

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM461205

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Severine Vincotte		01/25/2018	INDIVIDUAL: FRANCE
RECEIVING PARTY DATA			
Name:	Louis Vuitton Malletier		
Street Address:	2, rue du Pont-Neuf		
City:	75001 Paris		
State/Country:	FRANCE		
Entity Type:	Société Anonyme (Sa): FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87699141	LE JOUR SE LEVE	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Julia Anne Matheson		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Julia Anne Matheson		
SIGNATURE:	/Julia Anne Matheson/		
DATE SIGNED:	02/07/2018		
Total Attachments: 1			
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OP \$40.00 87699141

ASSIGNMENT

Séverine VINCOTTE, an individual citizen of France with an address of 138 rue du Point du Jour, 92100 Boulogne Billancourt, FRANCE, ("Assignor"), is the owner of the following Trademark filed with the U.S. Patent and Trademark Office:

Mark:	Serial No.	Filing Date
LE JOUR SE LEVE	87699141	November 28, 2017

LOUIS VUITTON MALLETIER, a Société Anonyme of FRANCE with its principal place of business at 2, rue du Pont-Neuf, 75001 Paris, FRANCE, ("Assignee"), desires to acquire the Trademark and all associated rights and goodwill.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

By: 

Séverine VINCOTTE

Date: 25 January 2018