

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM447512

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Heritage Bank of Commerce		09/29/2017	Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	MGAGE, LLC
<b>Street Address:</b>	160 Inverness Drive West, Suite 250
<b>City:</b>	Englewood
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80112
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	OUTSPOKEN, LLC
<b>Street Address:</b>	160 Inverness Drive West, Suite 250
<b>City:</b>	Englewood
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80112
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	4749063	MGAGE
Registration Number:	4752823	MGAGE
Registration Number:	4749062	MGAGE
Registration Number:	4752822	MGAGE
Registration Number:	4302892	MOSHARE
Registration Number:	4601812	MOSHARE
Registration Number:	4164026	VELTI
Registration Number:	3943628	A AIR2WEB
Registration Number:	3934360	AIRCARE
Registration Number:	3880083	VELTI MGAGE
Registration Number:	3935800	VELTI
Registration Number:	3786180	MOGREET
Registration Number:	3776277	MOGREET

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Property Type	Number	Word Mark
Registration Number:	3870879	A
Registration Number:	3499541	MOGREET
Registration Number:	2585927	AIR2WEB
Serial Number:	86199526	MGAGE
Serial Number:	86199251	MGAGE
Serial Number:	85277343	5
Serial Number:	87420364	MGAGE

**CORRESPONDENCE DATA**

Fax Number: 2128721002

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212.872.1071

Email: tthreadcraft@akingump.com, kkoehler@akingump.com

Correspondent Name: Tiffany S. Threadcraft

Address Line 1: One Bryant Park

Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Kwan Koehler
SIGNATURE:	/Kwan Koehler/
DATE SIGNED:	10/17/2017

**Total Attachments: 4**

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 29, 2017, by Heritage Bank of Commerce ("Lender"), in favor of MGAGE, LLC and OUTSPOKEN, LLC, (collectively, "Borrower"), with its principal place of business currently located at 160 Inverness Drive West, Suite 250, Englewood, Colorado 80112.

Recitals

WHEREAS, Borrower granted to Lender a security interest in certain intellectual property, including without limitation, the copyrights, patents and trademark items listed on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of February 23, 2017 (the "Security Agreement") which was recorded with the US Patent and Trademark Office (the "USPTO") as set forth on Exhibits B and C, respectively.


WHEREAS Borrower has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

NOW THEREFORE, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reconveys to Borrower, without warranty or recourse, all interest of Lender in the Intellectual Property and authorizes the recordation of this Release of Security Interest with the USPTO at Borrower's expense by Borrower or anyone authorized by Borrower.

LENDER:

Heritage Bank of Commerce

By: 

Name: VARDA SCHRADER

Title: VIP

**EXHIBIT A**

**Copyrights**

Please Check Box if No Copyrights Exist

<u>Name of Owner</u>	<u>Title</u>	<u>Registration Number</u>	<u>Registration Date</u>
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**EXHIBIT B**

**Patents**


Lender's security interest was recorded at the US Patent and Trademark Office on February 24, 2017 at Reel Number 41377 and Frame Number 0123.

<b>Name of Owner</b>	<b>Title</b>	<b>Serial/ Patent Number</b>	<b>Application/ Issue Date</b>
MGAGE, LLC	Mid-roll insertion of digital media	7,962,933	June 14, 2011
MGAGE, LLC	Insertion of digital media	7,992,165	August 2, 2011
MGAGE, LLC	Transparent insertion of multimedia content in real-time streaming sessions	8,611,428	Dec. 17, 2013
MGAGE, LLC	Systems and methods for performing live chat functionality via a mobile device	8,713,117	April 29, 2014
MGAGE, LLC	Cross-Channel User Tracking Systems, Methods and Devices	13/843710	March 15, 2013

**EXHIBIT C**

**Trademarks**

Lender's security interest was recorded at the US Patent and Trademark Office on February 24, 2017 at Reel Number 5995 and Frame Number 0964.

<u>Name of Owner</u>	<u>Description</u>	<u>Serial / Registration Number</u>	<u>Application /Registration Date</u>
MGAGE, LLC	MGAGE	86199526	February 20, 2014
MGAGE, LLC	MGAGE	86199251	February 20, 2014
MGAGE, LLC	MGAGE	4749063	June 2, 2015
MGAGE, LLC	MGAGE	4752823	June 9, 2015
MGAGE, LLC	MGAGE	4749062	June 2, 2015
MGAGE, LLC	MGAGE	4752822	June 9, 2015
MGAGE, LLC	MOSHARE	4302892	March 12, 2013
MGAGE, LLC	MOSHARE	4601812	September 9, 2014
MGAGE, LLC	VELTI	4164026	June 26, 2012
MGAGE, LLC	A AIR2WEB	3943628	April 12, 2011
MGAGE, LLC	AIRCARE	3934360	March 22, 2011
MGAGE, LLC	VELTI MGAGE	3880083	November 23, 2010
MGAGE, LLC	VELTI	3935800	March 22, 2011
MGAGE, LLC	5	85277343	March 25, 2011*
MGAGE, LLC	MOGREET	3786180	May 4, 2010*
MGAGE, LLC	MOGREET	3776277	April 13, 2010*
MGAGE, LLC		3870879	November 2, 2010
MGAGE, LLC	MOGREET	3499541	September 9, 2008
MGAGE, LLC	AIR2WEB	2585927	June 25, 2002
MGAGE, LLC	MGAGE	87420364	April 21, 2017

\*Indicates dead, abandoned or cancelled trademark