

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439806

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Natural Foods, Inc.		08/17/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Blue Marble Brands, LLC		
Street Address:	313 Iron Horse Way		
City:	Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02908		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0713619	HADDON HOUSE	
CORRESPONDENCE DATA			
Fax Number:	4012734447		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	401-273-4446		
Email:	drj@barjos.com		
Correspondent Name:	Barlow, Josephs & Holmes, Ltd.		
Address Line 1:	101 Dyer Street, 5th floor		
Address Line 4:	Providence, RHODE ISLAND 02903		
NAME OF SUBMITTER:	David R. Josephs		
SIGNATURE:	/david r. josephs/		
DATE SIGNED:	08/18/2017		
Total Attachments: 1			
source=US REG 713619 assignment from UNFI to BMB EXECUTED#page1.tif			

OP \$40.00 0713619

TRADEMARK ASSIGNMENT

WHEREAS, **United Natural Foods, Inc.**, ("UNFI") (Assignor) a corporation of the State of Delaware, with a place of business located at 313 Iron Horse Way, Providence, RI 02908, is the owner of record of:

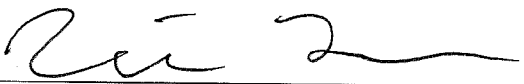
US Trademark Registration No. 713,619
Mark: **HADDON HOUSE**
Registered April 4, 1961

WHEREAS, **Blue Marble Brands, LLC** ("BMB"), (Assignee) is a limited liability company of the State of Delaware, with a place of business located at 313 Iron Horse Way, Providence, RI 02908, is desirous of acquiring whatsoever rights UNFI has in the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, UNFI does hereby assign and transfer unto BMB whatever rights it has in and to said HADDON HOUSE trademark, together with all right, title and interest in and to the registration, and the good will of the business symbolized hereby and associated herewith. This Assignment includes the portion of the ongoing and existing business of the Assignor to which the mark pertains.

United Natural Foods, Inc.

Date: 8-17-17



Name: *Nicholas Leitzes*

Position: *Assist. General Counsel*