

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM448849

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ARK NATURALS COMPANY		10/27/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	CADENCE BANK, N.A.		
Street Address:	2100 Third Avenue North, Suite 1100		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35203		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 48			
Property Type	Number	Word Mark	
Serial Number:	86864676	DOG PARK NATURALS	
Serial Number:	86845389	PUMPKIN BARK	
Serial Number:	87426198	NU-RISH TO-GO	
Serial Number:	86136837	GRAY MUZZLE	
Serial Number:	77945954	ARK NATURALS	
Serial Number:	85097104	PAWS IN THE PIE	
Serial Number:	85472517	DOG PARK NATURALS	
Serial Number:	85873913		
Serial Number:	85516026	GRAY MUZZLE	
Serial Number:	86145853	ARK RESCUE PACK	
Serial Number:	86499721	EYES SO BRIGHT	
Serial Number:	86116390		
Serial Number:	77982918	PLAQUE-ZAPPER	
Serial Number:	85259995	FLEA FLICKER! TICK KICKER!	
Serial Number:	85097123	NO STAINS FUR ME	
Serial Number:	76183059	SEA "MOBILITY"	
Serial Number:	77792224	SEA MOBILITY JOINT RESCUE	
Serial Number:	85168254	SHED LESS! MESS LESS! HUG MORE!	
Serial Number:	85168140	DON'T SHED ON ME!	

CH \$1215.00 86864676

Property Type	Number	Word Mark
Serial Number:	77135321	BREATH-LESS
Serial Number:	77980169	BREATH-LESS
Serial Number:	77792190	BREATH-LESS CHEWABLE BRUSHLESS-TOOTHPAST
Serial Number:	85034984	NEEM PROTECT
Serial Number:	85034974	"PROTECT"
Serial Number:	85943278	HEART HEALTHY! WAGS PLENTY!
Serial Number:	85943283	BRAIN'S BEST FRIEND
Serial Number:	85943290	OLD DOGS! HAPPY JOINTS!
Serial Number:	75646568	JOINT "RESCUE"
Serial Number:	75646569	HAPPY TRAVELER
Serial Number:	75062066	NU-PET
Serial Number:	75646737	ARK NATURALS
Serial Number:	86845378	CRANBERRY BARK
Serial Number:	86845403	SWEET POTATO BARK
Serial Number:	78482230	SEA CUCUMBER
Serial Number:	75218881	NOAH'S ARK
Serial Number:	75062070	BIO GUARD
Serial Number:	86937371	SIMPLE SOLUTIONS
Serial Number:	86138416	
Serial Number:	86138387	
Serial Number:	85472522	CHEWPASTE
Serial Number:	78612971	KITTY KANTINA
Serial Number:	77980435	BREATH-LESS CHEWABLE BRUSHLESS-TOOTHPAST
Serial Number:	77980434	BREATH-LESS CHEWABLE BRUSHLESS TOOTHPAST
Serial Number:	77980412	PLAQUE-ZAPPER
Serial Number:	77366701	PLAQUE-ZAPPER
Serial Number:	77825849	SMART KENNEL ARK
Serial Number:	77293697	BREATH-LESS.....THE BRUSHLESS TOOTHPASTE
Serial Number:	75412406	ARK NATURALS

CORRESPONDENCE DATA

Fax Number: 6156516767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6156516767

Email: adelee.seidel@butlersnow.com

Correspondent Name: adelee seidel

Address Line 1: 6075 Poplar Ave., Ste. 500

Address Line 4: Memphis, TENNESSEE 38187

NAME OF SUBMITTER:	Adelee Seidel
SIGNATURE:	/Adelee Seidel/
DATE SIGNED:	10/27/2017
Total Attachments: 7 source=FINAL_Trademark Security Agreement_39109753_1#page1.tif source=FINAL_Trademark Security Agreement_39109753_1#page2.tif source=FINAL_Trademark Security Agreement_39109753_1#page3.tif source=FINAL_Trademark Security Agreement_39109753_1#page4.tif source=FINAL_Trademark Security Agreement_39109753_1#page5.tif source=FINAL_Trademark Security Agreement_39109753_1#page6.tif source=FINAL_Trademark Security Agreement_39109753_1#page7.tif	

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Credit Agreement, dated as of October 27, 2017 (as the same may be amended, modified, extended or restated from time to time, the "Agreement"), by and between the Borrower party thereto (the "Borrower") and **CADENCE BANK, N.A.**, a national banking association (the "Bank") as security and collateral for the Loan Obligations referenced therein, the undersigned Borrower, **ARK NATURALS COMPANY**, a Delaware corporation, has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Borrower in and to the trademarks and trademark applications set forth on Schedule 1 hereto, along with any goodwill related thereto, to the Bank for the Loan Obligations.

