Electronic Version v1.1

Stylesheet Version v1.2

ETAS ID: TM441124

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

TRADEMARK ASSIGNMENT COVER SHEET

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DIESEL DIRECT, INC.		08/28/2017	Corporation: MASSACHUSETTS

# **RECEIVING PARTY DATA**

Name:	Citizens Bank, N.A.		
Street Address:	28 STATE STREET		
City:	BOSTON		
State/Country:	MASSACHUSETTS		
Postal Code:	02109		
Entity Type:	National Banking Association: UNITED STATES		

## **PROPERTY NUMBERS Total: 16**

Property Type	Number	Word Mark
Registration Number:	4830528	DIESEL DIRECT
Registration Number:	3520361	DIESEL DIRECT
Registration Number:	5047098	DRY EDGE
Registration Number:	5003245	FUEL'Z EDGE
Registration Number:	5252614	PURE ENERGY
Registration Number:	5252660	PURE ENERGY
Registration Number:	4702474	ROADCHAMP
Registration Number:	4701229	WINTER'Z EDGE
Serial Number:	86837936	BIO DIRECT
Serial Number:	86837908	BIO DIRECT
Serial Number:	87314342	CLEANEDGE
Serial Number:	87400941	POWER'S EDGE
Serial Number:	87471538	POWER'Z EDGE
Serial Number:	87178259	PURE AIR DIESEL
Serial Number:	87400718	PURE EDGE
Serial Number:	86838071	PURE ENERGY

# CORRESPONDENCE DATA

Fax Number: 7045032622

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REEL: 006141 FRAME: 0102 900419163

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (704)503-2600

Email: vbantug@kslaw.com

Correspondent Name: King & Spalding

Address Line 1: 100 N TRYON STREET

Address Line 2: SUITE 3900

Address Line 4: CHARLOTTE, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER: 18588.014001

NAME OF SUBMITTER: Vicky R. Bantug

SIGNATURE: /Vicky R. Bantug /

DATE SIGNED: 08/29/2017

**Total Attachments: 4** 

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#### **NOTICE**

OF

#### **GRANT OF SECURITY INTEREST**

IN

#### **TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that (a) pursuant to the Security Agreement dated as of August 28, 2017 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Security Agreement"), by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Citizens Bank, N.A., as Administrative Agent (the "Administrative Agent") for the secured parties referenced therein (the "Secured Parties"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks, trademark licenses and trademark applications shown on Schedule 1 attached hereto (the "Trademarks") to the Administrative Agent for the ratable benefit of the Secured Parties and (b) the undersigned hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the Trademarks.

The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark.

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TRADEMARK
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Very truly yours,

DIESEL DIRECT, INC. a Massachusetts corporation

Name: Walter J. McNamara

Title: Chief Financial Officer

Acknowledged and Accepted:

CITIZENS BANK, N.A., as Administrative Agent

By: Service Shift

Name: Terence Kelly

Title: Vice President

# Schedule 1

	Mark	App. No.	App. Date	Status	Owner
		Reg. No.	Reg. Date		
1.	BIO DIRECT and Design	86837936	December 3, 2015	Filed	DIESEL
	BIO POIRECT				DIRECT, INC.
2.	BIO DIRECT	86837908	December 3, 2015	Allowed	DIESEL
					DIRECT, INC.
3.	CLEANEDGE	87314342	January 26, 2017	Published	DIESEL
					DIRECT, INC.
4.	DIESEL DIRECT	86526460	February 6, 2015	Registered	DIESEL
		4830528	October 13, 2015		DIRECT, INC.
5.	DIESEL DIRECT	77432927	March 27, 2008	Registered	DIESEL
		3520361	October 21, 2008		DIRECT, INC.
6.	DRY EDGE	86892928	February 1, 2016	Registered	DIESEL
		5047098	September 20, 2016		DIRECT, INC.
7.	FUEL'Z EDGE	86846020	December 11, 2015	Registered	DIESEL
		5003245	July 19, 2016		DIRECT, INC.
8.	POWER'S EDGE	87400941	April 6, 2017	Allowed	DIESEL
					DIRECT, INC.
9.	POWER'Z EDGE	87471538	June 1, 2017	Filed	DIESEL
					DIRECT, INC.
10.	PURE AIR DIESEL	87178259	September 21, 2016	Allowed	DIESEL
					DIRECT, INC.
11.	PURE EDGE	87400718	April 6, 2017	Published	DIESEL
					DIRECT, INC.
12.	PURE ENERGY	86838022	December 3, 2015	Registered	DIESEL
		5252614	July 25, 2017		DIRECT, INC.
13.	PURE ENERGY and	86838071	December 3, 2015	Filed	DIESEL
	Design				DIRECT, INC.
	PURE #ENERGY				
14.	PURE ENERGY	86982438	December 3, 2015	Registered	DIESEL
		5252660	July 25, 2017		DIRECT, INC.
15.	ROADCHAMP	86190227	February 11, 2014	Registered	DIESEL
		4702474	March 17, 2015		DIRECT, INC.
16.	WINTER'Z EDGE	86190257	February 11, 2014	Registered	DIESEL
		4701229	March 10, 2015		DIRECT, INC.

**RECORDED: 08/29/2017** 

TRADEMARK REEL: 006141 FRAME: 0107