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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM443531

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|------------------------------------------------------|
| NATURE OF CONVEYANCE: | SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT |
| SEQUENCE: | 3 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|-----------------------|
| Orc International, Inc. | | 09/15/2017 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| Name: | BNP PARIBAS, as collateral agent |
|-----------------|-------------------------------------------|
| Street Address: | 787 Seventh Avenue, 28th Floor |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10019 |
| Entity Type: | Limited Liability Banking Company: FRANCE |

PROPERTY NUMBERS Total: 21

| Property Type | Number | Word Mark |
|----------------|----------|------------------------------------------|
| Serial Number: | 73659918 | CARAVAN |
| Serial Number: | 73212506 | CARAVAN SURVEYS |
| Serial Number: | 78879386 | CONSELECT ONLINE CONCEPT TESTING SOLUTIO |
| Serial Number: | 75200602 | CORPERCEPTIONS |
| Serial Number: | 87099954 | ENGINE |
| Serial Number: | 74319087 | FIND |
| Serial Number: | 85691081 | GAMEOPTIMIZER |
| Serial Number: | 85748733 | I 2 THE POWER OF INTEGRATED INTELLIGENCE |
| Serial Number: | 76362542 | INSIGHT BEYOND MEASURE |
| Serial Number: | 76100792 | INTOTA |
| Serial Number: | 77934274 | ISHELF |
| Serial Number: | 77753204 | OPINION RESEARCH CORPORATION |
| Serial Number: | 77753150 | ORC |
| Serial Number: | 73212843 | ORC |
| Serial Number: | 85626667 | POWER OF INTEGRATED INTELLIGENCE |
| Serial Number: | 85320613 | SOCIALVIEW |
| Serial Number: | 74050657 | TELTECH |
| Serial Number: | 85471797 | THE POWER OF I 2 |
| | | |

TRADEMARK REEL: 006156 FRAME: 0186

900421494

| Property Type | Number | Word Mark |
|----------------|----------|-------------------|
| Serial Number: | 87215115 | SEE TOMORROW |
| Serial Number: | 73677429 | GUIDELINE |
| Serial Number: | 74707637 | ORC INTERNATIONAL |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122942684

Email: trademarkny@winston.com

Correspondent Name: Amanjot Kaur
Address Line 1: 200 Park Avenue
Address Line 2: Winston & Strawn LLP

Address Line 4: New York, NEW YORK 10166

| ATTORNEY DOCKET NUMBER: | 86700.8 |
|-------------------------|-------------------------------|
| NAME OF SUBMITTER: | Amanjot Kaur |
| SIGNATURE: | /Amanjot Kaur by trademarkny/ |
| DATE SIGNED: | 09/18/2017 |

Total Attachments: 7

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SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **SECOND LIEN INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this "Agreement") is made as of September 15, 2017 (the "Effective Date") between each of the signatories hereto (collectively, the "Grantors") in favor of BNP PARIBAS, as collateral agent for the Secured Parties (in such capacity, the "Collateral Agent") (as defined in the Second Lien Pledge and Security Agreement referred to below).

RECITALS:

WHEREAS, reference is made to that certain Second Lien Pledge and Security Agreement, dated as of September 15, 2017 (as it may be amended, restated, supplemented or otherwise modified from time to time, the "Second Lien Pledge and Security Agreement"), by and among the Grantors, the other grantors party thereto and the Collateral Agent; and

WHEREAS, under the terms of the Second Lien Pledge and Security Agreement, the Grantors have (i) as collateral security for the Secured Obligations, granted to the Collateral Agent a security interest in and continuing lien on all of such Grantor's right, title and interest in, to and under the Collateral (as defined in the Second Lien Pledge and Security Agreement), including, without limitation, certain Intellectual Property of the Grantors and (ii) agreed to execute this Agreement for recording with the United States Patent and Trademark Office and other applicable Governmental Authorities.

NOW, THEREFORE, in consideration of the premises and the agreements, provisions and covenants herein contained, each Grantor and the Collateral Agent agree as follows:

- **Section 1. Grant of Security**. As collateral security for the Secured Obligations, each Grantor hereby grants to the Collateral Agent a security interest in and continuing lien on all of such Grantor's right, title and interest in, to and under the following (collectively, the "Intellectual Property Collateral"):
- (a) All United States trademarks, trade names, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, all registrations and applications for any of the foregoing (but excluding any *intent-to-use* trademark application prior to the filing of a "Statement of Use" or "Amendment to Allege Use" with respect thereto) including, but not limited to (i) the registrations and applications referred to in **Schedule 1** hereto, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business associated with the use of and symbolized by the foregoing, (iv) the right to sue for past, present and future infringement or dilution of any of the foregoing or for any injury to goodwill, and (v) all Proceeds of the foregoing, including licenses, royalties, income, payments, claims, damages, and proceeds of suit (collectively, the "Trademarks").
- **Section 2. Recordation**. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner of Patents and Trademarks and any other applicable government officer record this Agreement.
- **Section 3. Counterparts**. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or in electronic (*i.e.*, "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart of this Agreement.

