

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM448438

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
East West Bank		10/17/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Big Idea Holdings, LLC		
<b>Street Address:</b>	900 Work Street		
<b>City:</b>	Salinas		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93901		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 46</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77032224	ORGANICGIRL	
<b>Serial Number:</b>	77108504	ORGANICGIRL	
<b>Serial Number:</b>	77108530	ORGANICGIRL	
<b>Serial Number:</b>	77264898	ORGANICGIRL GOOD CLEAN GREENS	
<b>Serial Number:</b>	77360148	ORGANICGIRL GOOD CLEAN GREENS	
<b>Serial Number:</b>	77360158	ORGANICGIRL GOOD CLEAN VEGGIES	
<b>Serial Number:</b>	77360177	ORGANICGIRL GOOD CLEAN VEGGIES	
<b>Serial Number:</b>	77360207	ORGANICGIRL GOOD FRESH GREENS	
<b>Serial Number:</b>	77360240	ORGANICGIRL GOOD FRESH GREENS	
<b>Serial Number:</b>	77360255	ORGANICGIRL GOOD FRESH VEGGIES	
<b>Serial Number:</b>	77360275	ORGANICGIRL GOOD FRESH VEGGIES	
<b>Serial Number:</b>	77360313	WASHED2 WE WASHED IT 2 TIMES SO YOU DON'	
<b>Serial Number:</b>	77360323	WASHED2 WE WASHED IT 2 TIMES SO YOU DON'	
<b>Serial Number:</b>	77366925	I ORGANIC	
<b>Serial Number:</b>	77366935	I ORGANIC	
<b>Serial Number:</b>	77366944	WASHED3 WE WASHED IT 3 TIMES SO YOU DON'	
<b>Serial Number:</b>	77366954	WASHED3 WE WASHED IT 3 TIMES SO YOU DON'	
<b>Serial Number:</b>	77366961	THIS SALAD IS PACKED IN SUSTAINABLE RENE	
<b>Serial Number:</b>	77366971	THIS SALAD IS PACKED IN SUSTAINABLE RENE	

CH \$1165.00 77032224

Property Type	Number	Word Mark
Serial Number:	85105008	EPIC ROOTS
Serial Number:	85278799	THIS CONTAINER IS MADE WITH 100% RECYCLE
Serial Number:	85278821	THIS CONTAINER IS MADE WITH 100% RECYCLE
Serial Number:	85312148	COOKING WITH SPINACH
Serial Number:	85312165	COOKING WITH SPINACH
Serial Number:	85312499	SUPERGREENS!
Serial Number:	85312528	SUPERGREENS!
Serial Number:	85317453	POWERGREENS!
Serial Number:	85317465	POWERGREENS!
Serial Number:	85341933	GREATGREENS!
Serial Number:	85343564	GREATGREENS!
Serial Number:	85470361	ORGANICGIRL
Serial Number:	85470371	ORGANICGIRL
Serial Number:	85470374	ORGANICGIRL
Serial Number:	85470380	ORGANICGIRL
Serial Number:	85470383	ORGANICGIRL
Serial Number:	85731556	I HEART BABY KALE!
Serial Number:	85731586	I BABY KALE!
Serial Number:	85731608	FIVE HAPPINESS
Serial Number:	85731625	FIVE HAPPINESS
Serial Number:	86001923	SALAD LOVE
Serial Number:	86001955	SALAD LOVE
Serial Number:	86056016	ORGANICKID
Serial Number:	86056020	ORGANICKID
Serial Number:	86074159	KALE YEAH
Serial Number:	86074167	KALE YEAH
Serial Number:	86074170	KALE YEAH

