

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM467469

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Change of Name		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stitch Acquisition Corp		12/22/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Simplicity Creative Corp.		
<b>Street Address:</b>	450 Plymouth Road		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Plymouth Meeting		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19462		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 80</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1165529	INKADINKADO	
<b>Registration Number:</b>	1214121	DIMENSIONS	
<b>Registration Number:</b>	1695412	LEARN-A-CRAFT	
<b>Registration Number:</b>	1909361	FASHIONART	
<b>Registration Number:</b>	2027935	FELTWORKS	
<b>Registration Number:</b>	2086904	PERLER	
<b>Registration Number:</b>	2421474	DAYDREAMS	
<b>Registration Number:</b>	3709728	FUNFUSION	
<b>Registration Number:</b>	3221392	PERLER BEADS	
<b>Registration Number:</b>	3973805	PERLER BEADS BIGGIE BEADS	
<b>Registration Number:</b>	4028323	PERLER BEADS	
<b>Registration Number:</b>	4324906	BEAD HINGE MOTIONATORS MAKE YOUR PROJECT	
<b>Registration Number:</b>	4324912	SINGLE MOTIONATORS	
<b>Registration Number:</b>	4324913	DOUBLE MOTIONATORS	
<b>Registration Number:</b>	4324914	PIVOT MOTIONATORS	
<b>Registration Number:</b>	4324915	MOTIONATOR STAND	
<b>Registration Number:</b>	4339187	SMALL POST MOTIONATORS	
<b>Registration Number:</b>	4339188	PEG MOTIONATORS	

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Property Type	Number	Word Mark
Registration Number:	4339189	QUAD MOTIONATORS
Registration Number:	4411446	MOTIONATOR TOOL
Registration Number:	4066325	PENCIL WORKS
Registration Number:	4328758	MOTIONATOR
Registration Number:	4127957	THE GOLD COLLECTION
Registration Number:	4127958	THE GOLD COLLECTION PETITES
Registration Number:	4127959	HANDMADE EMBROIDERY KIT
Registration Number:	4466830	PERLER
Registration Number:	4250977	PERLER SNAPSHOTS
Registration Number:	4302197	PERLER BIGGIE BEADS
Registration Number:	4194465	DIMENSIONS
Registration Number:	4429412	STAMPINGGEAR
Registration Number:	4314564	BEAD 'N CARRY
Registration Number:	4560812	IPEGBOARD
Registration Number:	4397886	LALIBERI
Serial Number:	86785978	MINI BEADS
Registration Number:	4057502	FELTWORKS FUN
Registration Number:	507382	BOYE
Registration Number:	757410	BOYE
Registration Number:	752483	BOYE
Registration Number:	821358	PERFECTION POINTS
Registration Number:	908314	BOYE
Registration Number:	904123	WRIGHTS
Registration Number:	974394	SOFT AND EASY
Registration Number:	1048584	BONDEX
Registration Number:	1117715	BONDEX
Registration Number:	1391688	CROCHET MASTER
Registration Number:	1358165	BALENE
Registration Number:	1417539	
Registration Number:	1640598	KNITMATES
Registration Number:	2742180	WRIGHTS HOME COLLECTION
Registration Number:	2266594	EZ
Registration Number:	2299401	EZ QUILTING
Registration Number:	3416748	NEEDLEMASTER
Registration Number:	3755712	FIX IT FAST
Registration Number:	3266102	CREATION STATION
Registration Number:	3341722	WRIGHTS
Registration Number:	4066814	THE NAME YOU TRUST FOR THE CRAFT TOOLS Y

Property Type	Number	Word Mark
Registration Number:	4223535	QUINCEANERA
Registration Number:	4499110	SENSATHREAD
Registration Number:	4887589	STARTING POINTS
Registration Number:	4746505	SAVE MONEY MEND & REPAIR
Registration Number:	514739	SIMPLICITY
Registration Number:	508225	SIMPLICITY
Registration Number:	805145	JIFFY
Registration Number:	1426278	SIMPLICITY
Registration Number:	1482464	SIMPLICITY
Registration Number:	1553693	NEW LOOK
Registration Number:	1664976	IT'S SO EASY IT'S SIMPLICITY
Registration Number:	1914892	SIMPLY THE BEST
Registration Number:	2106457	DESIGN YOUR OWN
Registration Number:	2280074	SIMPLICITY
Registration Number:	2585152	SIMPLICITY TRIMS
Registration Number:	3865506	SIMPLICITY
Registration Number:	3752180	SIMPLICITY
Registration Number:	3396194	SIMPLICITY
Registration Number:	4064194	CHERISH BY SIMPLICITY
Registration Number:	4071855	SEWSIMPLE
Registration Number:	4071952	WORKROOM
Registration Number:	4927956	SEW SIMPLE
Registration Number:	4898999	FRIGHT FUN
Serial Number:	87663104	CONSO

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 973-622-4444

**Email:** mfriscia@mccarter.com, kknoll@mccarter.com, rsawyer@mccarter.com

**Correspondent Name:** Michael Friscia

**Address Line 1:** Four Gateway Center

**Address Line 2:** 100 Mulberry Street

**Address Line 4:** Newark, NEW JERSEY 07102

<b>NAME OF SUBMITTER:</b>	Michael Friscia
<b>SIGNATURE:</b>	/MICHAEL FRISCIA/
<b>DATE SIGNED:</b>	03/28/2018

**Total Attachments: 2**

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source=Change of Name Stitch Acquisition Corp. to Simplicity Creative Corp#page2.tif

# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "STITCH ACQUISITION CORP.", CHANGING ITS NAME FROM "STITCH ACQUISITION CORP." TO "SIMPLICITY CREATIVE CORP.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2017, AT 3:28 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

6550918 8100  
SR# 20177746784

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203826392  
Date: 12-26-17

**TRADEMARK**  
**REEL: 006302 FRAME: 0379**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 03:28 PM 12/22/2017  
FILED 03:28 PM 12/22/2017  
SR 2017746784 - File Number 6550918

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
STITCH ACQUISITION CORP.**

*Under Section 242 of the General Corporation Law of the State of Delaware*

Stich Acquisition Corp., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, hereby certifies as follows:

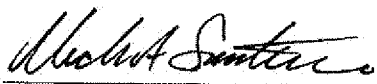
FIRST: That the Board of Directors (the "Board") of said corporation, by the unanimous written consent of its members filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Stich Acquisition Corp. be amended by changing Article FIRST thereof so that, as amended, said Article shall be and read as follows: "FIRST: The name of the corporation is Simplicity Creative Corp. (the "Corporation")."

SECOND: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Stich Acquisition Corp. has caused this certificate to be signed by Michael A. Santivaschi, its Secretary, this 22<sup>ND</sup> day of December, 2017.

Stich Acquisition Corp.

By:   
Michael A. Santivaschi, Secretary