# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM468049

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FLORISTS' TRANSWORLD DELIVERY, INC.		07/17/2013	Corporation: MICHIGAN

### **RECEIVING PARTY DATA**

Name:	BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT
Street Address:	101 N. TRYON STREET
City:	CHARLOTTE
State/Country:	NORTH CAROLINA
Postal Code:	28255
Entity Type:	National Banking Association: UNITED STATES

### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	5419272	MERCURY CLOUD
Registration Number:	5419271	FTD SOURCE
Registration Number:	5330349	ROSES.COM
Registration Number:	5214664	
Registration Number:	5172931	TAKE YOUR BUSINESS FURTHER
Registration Number:	4746849	MARKET FOR YOU
Serial Number:	86968476	FAITH BY FTD
Serial Number:	86757801	

#### CORRESPONDENCE DATA

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000

PTO TMconfirmation@mvalaw.com, sandraday@mvalaw.com Email:

**Correspondent Name: MOORE & VAN ALLEN PLLC** 

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 017625-4833

NAME OF SUBMITTER:	John Slaughter			
SIGNATURE:	/john slaughter/			
DATE SIGNED:	04/02/2018			
Total Attachments: 4				
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**NOTICE** 

OF

#### GRANT OF SECURITY INTEREST

IN

#### **TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of July 17, 2013 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the benefit of the holders of the Secured Obligations referenced therein, to secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Secured Obligations, the undersigned Obligor has granted to the Administrative Agent, for the benefit of the holders of the Secured Obligations, a continuing security interest in any and all right, title and interest of such Obligor in and to the Trademarks (as defined in the Agreement) whether now owned or existing or owned, acquired, or arising hereafter, including the United States registered trademarks and trademark applications shown below. Capitalized terms used and not otherwise herein shall have the meanings ascribed to such terms in the Agreement.

### **TRADEMARKS**

Trademark No. Trademark Date of Trademark

See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

Trademark Applications No.

Date of
Trademark Applied for
Trademark Application

See Schedule 1 attached hereto

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The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application. This Notice of Grant of Security Interest in Trademarks is made in conjunction with the security interest granted to the Administrative Agent pursuant to the Agreement.

Very truly yours.

FLORISTS' TRANSWORLD DELIVERY, INC.,

a Michigan corporation

Name! Steven Barnhart

Title: Executive Vice President, Chief Financial Officer,

and Treasurer

TRADEMARK NOTICE FTD COMPANIES, INC.

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: \(\sum\_{\text{Name}}\) \(\sum\_{\text{N}}\) \(\text{Nell}\)

Title: Vice President

TRADEMARK NOTICE FTD COMPANIES, INC.

# Schedule 1

# Florists' Transworld Delivery, Inc. (Michigan Corporation)

## U.S. Trademarks

# **Trademark Registrations**

Mark	Reg. No.	Reg. Date
MERCURY CLOUD	5419272	03/06/18
FTD SOURCE	5419271	03/06/18
ROSES.COM and Design	5330349	11/07/17
Design Only	5214664	05/30/17
TAKE YOUR BUSINESS FURTHER	5172931	03/28/17
MARKET FOR YOU	4746849	06/02/15

# **Trademark Applications**

Mark	Appl. No.	Filing Date
FAITH BY FTD	86968476	04/07/16
Design Only	86757801	09/15/15

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**RECORDED: 04/02/2018**