

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM466307

|   |  |                       |                                      |
|---|--|-----------------------|--------------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT   |                       |                                      |
| <b>NATURE OF CONVEYANCE:</b>  | First Lien Term Loan Intellectual Property Security Agreement Supplement |                       |                                      |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                      |
| <b>Name</b>   | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                   |
| Dreamwell, Ltd.   |  | 03/06/2018            | Limited Liability Company:<br>NEVADA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                      |
| <b>Name:</b>  | UBS AG, Stamford Branch, as Administrative Agent                         |                       |                                      |
| <b>Street Address:</b>  | 600 Washington Blvd.   |                       |                                      |
| <b>City:</b>  | Stamford   |                       |                                      |
| <b>State/Country:</b>   | CONNECTICUT  |                       |                                      |
| <b>Postal Code:</b>   | 06901  |                       |                                      |
| <b>Entity Type:</b>   | Banking corporation: SWITZERLAND   |                       |                                      |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                                      |
| <b>Property Type</b>  | <b>Number</b>  | <b>Word Mark</b>      |                                      |
| <b>Registration Number:</b>   | 5364594  | BEAUTYREST            |                                      |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                      |
| <b>Fax Number:</b>  | 2127514864   |                       |                                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                      |
| <b>Phone:</b>   | 212-906-1216   |                       |                                      |
| <b>Email:</b>   | angela.amaru@lw.com  |                       |                                      |
| <b>Correspondent Name:</b>  | LATHAM & WATKINS LLP C/O ANGELA M. AMARU                                 |                       |                                      |
| <b>Address Line 1:</b>  | 885 THIRD AVENUE   |                       |                                      |
| <b>Address Line 4:</b>  | NEW YORK, NEW YORK 10022   |                       |                                      |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 029217-0298  |                       |                                      |
| <b>NAME OF SUBMITTER:</b>   | Angela M. Amaru  |                       |                                      |
| <b>SIGNATURE:</b>   | /S/ Angela M. Amaru  |                       |                                      |
| <b>DATE SIGNED:</b>   | 03/20/2018   |                       |                                      |
| <b>Total Attachments: 6</b>   |  |                       |                                      |
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**FIRST LIEN TERM LOAN INTELLECTUAL PROPERTY SECURITY AGREEMENT  
SUPPLEMENT**

**Period ended December 30, 2017**

This FIRST LIEN TERM LOAN INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT is entered into as of **March 6, 2018** (this "IP Security Agreement Supplement"), by and among, *inter alios*, Dreamwell, Ltd., a Nevada limited liability company ("Dreamwell"), Serta Simmons Bedding, LLC, a Delaware limited liability company ("SSB" or the "Top Borrower"), and Tomorrow Sleep LLC, a Delaware limited liability company ("Tomorrow Sleep" as a Subsidiary Guarantor), each a "Grantor" and collectively the "Grantors", in favor of UBS AG, Stamford Branch ("UBS"), as administrative agent and collateral agent for the Secured Parties (in such capacities, the "Administrative Agent").

Reference is made to that certain First Lien Pledge and Security Agreement, dated as of November 8, 2016 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"), among the Grantors party thereto and the Administrative Agent. The First Lien Lenders (as defined below) have extended credit to the Borrowers (as defined in First Lien Term Loan Agreement (as defined below)) subject to the terms and conditions set forth in that certain First Lien Term Loan Agreement, dated as of November 8, 2016 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "First Lien Term Loan Agreement"), by and among, *inter alios*, Dawn Intermediate, Inc., a Delaware corporation ("Dawn Intermediate" or "Holdings"), Serta Simmons Bedding, LLC, a Delaware limited liability company ("SSB" or the "Top Borrower"), National Bedding Company L.L.C., an Illinois limited liability company ("National Bedding"), and SSB Manufacturing Company, a Delaware corporation ("SSB Manufacturing"), as borrowers, the Lenders from time to time party thereto (the "First Lien Lenders") and UBS, in its capacities as administrative agent and collateral agent for the Lenders. Consistent with the requirements set forth in Sections 4.01 and 5.12 of the First Lien Term Loan Agreement, the Grantors and the Administrative Agent have entered into that certain First Lien Term Loan Intellectual Property Security Agreement, dated as of November 8, 2016 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time). Under the terms of the Security Agreement, the Grantors have granted to the Administrative Agent for the benefit of the Secured Parties a security interest in the Additional IP Collateral (as defined below) and have agreed, consistent with the requirements of Section 4.03(e) of the Security Agreement, to execute this IP Security Agreement Supplement. Now, therefore, the parties hereto agree as follows:

SECTION 1. **Terms.** Capitalized terms used in this IP Security Agreement Supplement and not otherwise defined herein have the meanings specified in the Security Agreement (including any terms defined therein by reference).

