

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM453342

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WPH-Nostalgia LLC		12/04/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WP IP, LLC		
<b>Street Address:</b>	28 East 28th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4090643	NOSTALGIA	
<b>Registration Number:</b>	4748346	NOSTALGIA HOME	
<b>Registration Number:</b>	4346318	NOSTALGIA HOME	
<b>Registration Number:</b>	4510675	NOSTALGIA HOME	
<b>Registration Number:</b>	4476295	NOSTALGIA HOME	
<b>Registration Number:</b>	4510677	NOSTALGIA HOME	
<b>Registration Number:</b>	4476294	NOSTALGIA HOME	
<b>Registration Number:</b>	4346319	NOSTALGIA HOME	
<b>Registration Number:</b>	4748347	NOSTALGIA HOME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124607000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3124606596		
<b>Email:</b>	jfischer@seyfarth.com		
<b>Correspondent Name:</b>	Jason Fischer		
<b>Address Line 1:</b>	233 South Wacker Drive, Suite 8000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Jason Fischer		

CH \$240.00 4090643

<b>SIGNATURE:</b>	/Jason Fischer/
<b>DATE SIGNED:</b>	12/05/2017
<b>Total Attachments: 2</b> source=Nostalgia Agreement#page1.tif source=Nostalgia Agreement#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement"), effective as of the last date signed below, is made by and between WPH-Nostalgia LLC, an Delaware limited liability company with its principal place of business at 391 College Avenue, Clemson, South Carolina, 29631 ("Assignor") and WP IP, LLC, an Nevada limited liability company with its principal place of business at 28 East 28th Street, New York, New York, 10016 ("Assignee") (each individually a "Party," and collectively, the "Parties").

WHEREAS, Assignor has adopted and owns, itself or through a related company, the marks identified at Exhibit A ("Assigned Marks");

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Assigned Marks and all registrations thereof, or applications therefor, in the jurisdictions listed;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Assigned Marks, and all registrations for the Assigned Marks, including but not limited to, the right to pursue legal actions and related damages against third parties for past infringement of Assignor's rights in the Assigned Marks, together with the goodwill of Assignor's business connected with the use of and symbolized by the Assigned Marks, and all rights corresponding thereto throughout the world.

This Agreement may be executed in counterparts, which together shall be deemed one instrument.

IN WITNESS WHEREOF, the parties have executed this Agreement by and through their properly authorized signatories.

WPH-NOSTALGIA LLC

WP IP, LLC

By: Tyler D. Bolden /sp

By: Tyler D. Bolden /sp

Name: Tyler D. Bolden

Name: Tyler D. Bolden





Title: Vice President & General Counsel

Title: Vice President & General Counsel

Dated: December 4, 2017

Dated: December 4, 2017

**EXHIBIT A**

Mark	Reg. No.	Status	Jurisdiction
NOSTALGIA	4090643	Registered	USA
NOSTALGIA HOME	4748346	Registered	USA
NOSTALGIA HOME	4346318	Registered	USA
NOSTALGIA HOME	4510675	Registered	USA
NOSTALGIA HOME	4476295	Registered	USA
	4510677	Registered	USA
	4476294	Registered	USA
	4346319	Registered	USA
	4748347	Registered	USA