**CORRESPONDENCE DATA**

**Fax Number:** 4159831200

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 415-983-1274

**Email:** rburlingame@pillsburylaw.com

**Correspondent Name:** Robert B. Burlingame

**Address Line 1:** P.O. Box 2824

**Address Line 2:** Calendar/Docketing Department

**Address Line 4:** San Francisco, CALIFORNIA 94126-2824

**ATTORNEY DOCKET NUMBER:** 034730-0000024

<b>NAME OF SUBMITTER:</b>	Robert B. Burlingame
<b>SIGNATURE:</b>	/Robert B. Burlingame/
<b>DATE SIGNED:</b>	10/24/2017
<b>Total Attachments: 4</b> source=IP Release - 2014 BIH Amendment to Commercial Pledge Agreement#page1.tif source=IP Release - 2014 BIH Amendment to Commercial Pledge Agreement#page2.tif source=IP Release - 2014 BIH Amendment to Commercial Pledge Agreement#page3.tif source=IP Release - 2014 BIH Amendment to Commercial Pledge Agreement#page4.tif	

FULL RELEASE OF SECURITY INTEREST IN  
INTELLECTUAL PROPERTY

Reference is hereby made to that certain Amendment No. 1 to Commercial Pledge Agreement of Big Idea Holdings, LLC (\$15,000,000 Loan) dated as of January 13, 2014 (the "Agreement"), executed by Big Idea Holdings, LLC, a Delaware limited liability company (the "Grantor") and the borrowers signatory thereto in favor of East West Bank (the "Secured Party"). The Agreement was recorded with the United States Patent and Trademark Office, and pursuant to which the Grantor assigned and granted to the Secured Party a security interest in all of the Grantor's right, title and interest in, to and under the trademarks of the Grantor thereunder, including the registered trademarks specifically listed on Annex 1 attached hereto (collectively, the "Pledged IP").


WHEREAS, the Secured Party wishes to terminate the Agreement and release to the Grantor all of the Secured Party's right, title and interest in and to the Pledged IP;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged: the Secured Party hereby terminates the Agreement and releases and reconveys to the Grantor, without representation, recourse or warranty, all of the Secured Party's right, title and interest in and to the Pledged IP (this "Release"); and the Secured Party hereby authorizes the United States Commissioner of Patents and Trademarks and any other applicable government officers to record this termination and release, including but not limited to recording the termination and release of the Secured Party's security interest in the Pledged IP.

This Release shall be construed under and governed by the laws of the State of California and may be executed in any number of counterparts and by different parties on separate counterparts. Delivery of an executed counterpart of this release by telefacsimile or other electronic method of transmission shall be equally effective as delivery of an original executed counterpart of this Release.

IN WITNESS WHEREOF, the Secured Party has executed this Release as of October 17, 2017.

**EAST WEST BANK**

By:   
Name: JOHN C. LISLE  
Title: FVP

**Annex 1**

<u>Grantor</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Mark</u>
Big Idea Holdings, LLC	<u>77032224</u>	<u>3631886</u>	ORGANICGIRL
Big Idea Holdings, LLC	<u>77108504</u>	<u>3658541</u>	ORGANICGIRL
Big Idea Holdings, LLC	<u>77108530</u>	<u>3655187</u>	ORGANICGIRL
Big Idea Holdings, LLC	<u>77264898</u>	<u>3475185</u>	ORGANICGIRL GOOD CLEAN GREENS
Big Idea Holdings, LLC	<u>77360148</u>	<u>3472058</u>	ORGANICGIRL GOOD CLEAN GREENS
Big Idea Holdings, LLC	<u>77360158</u>	<u>3504266</u>	ORGANICGIRL GOOD CLEAN VEGGIES
Big Idea Holdings, LLC	<u>77360177</u>	<u>3480106</u>	ORGANICGIRL GOOD CLEAN VEGGIES
Big Idea Holdings, LLC	<u>77360207</u>	<u>3504267</u>	ORGANICGIRL GOOD FRESH GREENS
Big Idea Holdings, LLC	<u>77360240</u>	<u>3480107</u>	ORGANICGIRL GOOD FRESH GREENS
Big Idea Holdings, LLC	<u>77360255</u>	<u>3504269</u>	ORGANICGIRL GOOD FRESH VEGGIES
Big Idea Holdings, LLC	<u>77360275</u>	<u>3476350</u>	ORGANICGIRL GOOD FRESH VEGGIES
Big Idea Holdings, LLC	<u>77360313</u>	<u>3504270</u>	WASHED2 WE WASHED IT 2 TIMES SO YOU DON'T HAVE TO

