

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM438089

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Avidbank		08/03/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	pH Beauty Labs, Inc.		
Street Address:	1964 Westwood Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	4597182	PSSSST!	
Registration Number:	3083623	PSSSSST!	
Registration Number:	3995536	C.BOOTH	
Registration Number:	2948725	(PH) BEAUTY LABS	
Registration Number:	2318576	VITA-K SOLUTION	
Registration Number:	2197110	FREEMAN	
Registration Number:	1983825	BARE FOOT	
Registration Number:	1872177	FREEMAN BEAUTIFUL SKIN	
Registration Number:	3905309	ECLOS	
Registration Number:	3777298	GOODSTUFF ORGANICS	
Registration Number:	3143193	FREEMAN BARE HANDS	
Registration Number:	3312341	BEAUTIFUL BATH	
CORRESPONDENCE DATA			
Fax Number:	3128637867		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128637267		
Email:	jaclyn.digrande@goldbergkohn.com		
Correspondent Name:	Jaclyn Di Grande - Paralegal		
Address Line 1:	Goldberg Kohn Ltd.		

TRADEMARK

Address Line 2: 55 E Monroe St., Suite 3300
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER: 7023.036

NAME OF SUBMITTER: Jaclyn Di Grande

SIGNATURE: /jaclyn di grande/

DATE SIGNED: 08/04/2017

Total Attachments: 3

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RELEASE OF SECURITY INTERESTS IN TRADEMARKS

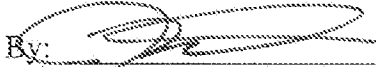
THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 3rd day of August, 2017, by AVIDBANK, a California corporation ("Bank"), in favor of PH BEAUTY LABS, INC., a Delaware corporation (the "Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Bank hereby releases all liens and security interests granted by Company in favor of Bank in the trademarks listed on Schedule A attached hereto pursuant to that certain Intellectual Property Security Agreement, dated as of April 21, 2014, executed by Company in favor of Bank and recorded with the United States Patent and Trademark Office on April 21, 2014 at Reel/Frame 5265/0464.

[Signature Page Follows]

IN WITNESS WHEREOF, Bank has caused this Release to be executed by its authorized officer as of the date of this Release.

AVIDBANK

By: 
Name: JON KROGSTAD
Title: SVP

SCHEDULE A

Trademarks

TRADEMARK	SERIAL NO.	STATUS	Registration No.	Registration Date
PSSSST!	86186918	Registered	4597182	9/2/14
PSSSSST!	78407473	Registered	3083623	4/18/06
C. BOOTH	77538006	Registered	3995536	7/19/11
(PH) BEAUTY LABS	76372172	Registered	2948725	5/10/05
VITA-K SOLUTION	75583025	Registered	2318576	2/15/00
FREEMAN	75230663	Registered	2197110	10/20/98
BARE FOOT	74666263	Registered	1983825	7/2/96
FREEMAN BEAUTIFUL SKIN	74478120	Registered	1872177	1/10/95
ECLOS	77825051	Registered	3905309	1/11/11
GOODSTUFF ORGANICS	77806825	Cancelled/Dead	3777298	04/20/10
FREEMAN BARE HANDS	78477975	Cancelled/Dead	3143193	09/02/04
BEAUTIFUL BATH	78911778	Cancelled/Dead	3312341	10/16/07