

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM454822

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ASP Wine Company, LLC		11/17/2017	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Winery Exchange, Inc.		
<b>Street Address:</b>	500 Redwood Blvd., Suite 200		
<b>City:</b>	Novato		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94947		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3309933	JELLY JAR	
<b>Registration Number:</b>	4052117		
<b>Registration Number:</b>	4813083	MAY YOUR GLASS ALWAYS BE HALF FULL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@wineryexchange.com		
<b>Correspondent Name:</b>	Genevieve Burch		
<b>Address Line 1:</b>	, 500 Redwood Blvd., Suite 200		
<b>Address Line 4:</b>	Novato, CALIFORNIA 94947		
<b>NAME OF SUBMITTER:</b>	Genevieve Burch		
<b>SIGNATURE:</b>	/gbk/		
<b>DATE SIGNED:</b>	12/16/2017		
<b>Total Attachments: 2</b>			
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OP \$90.00 3309933

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASP Wine Company, LLC ("ASP"), Shannon Pestoni, and Andrew ("Andy") Pestoni (each an "Assignor" and together the "Assignors") hereby convey, transfer and assign to Winery Exchange, Inc., a California corporation ("Assignee"), effective as of the date hereof, all of the Assignors' respective right, title and interest in and to the names, trademarks and trademark applications set forth on Exhibit A hereto, and the goodwill of the business connected with the use of, and symbolized by, the same, together with all rights of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith.

Date: Nov 17, 2017

ASP WINE COMPANY, LLC

By Shannon Pestoni  
Name: Shannon Pestoni  
Title: managing member

SHANNON PESTONI

By Shannon Pestoni

ANDREW PESTONI


By Andrew Pestoni

ASP

TRADEMARK

REEL: 006230 FRAME: 0653

**EXHIBIT A**

Trademark	Jurisdiction	Registrant	Status	Application Number	Application Date	Registration Number	Registration Date	Deadlines	Classes & Goods (Total)
JELLY JAR	United States of America	ASP Wine Company, LLC	Registered	78940121	28 Jul 2006	3309933	09 Oct 2007	Renewal Due: 09 Oct 2027	33 - Wine
JELLY JAR (Design) 	United States of America	ASP Wine Company, LLC	Registered	85238938	04 Feb 2011	4052117	08 Nov 2011	Renewal Due: 08 Nov 2021	33 - Wines
MAY YOUR GLASS ALWAYS BE HALF FULL	United States of America	ASP Wine Company, LLC	Registered	85461692	1-Nov-11	4815093	15 Spt 2011	Renewal Due: 15 Sept 2025	33 - Wines

