## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM456870

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2012

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NextMedia Outdoor, Inc.		12/31/2012	Corporation:

### **RECEIVING PARTY DATA**

Name:	The Lamar Company, L.L.C.	
Street Address:	5321 Corporate Blvd.	
City:	Baton Rouge	
State/Country:	LOUISIANA	
Postal Code:	70808	
Entity Type:	Corporation: LOUISIANA	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4301070	INSTAFEED

### CORRESPONDENCE DATA

Fax Number: 2253889133

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ipmailbox@keanmiller.com RUSSEL O. PRIMEAUX Correspondent Name:

Address Line 1: P.O. BOX 3513

Address Line 4: BATON ROUGE, LOUISIANA 70821

NAME OF SUBMITTER:	Russel O. Primeaux
SIGNATURE:	/RusselOPrimeaux/
DATE SIGNED:	01/04/2018

**Total Attachments: 2** 

source=(DE SOS Filed) Certificate of Merger#page1.tif source=(DE SOS Filed) Certificate of Merger#page2.tif

> **TRADEMARK** REEL: 006243 FRAME: 0394

Delaware

# The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"NEXTMEDIA OUTDOOR, INC.", A DELAWARE CORPORATION,

WITH AND INTO "THE LAMAR COMPANY, L.L.C." UNDER THE NAME OF "THE LAMAR COMPANY, L.L.C.", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF LOUISIANA, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2012, AT 12:04 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2012.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

DATE: 12-24-12

AUTHENT\CATION: 0095068

Jeffrey W. Bullock, Secretary of State

**TRADEMARK** REEL: 006243 FRAME: 0395

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 12:07 PM 12/21/2012 FILED 12:04 PM 12/21/2012 SRV 121377758 - 3231783 FILE

# STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC CORPORATION AND FOREIGN LIMITED LIABILITY COMPANY

FOREIGN LIMITED LIABILITY COMPANY	
Pursuant to Title 8. Section 264(c) of the Delaware General Corporation Law, the indersigned limited liability company executed the following Certificate of Merger:	
FIRST: The name of the surviving limited liability company is The Lamar	
Company, L.L.C. limited liability company, and the (list jurisdiction) Louisiana limited liability company is	
name of the corporation being merger and a Delaware Corporation.  NextMedia Outdoor, Inc.  SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging corporation.	
THRD: The name of the surviving limited hability company is	
Company, L.L.C.  FOURTH: The merger is to become effective on December 51, 2012	
FIFTH: The Agreement of Merger is on file at 5321 Corporate Blvd.	
FIFTH: The Agreement of Metge Bon Inc.	
Baton Rouge, Louisiana 70808  the place of business of the surviving limited liability company.  (Margor will be furnished by the surviving limited	
SIXTH: A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the surviving limited liability company or stock holder of the merging corporation.  SEVENTH: The surviving limited liability company agrees that it may be served with process in the State of Delaware in any proceeding for enforcement of any obligation of any constituent corporation or limited liability company of Delaware, as well as for enforcement of any obligation of the surviving limited liability company arising from this merger, including any suit or other proceeding to enforce the rights of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the Delaware General Corporation laws, and irrevocably appoints the Secretary of State of Delaware as its agent to accept service of process in any such suit or proceeding. The Secretary of State shall mail any such process to the surviving limited liability company at 5321 Corporate Blvd. Baten Rouge, Louisiana 70808	•
IN WITNESS WHEREOF, said Limited Liability Company has caused this certificate to be signed by an authorized person, the day of December A.D., 2012  By: Authorized Person  Name: Keith Tstee	O
Type or Print	

**RECORDED: 01/04/2018** 

TRADEMARK REEL: 006243 FRAME: 0396