

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM468172

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Booker Software, Inc.		04/02/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Silicon Valley Bank		
Street Address:	3003 Tasman Drive		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	85136600	GRAMERCYONE	
Serial Number:	85812840	BOOKER	
Serial Number:	85538402	GO 1	
Serial Number:	85521485	GRAMERCYONE 1	
Serial Number:	85500128	GOPROMOTE	
Serial Number:	77478320	SPABOOKER	
Serial Number:	77438099	SALONBOOKER	
CORRESPONDENCE DATA			
Fax Number:	6196992701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	619-699-2700		
Email:	derek.montebianco@dlapiper.com		
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	401 B Street, Suite 1700		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Matt Schwartz		
SIGNATURE:	/s/ Matt Schwartz		
DATE SIGNED:	04/02/2018		

CH \$190.00 85136600

Total Attachments: 11

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (“Agreement”) is entered into as of April 2, 2018 by and between **SILICON VALLEY BANK**, a California corporation (“Bank”) and **BOOKER SOFTWARE, INC.**, a Delaware corporation (“Grantor”).

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the “Loans”) in the amounts and manner set forth in that certain Loan and Security Agreement by and among Bank, Grantor and MINDBODY, INC., a Delaware corporation, dated as of January 12, 2015 (as the same may be amended, modified or supplemented from time to time, including by that certain First Amendment to Loan and Security Agreement dated as of March 9, 2015, that certain Second Amendment to Loan and Security Agreement dated as of January 29, 2016, that certain Third Amendment to Loan and Security Agreement dated as of January 12, 2018, and that certain Consent and Fourth Amendment to Loan and Security Agreement dated as of the date hereof, collectively the “Loan Agreement”). Capitalized terms used herein are used as defined in the Loan Agreement. Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

1. Grant of Security Interest. To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor’s right, title and interest in, to and under its intellectual property (all of which shall collectively be called the “Intellectual Property Collateral”), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the “Copyrights”);

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the

same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the “Patents”);

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the “Trademarks”);

(f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the “Mask Works”);

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Recordation. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Bank.

3. Authorization. Grantor hereby authorizes Bank to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property Collateral which Grantor obtains subsequent to the date of this Agreement, and (b) file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

4. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement, which is hereby incorporated by reference. The provisions of the Loan Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Bank with respect to the Intellectual Property Collateral are as provided by the Loan Agreement and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

5. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., “pdf” or “tif” format) shall be effective as delivery of a manually executed counterpart of this Agreement.

6. Successors and Assigns. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

7. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

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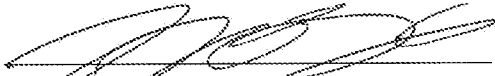
IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

BANK

GRANTOR

SILICON VALLEY BANK

BOOKER SOFTWARE, INC.

By: 

By: _____

Name: Frank O'Brien

Name: _____

Title: Vice President

Title: _____

[Signature Page to Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

BANK

SILICON VALLEY BANK

By: _____

Name: _____

Title: _____

GRANTOR

BOOKER SOFTWARE, INC.

By:  _____

Name: Brett White

Title: CEO

[Signature Page to Intellectual Property Security Agreement]

EXHIBIT A

Copyrights

None.

EXHIBIT B





Patents

Location	Patent # and Date (if issued)	Application/Pub. # and Pub. Date	Inventor	Title	Filing Date	Status	Assignee
United States	N/A	13/739,171 US 2013/0144675; 6/6/2013	Peter Ellis; Daniel Lizio-Katzen	System and Method for Providing Web-Based Management Solutions	1/11/2013	Notice of Allowance Mailed -- Application Received in Office of Publications	Booker Software, Inc.
United States	8,370,186; 2/5/2013	12/250,892 US 2010/0094680; 4/15/2010	Peter Ellis; Daniel Lizio-Katzen	System and Method for Providing Web-Based Management Solutions	10/14/2008	Patented case	Booker Software, Inc.
United States	8,209,206; 6/26/2012	12/760,122 US 2010/0191569; 7/29/2010	Peter Ellis; Daniel Lizio-Katzen	System and Method for Providing Web-Based Management Solutions	4/14/2010	Patented case	Booker Software, Inc.
United States	N/A	12/250,838 US 2010/0094739; 4/15/2010	Peter Ellis; Daniel Lizio-Katzen	System and Method for Providing Transaction-Based Profit Solutions	10/14/2008	On Appeal -- Awaiting Decision by the Board of Appeals	Booker Software, Inc.
International	Nationalized	PCT/US09/60631 WO/2010/045319 ; 4/22/2010	Peter Ellis; Daniel Lizio-Katzen	System and Method for Providing Web-Based Management Solutions	10/14/2009	Expired	Booker Software, Inc.
Canada	N/A	2,740,949 CA 2,740,949; 4/22/2010	Peter Ellis; Daniel Lizio-Katzen	System and Method for Providing Web-Based Management Solutions	10/14/2009	Response due 3/29/2018	Booker Software, Inc.
Europe	N/A	EP20090821174 2344990; 7/20/2011	Peter Ellis; Daniel Lizio-Katzen	System and Method for Providing Web-Based Management Solutions	10/14/2009	Response due 3/30/2018	Booker Software, Inc.

Hong Kong	N/A	11110499.2	Peter Ellis; Daniel Lizio- Katzen	System and Method for Providing Web- Based Management Solutions	10/4/2011	Published	Booker Software, Inc.
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EXHIBIT C

Trademarks

Location	Mark	Application #	Registration #	Status
United States	GramercyOne	85/136,600	4,046,713	Registered
United States	SALONBOOKER	77/438,099	3,923,549	Registered
United States	SPABOOKER	77/478,320	3,527,513	Registered
United States		85/538,402	4,205,915	Registered
United States		85/521,485	4,221,045	Registered
United States	GOPROMOTE	85/500,128	4,294,458	Registered
United States		85/812,840	4,815,533	Registered
Canada		1673046	TMA976526	Registered
Canada	SALONBOOKER	1391199	TMA804587	Registered
Canada	SPABOOKER	1347614	TMA735560	Registered
EU	GramercyOne	9413279	9413279	Registered
EU	SALONBOOKER	6860258	6860258	Registered
EU	SPABOOKER	6712624	6712624	Registered
EU	SPABOOKER	9900028	9900028	Registered
New Zealand	SALONBOOKER	795444	795444	Registered

New Zealand	SPABOOKER	795443	795443	Registered
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EXHIBIT D

Mask Works

None.