

#### **RECEIVING PARTY DATA**

Name:	The Bank of New York Mellon, as Collateral Agent		
Street Address:	101 Barclay Street		
Internal Address:	Floor 7-E		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10286		
Entity Type:	Banking Corporation: NEW YORK		

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4104332	SERVICENET EXP

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

astark@paulweiss.com, aspoto@paulweiss.com, Email:

dewilliams@paulweiss.com

Alexander Stark **Correspondent Name:** 

Address Line 1: Paul Weiss Rifkind Wharton & Garrison LLP

Address Line 2: 1285 Avenue of the Americas

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER: 20156-529 NAME OF SUBMITTER: Alexander Stark **SIGNATURE:** /Alexander Stark/ **DATE SIGNED:** 06/29/2017

**Total Attachments: 4** 

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#### SHORT-FORM TRADEMARK SECURITY AGREEMENT

WHEREAS, TECHNOMEDIA SOLUTIONS, LLC (the "<u>Grantor</u>") has adopted, used, is using, or intends to use, and is the owner of the trademark registrations and trademark applications listed in the attached Schedule of Registered Trademarks;

WHEREAS, the Grantor has contemporaneously with the execution of this Short-Form Trademark Security Agreement entered into the Second Lien Pledge and Security Agreement dated as of June 28, 2017 (as modified from time to time, the "Security Agreement"), in which the Grantor has granted certain interests in favor of The Bank of New York Mellon, as Collateral Agent ("Collateral Agent") for the benefit of the Secured Parties (as defined therein); and

WHEREAS, pursuant to the Security Agreement, the Grantor has agreed with Collateral Agent and the Secured Parties to execute this Short-Form Trademark Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby grants to Collateral Agent for the benefit of the Secured Parties, to the extent provided in the Security Agreement (the terms and conditions of which are hereby incorporated herein), a security interest in all of its right, title and interest in, to and under all the trademarks, whether now owned or at any time hereafter acquired, of the Grantor that are registered with, or for which applications for registration have been filed with, the United States Patent and Trademark Office, including the trademarks registrations and trademark applications listed on the attached Schedule of Registered Trademarks, and all registrations and pending applications associated therewith (excluding any application for registration of a trademark filed on an intent-to-use basis solely to the extent that the grant of a security interest in any such trademark application would materially adversely affect the validity or enforceability of the resulting trademark registration or result in cancellation of such trademark application), as collateral security for the prompt and complete payment and performance when due of all the Secured Obligations (as defined in the Security Agreement). Notwithstanding the foregoing, in the event of any conflict between this Short-Form Trademark Security Agreement and the Security Agreement, the Security Agreement shall control.

Date: June 28, 2017

Doc#: US1:11384128v3

TECHNOMEDIA SOLUTIONS, LLC

y: \_\_\_\_\_/ Name: Michael Zerklan II

Title: Secretary

[Signature Page to Mood Media Borrower Notes Trademark Security Agreement (Technomedia Solutions, LLC)]

## SCHEDULE OF REGISTERED TRADEMARKS

# LIST OF REGISTERED TRADE NAMES, TRADEMARKS, SERVICES MARKS TRADEMARK AND SERVICE MARK REGISTRATIONS AND APPLICATIONS FOR TRADEMARK AND SERVICE MARK REGISTRATIONS

Country, State or Territory	Mark	Reg. No.		Status
United States	SERVICENET EXP	4104332	85229145	Registered

TRADEMARK
REEL: 006094 FRAME: 0194

RECORDED: 06/29/2017