

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM437644

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mighty Fine		08/01/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mad Engine, LLC		
<b>Street Address:</b>	6740 COBRA WY STE 100		
<b>City:</b>	SAN DIEGO		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4750313	DOE	
<b>Registration Number:</b>	4080207	MF	
<b>Registration Number:</b>	3447018	MINI FINE	
<b>Registration Number:</b>	3554143	MUSTACHE BRIGADE	
<b>Registration Number:</b>	2772876	MIGHTY FINE	
<b>Registration Number:</b>	2650950	FINE	
<b>Registration Number:</b>	4551338	WELOVEFINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2138915031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2138915031		
<b>Email:</b>	trademark@buchalter.com		
<b>Correspondent Name:</b>	Jessie Reider, CA Bar 237113		
<b>Address Line 1:</b>	1000 Wilshire Blvd., Suite 1500		
<b>Address Line 2:</b>	Buchalter		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>NAME OF SUBMITTER:</b>	Jessie K Reider, CA Bar No. 237113		
<b>SIGNATURE:</b>	/jkr/		
<b>DATE SIGNED:</b>	08/02/2017		

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**Total Attachments: 4**

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**Trademark Assignment**

WHEREAS Mighty Fine, a California corporation (hereinafter "**Assignor**"), owns, has used in its business and/or has rights, title and/or interest in all of the trademarks and the trademark registrations identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto (hereinafter collectively the "**Marks**");

WHEREAS Mad Engine, LLC, a California limited liability company with an address of 6740 Cobra Way, San Diego, CA 92121 ("**Assignee**") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks and all common law rights in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

**\*\*Signature Page Follows\*\***

AGREED TO AND ACCEPTED BY ASSIGNOR:

MIGHTY FINE

Dated: 8/1/17

By:   
Name: Guy H. Brand  
Title: Vice President

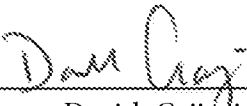
Signature Page to Trademark Assignment

**TRADEMARK**  
**REEL: 006121 FRAME: 0077**

AGREED TO AND ACCEPTED BY ASSIGNEE:

MAD ENGINE, LLC

Dated: 8/1/17

By:   
Name: Danish Gajiani  
Title: Chief Executive Officer

Signature Page to Trademark Assignment

**TRADEMARK**  
**REEL: 006121 FRAME: 0078**

**EXHIBIT A**  
**Trademarks**

**U.S. Trademarks**

Mark	Serial/ Reg. No.
DOE	4750313
MF	4080207
MINI FINE	3447018
MUSTACHE BRIGADE	3554143
MIGHTY FINE	2772876
FINE	2650950
WE LOVE FINE	4551338

**Common Law Trademarks**

WE LOVE FINE, including for any use, including but not limited to plush and toys, bedding, drink ware, paper goods, wall art, mouse pads