<u>Grantor</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Mark</u>
Big Idea Holdings, LLC	<u>77360323</u>	<u>3476356</u>	WASHED2 WE WASHED IT 2 TIMES SO YOU DON'T HAVE TO
Big Idea Holdings, LLC	<u>77366925</u>	<u>3504297</u>	I ORGANIC
Big Idea Holdings, LLC	<u>77366935</u>	<u>3484304</u>	I ORGANIC
Big Idea Holdings, LLC	<u>77366944</u>	<u>3504298</u>	WASHED3 WE WASHED IT 3 TIMES SO YOU DON'T HAVE TO
Big Idea Holdings, LLC	<u>77366954</u>	<u>3476482</u>	WASHED3 WE WASHED IT 3 TIMES SO YOU DON'T HAVE TO
Big Idea Holdings, LLC	<u>77366961</u>	<u>3480435</u>	THIS SALAD IS PACKED IN SUSTAINABLE RENEWABLE PACKAGING
Big Idea Holdings, LLC	<u>77366971</u>	<u>3480436</u>	THIS SALAD IS PACKED IN SUSTAINABLE RENEWABLE PACKAGING
Big Idea Holdings, LLC	<u>85105008</u>	<u>3943990</u>	EPIC ROOTS
Big Idea Holdings, LLC	<u>85278799</u>	<u>4055881</u>	THIS CONTAINER IS MADE WITH 100% RECYCLED PLASTIC
Big Idea Holdings, LLC	<u>85278821</u>	<u>4055883</u>	THIS CONTAINER IS MADE WITH 100% RECYCLED PLASTIC
Big Idea Holdings, LLC	<u>85312148</u>	<u>4056486</u>	COOKING WITH SPINACH

<u>Grantor</u>	<u>Serial Number</u>	<u>Registration Number</u>	<u>Mark</u>
Big Idea Holdings, LLC	<u>85312165</u>	<u>4056487</u>	COOKING WITH SPINACH
Big Idea Holdings, LLC	<u>85312499</u>	<u>4187750</u>	SUPERGREENS!
Big Idea Holdings, LLC	<u>85312528</u>	<u>4187751</u>	SUPERGREENS!
Big Idea Holdings, LLC	<u>85317453</u>	<u>4126863</u>	POWERGREENS!
Big Idea Holdings, LLC	<u>85317465</u>	<u>4129808</u>	POWERGREENS!
Big Idea Holdings, LLC	<u>85341933</u>	<u>4199703</u>	GREATGREENS!
Big Idea Holdings, LLC	<u>85343564</u>	<u>4199707</u>	GREATGREENS!
Big Idea Holdings, LLC	<u>85470361</u>	<u>4905287</u>	ORGANICGIRL
Big Idea Holdings, LLC	<u>85470371</u>	NONE	ORGANICGIRL
Big Idea Holdings, LLC	<u>85470374</u>	NONE	ORGANICGIRL
Big Idea Holdings, LLC	<u>85470380</u>	NONE	ORGANICGIRL
Big Idea Holdings, LLC	<u>85470383</u>	NONE	ORGANICGIRL
Big Idea Holdings, LLC	<u>85731556</u>	<u>4353127</u>	I HEART BABY KALE!
Big Idea Holdings, LLC	<u>85731586</u>	<u>4353128</u>	I BABY KALE!
Big Idea Holdings, LLC	<u>85731608</u>	<u>4334474</u>	FIVE HAPPINESS
Big Idea Holdings, LLC	<u>85731625</u>	<u>4334477</u>	FIVE HAPPINESS
Big Idea Holdings, LLC	<u>86001923</u>	<u>4679549</u>	SALAD LOVE
Big Idea Holdings, LLC	<u>86001955</u>	NONE	SALAD LOVE
Big Idea Holdings, LLC	<u>86056016</u>	NONE	ORGANICKID
Big Idea Holdings, LLC	<u>86056020</u>	NONE	ORGANICKID
Big Idea Holdings, LLC	<u>86074159</u>	NONE	KALE YEAH
Big Idea Holdings, LLC	<u>86074167</u>	NONE	KALE YEAH
Big Idea Holdings, LLC	<u>86074170</u>	NONE	KALE YEAH