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Section 4. Governing Law. This Agreement and any claims, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the law of the State of New York.

Section 5. Conflict Provision. This Agreement has been entered into in conjunction with the provisions of the Second Lien Pledge and Security Agreement and the Second Lien Credit Agreement. The rights and remedies of each party hereto with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Second Lien Pledge and Security Agreement and the Second Lien Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Intellectual Property Security Agreement are in conflict with the Second Lien Pledge and Security Agreement or the Second Lien Credit Agreement, the provisions of the Second Lien Pledge and Security Agreement or the Second Lien Credit Agreement shall govern.

[remainder of page intentionally left blank]

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IN WITNESS WHEREOF, each Grantor and the Collateral Agent have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the date first written above.

ORC INTERNATIONAL, INC.,

as a Grantor

Name: Collin Abert

Title: Vice President

BNP PARIBAS, as Collateral Agent

By: _____

Title:

Jung Wa

By:____

Name: Title:

Peter Fritz Vice President

[Signature Page to Intellectual Property Security Agreement (2L - Trademarks)]

SCHEDULE 1 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

TRADEMARKS

[See attached.]

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U.S. Trademark Registrations and Trademark Applications

| Mark | Owner | App. No Filing Date | Reg. No. Reg. Date | Status |
|-------------------------------------------------|---------------------------------------------|------------------------|-----------------------|------------|
| CARAVAN | ORC International, Inc. | 73659918 05/11/1987 | 1470224 12/22/1987 | Registered |
| CARAVAN SURVEYS | ORC International, Inc. | 73212506 04/23/1979 | 1158530 06/23/1981 | Registered |
| CONSELECT ONLINE CONCEPT TESTING SOLUTION | MRSI (Market Research Services, Inc.) | 78879386 05/09/2006 | 3232995 04/24/2007 | Lapsed |
| CORPERCEPTIONS | ORC International, Inc. | 75200602 11/19/1996 | 2105536 10/14/1997 | Registered |
| ENGINE | ORC International, Inc. | 87099954 07/11/2016 | | Pending |
| FIND | ORC International, Inc. | 74319087 09/29/1992 | 1776731 06/15/1993 | Registered |
| GAMEOPTIMIZER | ORC International, Inc. | 85691081 7/31/2012 | 4308832 3/26/13 | Registered |
| I 2 THE POWER OF INTEGRATED INTELLIGENCE | ORC International, Inc. | 85748733 10/09/2012 | 4417186 10/15/2013 | Registered |
| INSIGHT BEYOND MEASURE | ORC International, Inc. | 76362542 01/24/2002 | 2659146 12/10/2002 | Registered |
| INTOTA | ORC International, Inc. | 76100792 08/01/2000 | 2696289 03/11/2003 | Registered |
| ISHELF | ORC International, Inc. | 77934274 02/12/2010 | 3853001 09/28/2010 | Registered |
| OPINION RESEARCH CORPORATION | ORC International, Inc. | 77753204 06/05/2009 | 3862579 10/19/2010 | Registered |
| ORC | ORC International, Inc. | 77753150 06/05/2009 | 3728348 12/22/2009 | Registered |

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| ORC | ORC International, Inc. | 73/212843 04/23/1979 | 1147327 02/17/1981 | Registered |
|----------------------------------|-------------------------------|-------------------------|-----------------------|------------|
| POWER OF INTEGRATED INTELLIGENCE | ORC International, Inc. | 85626667 05/16/2012 | 4268173 01/01/2013 | Registered |
| SOCIALVIEW | ORC International, Inc. | 85320613 05/13/2011 | 4076788 12/27/2011 | Registered |
| TELTECH | ORC International, Inc. | 74050657 04/19/1990 | 1642386 04/23/1991 | Registered |
| THE POWER OF I 2 | ORC International, Inc. | 85471797 11/14/2011 | 4333573 05/14/2013 | Registered |
| SEE TOMORROW | ORC International, Inc. | 87215115 10/25/2016 | 5217476 6/6/2017 | Registered |
| GUIDELINE | ORC International, Inc. | 73677429 8/10/1987 | 1482674 3/29/1988 | Registered |
| ORC INTERNATIONAL | ORC International, Inc. | 74707637 7/28/1995 | 2002715 9/24/1996 | Registered |

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RECORDED: 09/18/2017