SECTION 2. **Grant of Security Interest.** As security for the prompt and complete payment or performance, as the case may be, in full of the Secured Obligations, each Grantor, pursuant to the Security Agreement, did and hereby does pledge, collaterally assign, mortgage, transfer and grant to the Administrative Agent, its successors and permitted assigns, on behalf of and for the ratable benefit of the Secured Parties, a continuing security interest in all of its right, title or interest in, to or under all of the following assets, whether now owned or at any time hereafter acquired by or arising in favor of such Grantor, and regardless of where located (collectively, the "Additional IP Collateral"):

A. the Trademark registrations and pending applications for registration in the United States Patent and Trademark Office listed on Schedule I hereto;

B. the issued Patents and pending Patent applications in the United States Patent and Trademark Office listed on Schedule II hereto

C. the Copyright registrations and pending applications for registration in the United States Copyright Office listed on Schedule III; and

D. all Proceeds of the foregoing;

in each case to the extent the foregoing items constitute Collateral.

SECTION 3. *Security Agreement.* The security interests granted to the Administrative Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Administrative Agent pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the Additional IP Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement Supplement and the Security Agreement, the terms of the Security Agreement shall govern.


SECTION 4. *Governing Law.* This IP Security Agreement Supplement shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

SECTION 5. *Counterparts.* This IP Security Agreement Supplement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this IP Security Agreement Supplement by facsimile or by email as a “.pdf” or “.tif” attachment or other electronic transmission shall be effective as delivery of a manually executed counterpart of this IP Security Agreement Supplement.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have duly executed this IP Security Agreement Supplement as of the day and year first above written.


SERTA SIMMONS BEDDING, LLC,

By: 

Name: Paul Dascoli

Title: EVP, Chief Financial Officer


DREAMWELL, LTD



Name: Paul Dascoli

Title: Director

TOMORROW SLEEP LLC



Name: Paul Dascoli

Title: EVP, Chief Financial Officer

**SCHEDULE I**

TRADEMARK REGISTRATIONS

| <b>REGISTERED OWNER</b> | <b>REGISTRATION NUMBER</b> | <b>TRADEMARK</b>                 |
|-------------------------|----------------------------|----------------------------------|
| DREAMWELL, LTD.         | 5364594                    | BEAUTYREST (Stylized) AND DESIGN |
| TOMORROW SLEEP LLC      | 5337280                    | TOMORROW                         |

TRADEMARK APPLICATIONS

| <b>APPLICANT</b> | <b>SERIAL NUMBER</b> | <b>TRADEMARK</b> |
|------------------|----------------------|------------------|
| None             |                      |                  |

**SCHEDULE II**

PATENTS ISSUED

| <b>REGISTERED OWNER</b> | <b>PATENT NUMBER</b> | <b>TITLE</b> |
|-------------------------|----------------------|--------------|
| None                    |                      |              |

PATENT APPLICATIONS

| <b>APPLICANT</b> | <b>APPLICATION NUMBER</b> | <b>TITLE</b>  |
|------------------|---------------------------|---|
| DREAMWELL, LTD.  | 15/805553                 | SPLIT ADJUSTABLE MATTRESS FOUNDATION FOR MULTIPLE USERS |
| DREAMWELL, LTD.  | 15/838659                 | ACTIVE COMFORT CONTROLLED BEDDING SYSTEMS               |

**SCHEDULE III**

COPYRIGHT REGISTRATIONS

| REGISTERED OWNER | REGISTRATION NUMBER | TITLE |
|------------------|---------------------|-------|
| None             |                     |       |

COPYRIGHT APPLICATIONS

| APPLICANT | APPLICATION NUMBER | TITLE |
|-----------|--------------------|-------|
| None      |                    |       |

Schedule III