[SIGNATURE PAGES FOLLOW]

The undersigned Borrower and Bank, hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

ARK NATURALS COMPANY, a Delaware corporation

By: 

Name: Ben Wallace

Its: Secretary

Acknowledged and Accepted:

CADENCE BANK, N.A., a national banking association

By: _____

Gaines Livingston

Its: _____

Relationship Manager

2100 Third Avenue North, Suite 1100
Birmingham, Alabama 35203

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 006191 FRAME: 0660

The undersigned Borrower and Bank, hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

ARK NATURALS COMPANY, a Delaware corporation

By: _____
Name: _____
Its: _____

Acknowledged and Accepted:

CADENCE BANK, N.A., a national banking association

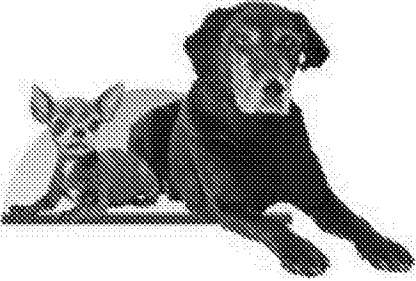
By:  _____
Gaines Livingston
Its: Relationship Manager



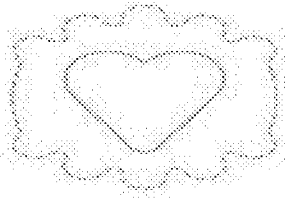
2100 Third Avenue North, Suite 1100
Birmingham, Alabama 35203

Schedule 1

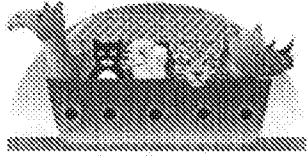

**ARK NATURALS COMPANY
(Delaware Corporation)**

Trademarks

Mark	Serial No.	Status
DOG PARK NATURALS	86/864,676	Pending
PUMPKIN BARK	86/845,389	Pending
NU-RISH TO-GO	87/426,198	Pending
GRAY MUZZLE	86/136,837	Pending
ARK NATURALS	77/945,954	Registered
PAWS IN THE PIE	85/097,104	Registered
DOG PARK NATURALS	85/472,517	Registered
	85/873,913	Registered
GRAY MUZZLE	85/516,026	Registered
ARK RESCUE PACK	86/145,853	Registered
EYES SO BRIGHT	86/499,721	Registered
	86/116,390	Registered
PLAQUE-ZAPPER	77/982,918	Registered
FLEA FLICKER! TICK KICKER!	85/259,995	Registered
NO STAINS FUR ME	85/097,123	Registered

	76/183,059	Registered
SEA MOBILITY JOINT RESCUE	77/792,224	Registered
SHED LESS! MESS LESS! HUG MORE!	85/168,254	Registered
DON'T SHED ON ME!	85/168,140	Registered
BREATH-LESS	77/135,321	Registered
BREATH-LESS	77/980,169	Registered
BREATH-LESS CHEWABLE BRUSHLESS-TOOTHPASTE	77/792,190	Registered
NEEM PROTECT	85/034,984	Registered
"PROTECT"	85/034,974	Registered
HEART HEALTHY! WAGS PLENTY!	85/943,278	Registered
BRAIN'S BEST FRIEND	85/943,283	Registered
OLD DOGS! HAPPY JOINTS!	85/943,290	Registered
JOINT "RESCUE"	75/646,568	Registered
HAPPY TRAVELER	75/646,569	Registered
NU-PET	75/062,066	Registered
	75/646,737	Registered
CRANBERRY BARK	86/845,378	DEAD
SWEET POTATO BARK	86/845,403	DEAD
SEA CUCUMBER	78/482,230	DEAD
	86/138,416	DEAD

	86/138,387	DEAD
CHEWPASTE	85/472,522	DEAD
KITTY KANTINA	78/612,971	DEAD
BREATH-LESS CHEWABLE BRUSHLESS-TOOTHPASTE	77/980,435	DEAD
BREATH-LESS CHEWABLE BRUSHLESS-TOOTHPASTE	77/980,434	DEAD
PLAQUE-ZAPPER	77/980,412	DEAD
PLAQUE-ZAPPER	77/366,701	DEAD
	77/825,849	DEAD
BREATH-LESS.....THE BRUSHLESS TOOTHPASTE	77/293,697	DEAD
	75/412,406	DEAD
NOAH'S ARK	75/218,881	DEAD
BIO GUARD	75/062,070	DEAD
SIMPLE SOLUTIONS	86/937,371	DEAD
Chinese Trademark Registrations		
ARK NATURALS	11029386	Registered
ARK NATURALS	11029385	Registered

	11064049	Registered
	11064048	Registered