

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439290

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
i-5 Publishing, LLC		02/12/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Lumina Media, LLC		
Street Address:	5151 California Avenue, Suite 100		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92617		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2997035	SHOW DOGS OF THE YEAR	
Registration Number:	3255520	PONDS USA AND WATER GARDENS	
Registration Number:	3255632	MARINE FISH & REEF USA	
Registration Number:	3490208	WINKIES	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-594-0644		
Email:	tmdocketing@fishstewip.com		
Correspondent Name:	Michelle L. Visser		
Address Line 1:	39533 Woodward Avenue, Suite 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	63361-0999		
NAME OF SUBMITTER:	Michelle L. Visser		
SIGNATURE:	/Michelle L. Visser/		
DATE SIGNED:	08/15/2017		
Total Attachments: 2			
source=i-5 to Lumina name change effective 2-12-16#page1.tif			

OP \$115.00 2997035



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Reply To:
Nancy A. Miller

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nmiller@milleriplaw.com

Cell:
416-525-8630

Our File No.:
2015-01344, 01345,
01346, 01347

DELIVERED BY FAX

April 19, 2017

The Registrar of Trade Marks
Gatineau, Quebec
Attention: Assignment Section

Dear Madam:

Re: Trademark: BIRD TALK
Registration No.: TMA523,842

Trademark: YOUNG RIDER
Registration No.: TMA525,508

Trademark: CAT FANCY
Registration No.: TMA523,805

Trademark: DOG FANCY
Registration No.: TMA523,845

Registrant: I-5 Publishing, LLC

Please proceed to record a change of name of the registrant of the four above-identified trademark registrations, to reflect the change of name of the registrant from I-5 Publishing, LLC to: Lumina Media, LLC.

A copy of the Certificate from the Secretary of State of the State of Delaware confirming that this name change took place on February 12, 2016, is attached.

We look forward to receiving confirmation that this change of name has been recorded.

Yours very truly,


Nancy A. Miller

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "I-5 PUBLISHING, LLC", CHANGING ITS NAME FROM "I-5 PUBLISHING, LLC" TO "LUMINA MEDIA, LLC", FILED IN THIS OFFICE ON THE TWELFTH DAY OF FEBRUARY, A.D. 2016, AT 11:58 O`CLOCK A.M.



5278760 8100
SR# 20160759243

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line.

Jeffrey W. Bullock, Secretary of State

Authentication: 201842241
Date: 02-17-16

RECORDED: 08/15/2017

TRADEMARK
REEL: 006129 FRAME: 0567