

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM447509

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Loew-Cornell, LLC		10/03/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hearthmark, LLC		
<b>Street Address:</b>	9999 E. 121st St.		
<b>City:</b>	Fishers		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46037		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4526719	TRANSFORM MASON	
<b>Serial Number:</b>	87161624	TRANSFORM MASON MINI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5619124182		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	630-829-2844		
<b>Email:</b>	joelle.st.germaine@newellco.com		
<b>Correspondent Name:</b>	Christopher Schneider		
<b>Address Line 1:</b>	2381 Executive Center Drive		
<b>Address Line 4:</b>	Boca Raton, FLORIDA 33431		
<b>NAME OF SUBMITTER:</b>	Christopher Schneider		
<b>SIGNATURE:</b>	/CBS/		
<b>DATE SIGNED:</b>	10/17/2017		
<b>Total Attachments: 3</b>			
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**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT, effective this 3rd day of October, 2017, is by and between Loew-Cornell, LLC, a Delaware limited liability company ("Assignor") and Hearthmark, LLC, a Delaware limited liability company, ("Assignee").

WHEREAS, Assignor has adopted, used and is the owner of all right, title and interest in and to the registered trademark YORKER listed on Schedule A attached hereto and made a part hereof (hereinafter referred to as the "Trademark Rights"); and

WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the goodwill of the business symbolized by the Trademark Rights; and

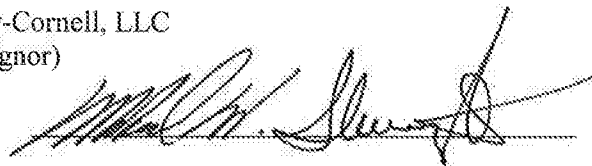
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set over unto Assignee, all of Assignor's right, title and interest in and to the Trademark Rights, and the registration therefor, together with the goodwill of the business symbolized by the Trademark Rights, all priority rights under any applicable convention, and all rights to damages and profits, due or accrued, arising out of past infringements of said Trademark Rights, and the right to sue for and recover the same.

Assignor has not and will not enter into any agreement in conflict with the rights assigned herein.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer effective as of the day and year first written above.

Loew-Cornell, LLC  
(Assignor)

By:



Name: Michael Slaughter

Title: Senior Vice President

Date: October 3, 2017



**SCHEDULE A**  
**ASSIGNED TRADEMARK**

Trademark	Country	App. No.	File Date	Reg. No.	Reg. Date	Status
Transform MASON & Design	U.S.	85834069	1/2/2013	4526719	5/6/2014	Registered
Transform MASON mini & Design	U.S.	87161624	9/6/2016			Pending