

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM458131

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Laureate Education, Inc.		01/10/2018	Public Benefit Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nuova Academia S.r.L		
<b>Street Address:</b>	Via Charles Robert Darwin no. 20		
<b>City:</b>	Milan		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	20143		
<b>Entity Type:</b>	Corporation: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4151540	DOMUS ACADEMY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142974900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414-297-5723		
<b>Email:</b>	rmckenna@foley.com,jolsen@foley.com		
<b>Correspondent Name:</b>	Richard J. McKenna		
<b>Address Line 1:</b>	777 East Wisconsin Avenue		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Richard J. McKenna/ Foley & Lardner LLP		
<b>Address Line 1:</b>	777 East Wisconsin Avenue		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Richard J. McKenna		
<b>SIGNATURE:</b>	/R.J. McKenna/		
<b>DATE SIGNED:</b>	01/16/2018		
<b>Total Attachments: 4</b>			

OP \$40.00 4151540

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 10 day of January, 2018, by and between Laureate Education, Inc., a Delaware public benefit corporation having a place of business at 650 South Exeter St., Baltimore, MD. 21202. (hereinafter referred to as "ASSIGNOR"), and Nuova Academia S.r.L., an Italian corporation having a place of business at Via Charles Robert Darwin no. 20, 20143 Milan, Italy (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of proprietary rights embodied in the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all goodwill associated with and symbolized by said Trademarks, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, an affiliate of ASSIGNOR has entered into to a purchase agreement dated November 22, 2017, as amended from time to time, (the "Purchase Agreement") under which certain assets are to be transferred to ASSIGNEE, one such asset being the Trademark and consistent with the terms of the Purchase Agreement, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells to ASSIGNEE all of ASSIGNOR'S rights, title, and interest in and to the Trademark together with its common law rights, goodwill and the business associated with the Trademark, registrations and pending registration applications thereof (including, without limitation, all proceeds thereof and the rights to sue for past, present and future infringements and damages), the same to be held and enjoyed by ASSIGNEE, for its own use and on behalf of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR agrees to execute and deliver to ASSIGNEE, promptly upon request, any additional documents that are reasonably necessary to record or perfect ASSIGNEE'S interest in, ownership of or title to the Trademark, to clear any encumbrances on the Trademark, or otherwise give full effect to the purposes of this Assignment, including, but not limited to, securing a release of the Security Interest recorded against the Trademark at reel/frame number 004634/0127.

Nothing contained in this Assignment will in any way supersede, modify, amend, waive or otherwise affect any of the provisions set forth in the Purchase Agreement, including without limitation any of the representations, warranties, covenants and agreements set forth therein, this Assignment being intended only to effect the transfer by ASSIGNOR to ASSIGNEE of the Trademark. In the event of any conflict or inconsistency between the Purchase Agreement and this Assignment, the Purchase Agreement will control.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement under seal the day

and year first above written.

Laureate Education, Inc.

[ASSIGNEE]

By: Victoria E. Silbey

By: \_\_\_\_\_

Title: Victoria E. Silbey  
SVP, Secretary and  
Chief Legal Officer

Title: \_\_\_\_\_

Date: 10 January, 2018

Date: \_\_\_\_\_

IN WITNESS WHEREOF, the parties hereto have executed this Agreement under seal the day and year first above written.

Laureate Education, Inc.

[ASSIGNEE]

By: \_\_\_\_\_

By:  \_\_\_\_\_

Title: \_\_\_\_\_

Title: CEO

Date: \_\_\_\_\_

Date: 10 January, 2018 \_\_\_\_\_

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A: Trademark

# DOMUS ACADEMY

**Word Mark** DOMUS ACADEMY

**Goods and Services** IC 041. US 100.101.107. G & S: Educational services, namely, providing courses at the college, graduate, and post-graduate levels; Educational services, namely, providing courses at the college, graduate, post-graduate and professional levels in the fields of architecture, art and design; Educational services, namely, providing courses at the college, graduate, post-graduate and professional levels in the fields of interior design, landscape design, graphic design, car and product design, construction management, business, digital arts, design of textiles and other materials, fashion design and management, visual arts, theatre design, industrial design, photography and multimedia communications. FIRST USE: 20100800. FIRST USE IN COMMERCE: 20100800

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85322082

**Filing Date** May 18, 2011

**Current Basis** 1A

**Original Filing Basis** NO FILING BASIS

**Published for Opposition** November 22, 2011

**Registration Number** 4151540

**Registration Date** May 29, 2012

**Owner** (REGISTRANT) Laureate Education, Inc. CORPORATION MARYLAND 650 S. Exeter Street Baltimore MARYLAND 21202

(LAST LISTED OWNER) LAUREATE EDUCATION, INC. CORPORATION DELAWARE 650 S. EXETER STREET BALTIMORE MARYLAND 21202

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Rebecca Liebowitz

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ACADEMY" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE