

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM462038

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		02/01/2014	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	SWIMC, Inc.		
Street Address:	PO Box 657		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19715-0657		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4455761	CLEAN CURE	
Registration Number:	4486226	COLORMASTER	
Registration Number:	4478738	DESIGNER EXPRESSIONS	
Registration Number:	4572446	ENVIROCLAW	
Registration Number:	4475753	HAZE-X	
Registration Number:	4440651	METAL DIRECT	
Registration Number:	4486183	PRIMERX	
Serial Number:	86105589	QUICK COAT	
Registration Number:	4485700	SHOWCASE	
CORRESPONDENCE DATA			
Fax Number:	2165154400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2165155504		
Email:	legal_ip@sherwin.com		
Correspondent Name:	Juliet P. Castrovinci, Trademark Counsel		
Address Line 1:	101 W. Prospect Avenue		
Address Line 2:	The Sherwin-Williams Company		
Address Line 4:	Cleveland, OHIO 44115-1075		

CH \$240.00 4455761

NAME OF SUBMITTER:	Juliet P. Castrovinci
SIGNATURE:	/Juliet P. Castrovinci/
DATE SIGNED:	02/14/2018
Total Attachments: 3 source=01feb2014 sw to swimc assgnment#page1.tif source=01feb2014 sw to swimc assgnment#page2.tif source=01feb2014 sw to swimc assgnment#page3.tif	

ASSIGNMENT AGREEMENT

KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

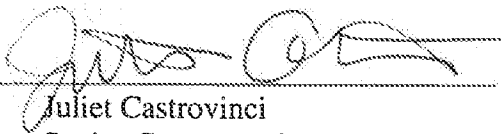
IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of February 2014, and affixed its corporate seal hereunto.

[SEAL]

Attest:

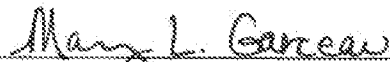
THE SHERWIN-WILLIAMS COMPANY

By



Juliet Castrovinci
Senior Corporate Counsel,
Intellectual Property

By



Mary E. Garceau
Senior Vice President, General
Counsel and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 18th day of February, 2014, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared CATHERINE M. KILBANE, *Mary L. Garcia* who acknowledged herself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that she, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by herself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio
Recorded in Cuyahoga County
My commission expires July 12, 2020

Schedule A

PENDING U.S. TRADEMARKS

<u>Trademark</u>	<u>App. No.</u>	<u>Filing Date</u>
COLORMASTER	85/816856	07-JAN-2013
DESIGNER EXPRESSIONS	85/696753	07-AUG-2012
ENVIROCLAW	86/168495	17-JAN-2014
HAZE-X	85/638490	30-MAY-2012
METAL DIRECT	85/366699	08-JUL-2011
PrimeRx	85/792608	03-DEC-2012
QUICK COAT	86/105589	30-OCT-2013
SHOWCASE	85/569977	15-MAR-2012

U.S. TRADEMARK REGISTRATIONS

<u>Trademark</u>	<u>Reg. No.</u>	<u>Registration Date</u>
CLEAN CURE	4455761	24-DEC-2013