

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM460565

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vital Smiles, Inc.		01/29/2018	Corporation: ALABAMA
RECEIVING PARTY DATA			
Name:	The Guardian Life Insurance Company of America		
Street Address:	7 Hanover Square		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3337397	VITAL SMILES	
CORRESPONDENCE DATA			
Fax Number:	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-813-5900		
Email:	assignments@fzlj.com		
Correspondent Name:	Charles Weigell		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	4 Times Square, 17th Floor		
Address Line 4:	New York City, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	GLIC 1709835		
NAME OF SUBMITTER:	Charles Weigell		
SIGNATURE:	/ctw/		
DATE SIGNED:	02/02/2018		
Total Attachments: 2			
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CH \$40.00 3337397

ASSIGNMENT

WHEREAS, Vital Smiles, Inc., a corporation organized and existing under the laws of Alabama, located at Suite 211, 1900 Crestwood Boulevard, Irondale, Alabama 35210 ("Assignor"), is the owner of the following trademarks and registration registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks");

TRADEMARKS	REGISTRATION NO.
VITAL SMILES	3337397
	N/A

and WHEREAS, The Guardian Life Insurance Company of America, a corporation organized and existing under the laws of New York, located at 7 Hanover Square, New York, NY 10004 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the

identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Vital Smiles, Inc.

By:  _____

Name: E. Logan Gould

Title: Director

Date of Signature: 1/29/18

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