CH \$640.00 135816

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM451082

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wm. Wright Co.		11/03/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Stitch Acquisition Corp.		
Street Address:	450 Plymouth Road, Suite 300		
City:	Plymouth Meeting		
State/Country:	PENNSYLVANIA		
Postal Code:	19462		
Entity Type:	Corporation: DELAWARE		

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark	
Registration Number:	1358165	BALENE	
Registration Number:	1048584	BONDEX	
Registration Number:	1117715	BONDEX	
Registration Number:	0908314	BOYE	
Registration Number:	0507382	BOYE	
Registration Number:	0752483	BOYE	
Registration Number:	0757410	BOYE	
Registration Number:	3266102	CREATION STATION	
Registration Number:	1391688	CROCHET MASTER	
Registration Number:	2266594	EZ	
Registration Number:	2299401	EZ QUILTING	
Registration Number:	3755712	FIX IT FAST	
Registration Number:	1640598	KNITMATES	
Registration Number:	3416748	NEEDLEMASTER	
Registration Number:	0821358	PERFECTION POINTS	
Registration Number:	4223535	QUINCEANERA	
Registration Number:	4746505	SAVE MONEY MEND & REPAIR	
Registration Number:	4499110	SENSATHREAD	
Registration Number:	0974394	SOFT AND EASY	

TRADEMARK REEL: 006206 FRAME: 0309

900428782

Property Type	Number	Word Mark
Registration Number:	4887589	STARTING POINTS
Registration Number:	4066814	THE NAME YOU TRUST FOR THE CRAFT TOOLS Y
Registration Number:	0904123	WRIGHTS
Registration Number:	3341722	WRIGHTS
Registration Number:	2742180	WRIGHTS HOME COLLECTION
Registration Number:	1417539	

CORRESPONDENCE DATA

Fax Number: 9736247070

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 973-622-4444

Email: mfriscia@mccarter.com, kknoll@mccarter.com

Correspondent Name: Michael R. Friscia

Address Line 1: MCCARTER & ENGLISH, LLP

Address Line 2: 100 Mulberry Street, Four Gateway Center

Address Line 4: Newark, NEW JERSEY 07102

ATTORNEY DOCKET NUMBER:	018094-00133
NAME OF SUBMITTER:	Michael R. Friscia
SIGNATURE:	/Michael R. Friscia/
DATE SIGNED:	11/15/2017

Total Attachments: 6

source=Trademark Assignment (Wm Wright Co) (EXECUTED)#page1.tif source=Trademark Assignment (Wm Wright Co) (EXECUTED)#page2.tif source=Trademark Assignment (Wm Wright Co) (EXECUTED)#page3.tif source=Trademark Assignment (Wm Wright Co) (EXECUTED)#page4.tif source=Trademark Assignment (Wm Wright Co) (EXECUTED)#page5.tif source=Trademark Assignment (Wm Wright Co) (EXECUTED)#page6.tif

TRADEMARK REEL: 006206 FRAME: 0310

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "<u>Assignment</u>") is made and entered into this 3rd day of November, 2017 by Wm. Wright Co., a Delaware corporation ("<u>Assignor</u>") in favor of Stitch Acquisition Corp., a Delaware corporation ("<u>Assignee</u>").

WITNESSETH:

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks identified in Schedule A (hereinafter the "Trademarks");

WHEREAS, Assignor and Assignee are parties to an Asset and Securities Purchase Agreement, dated as of November 3, 2017 (the "ASPA"), by and among Assignor, Assignee and the other parties listed thereto, pursuant to which Assignor agrees to assign to Assignee its title, rights and interest in and to certain assets, including the Trademarks; and

WHEREAS, Assignor and Assignee wish to document the formal assignment to Assignee of Assignor's title, interest and rights in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor and Assignee hereby agree as follows:

- 1. Assignor does hereby assign and transfer to Assignee, its successors and assigns the entire right, title and interest in and to the Trademarks, together with the goodwill of the business which is symbolized by the Trademarks and the right to sue and recover any damages and profits and all other remedies for past, present and future infringements or violations thereof, if there may be any.
- 2. Assignor shall cooperate with Assignee at Assignee's expense in any action Assignee reasonably requests that Assignor take in order to effectuate, carry out, or fulfill Assignor's obligations hereunder, including, without limitation, the execution of any instruments and papers that are necessary or desirable, in Assignee's reasonable discretion, to consolidate, confirm, vest and/or record Assignee's full and complete ownership of the Trademarks with, for example, the U.S. Patent and Trademark Office or equivalent foreign offices, or with domain name registrars.
- 3. This Assignment shall inure to the benefit of Assignee and its successors and assigns and shall be binding upon Assignor and its successors and assigns.
- 4. This Assignment and any claim or controversy hereunder shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflict of laws thereof. If any provision of this Assignment shall be deemed invalid or unenforceable by any court of competent jurisdiction, then such portion shall be deemed severed, and the remainder thereof shall be enforceable in accordance with its terms.

Trademark Assignment between Wm. Wright Co. and Stitch Acquisition Corp. - Page 1 of 6

5. This Assignment, together with the ASPA, contains the entire undertaking of Assignor with respect to the subject matter hereof, and merges and supersedes all prior and contemporaneous discussions, agreements and understandings of Assignor and Assignee relating to the subject matter hereof. In the event of any conflict between the terms of this Assignment and the terms of the ASPA, the terms of the ASPA shall control.

[Signature page follows.]

IN WITNESS WHEREOF, Assignor has duly executed this Assignment as of the date first above-written.

WM. WRIGHT CO.

Name "Strell Editors

Title: President and Chief Executive

Officer

ACKNOWLEDGMENT

STATE OF JULIANU

COUNTY OF LLAPO

SS.

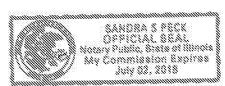
Properties that she is the Properties and secknowledges that she did sign said instrument on behalf of Wm. Wright Co., a Delaware corporation, and acknowledges that she did sign said instrument on behalf of Wm. Wright Co. pursuant to due authority.

Swom to and subscribed before me this <u>3rd</u> day of November, 2017.

Yotary Public

My commission expires: Z-2-00/8

(SEAL)



REEL: 006206 FRAME: 0313

SCHEDULE A

TRADEMARKS

Country	Trademark	Reg / App No	Reg. / Filing Date	Status
Australia	THE NAME YOU TRUST FOR THE CRAFT TOOLS YOU LOVE	1455381	10/24/2011	Registered
Canada	BONDEX	UCA43483	1/26/1953	Registered
Canada	BOYE & DESIGN and Design	TMA178311	9/17/1971	Registered
Canada	BOYE AND FLANGED TUBE DESIGN and Design	TMA14009	9/1/2009	Registered
Canada	CROCHET MASTER	TMA859690	9/9/2013	Registered
Canada	EZ QUILTING	TMA918457	10/27/2015	Registered
Canada	Fashion Bondex & Design	1714508	2/9/2015	Pending
Canada	NEEDLEMASTER	TMA859689	9/9/2013	Registered
Canada	Perfection Points	1714494	2/9/2015	Pending
Canada	QUINCEANERA	TMA862996	10/21/2013	Registered
Canada	Save Money Mend & Repair	TMA971380	5/23/2017	Registered
Canada	Sensathread	TMA957418	12/7/2016	Registered
Canada	SOFT AND EASY	TMA938537	20-05-16	Registered
Canada	Starting Points	1676057	5/7/2014	Pending
Canada	WRIGHT'S	TMA162530	5/2/1969	Registered
Canada	WRIGHTS	TMA206182	3/27/1975	Registered
China	ВОҮЕ	8606362	9/14/2011	Registered
China	ВОҮЕ	8602129	9/7/2011	Registered

Trademark Assignment between Wm. Wright Co. and Stitch Acquisition Corp. – Page 4 of 6

TRADEMARK REEL: 006206 FRAME: 0314

Country	Trademark	Reg / App No	Reg. / Filing Date	Status
China	WRIGHTS	8602148	9/7/2011	Registered
European Union	BOYE and Design	146662	12/9/2004	Registered
European Union	BOYE and Design	146605	12/9/2004	Registered
European Union	WRIGHTS	146696	7/16/1999	Registered
France	WRIGHTS	1256292	5/25/1984	Registered
Japan	Boye (in Circle Design)	2502154	2/26/1993	Registered
United Kingdom	Boye and Design	931663	10/1/1968	Registered
US	BALENE	1358165	9/3/1985	Registered
US	BONDEX	1048584	9/21/1976	Registered
US	BONDEX (Stylized)	1117715	5/8/1979	Registered
US	воуе	908314	2/23/1971	Registered
US	BOYE and Design	507382	3/8/1949	Registered
US	BOYE and Design	752483	7/9/1963	Registered
US	BOYE and Design	757410	9/24/1963	Registered
US	CREATION STATION	3266102	7/17/2007	Registered
US	CROCHET MASTER	1391688	4/29/1986	Registered
US	EZ (Stylized)	2266594	8/3/1999	Registered
US	EZ QUILTING	2299401	12/14/1999	Registered
US	FIX IT FAST	3755712	3/2/2010	Registered
US	KNITMATES	1640598	4/9/1991	Registered

Country	Trademark	Reg / App No	Reg. / Filing Date	Status
US	NEEDLEMASTER	3416748	4/29/2008	Registered
US	PERFECTION POINTS	821358	12/27/1966	Registered
US	QUINCEANERA	4223535	10/9/2012	Registered
US	Save Money Mend & Repair	4746505	6/2/2015	Registered
US	Sensathread	4499110	3/18/2014	Registered
US	SOFT AND EASY	974394	12/4/1973	Registered
US	Starting Points	4887589	1/19/2016	Registered
US	THE NAME YOU TRUST FOR THE CRAFT TOOLS YOU LOVE	4066814	12/6/2011	Registered
US	WRIGHTS	904123	12/15/1970	Registered
US	WRIGHTS and Design	3341722	11/20/2007	Registered
US	WRIGHTS HOME COLLECTION	2742180	7/29/2003	Registered
US	Whale Design	1417539	11/18/1986	Registered

RECORDED: 11/15/2017