

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM471615

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACF FINCO I LP		03/23/2018	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Designer Greetings, Inc.		
Street Address:	11 Executive Avenue		
City:	Edison		
State/Country:	NEW JERSEY		
Postal Code:	08817		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2457043	MADISON PARK GREETINGS	
Registration Number:	2883654	MADISON PARK	
CORRESPONDENCE DATA			
Fax Number:	6312494508		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	631-249-7500		
Email:	torourke@bodnerorourke.com		
Correspondent Name:	Thomas A. O'Rourke		
Address Line 1:	425 Broadhollow Road		
Address Line 2:	Suite 120		
Address Line 4:	Melville, NEW YORK 11747		
NAME OF SUBMITTER:	Thomas A. O'Rourke		
SIGNATURE:	/Thomas A. O'Rourke/		
DATE SIGNED:	04/27/2018		
Total Attachments: 4			
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OP \$65.00 2457043

Schedule 2

CONFIRMATORY ASSIGNMENT

In consideration of the sum of ONE DOLLAR paid and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

ACF FINCO I LP, a Delaware limited partnership having a principal place of business at 580 White Plains Road, Suite 610, Tarrytown, NY 10591 ("Assignor") confirms that it has sold, assigned, transferred and conveyed unto

Designer Greetings, Inc., a corporation duly organized and existing under the laws of the State of New York having a principal place of business at 11 Executive Ave, Edison, NJ 08817, its successors and assigns,

the entire right, title and interest to the properties identified in Schedule 1 and all causes of action arising prior to or after the date hereof for infringement of any of the Patents, Trademarks, or Copyrights, or unfair competition regarding the same. The assignment of the trademarks in the Schedule includes the good will of the business symbolized thereby in connection with the goods on which the Marks are used.

IN WITNESS WHEREOF, the Assignor has executed this Confirmatory Assignment effective as of the above-indicated date.

Dated: 3 / 23 / 2018

ACF FINCO I LP


By: Oleh Szczepak

Title: Vice President

Schedule I

DESCRIPTION OF COLLATERAL

The current customer lists of the business including but not limited to the identity of the stores and distribution channels of the Seller's greeting cards as well as any prior lists of the business from the past three years.

Copyrights:

COPYRIGHTS AND COPYRIGHT APPLICATIONS

Title of Copyright Work	Description	Registration Number	Registration Date	Owner
FLOWER DESIGN	Art reproduction	VA 1-088-514	08/02/2001	Southworth Company
SUNBURST DESIGN	Art reproduction	VA 1-088-513	08/02/2001	Southworth Company
HEART DESIGN: VERSION II	Art reproduction	VA 1-088-512	08/02/2001	Southworth Company
HEARTS	Art reproduction	VA 1-056-381	02/15/2001	Southworth Company
WINGS	Art reproduction	VA 1-056-380	02/15/2001	Southworth Company

Patents:

ISSUED PATENTS AND PATENT APPLICATIONS

Patent	Patent Number	Registration Date	Owner
DECORATIVE MAGNET AND CASING	US 6957507	10/25/2005	Southworth Company

Trademarks:

TRADEMARKS AND TRADEMARK APPLICATIONS

Trademark	Registration Number	Registration Date	Owner
PARKSIDE	3070670	03/21/2006	Southworth Company
MADISON PARK	2883654	09/14/2004	Southworth Company
MADISON PARK GREETINGSS	2457043	06/05/2001	Southworth Company
PARKSIDE PAPERS	2162206	06/02/1998	Southworth Company
STYLIS	3764072	03/23/2010	Southworth Company
MISCELLANEOUS DESIGN (Butterfly)	3764075	03/23/2010	Southworth Company
MOTIVATIONS	4276615	01/15/2013	Southworth Company
PAPERLOGIC	Not available.	Not available.	Southworth Company
PAPERLOGIC and Design	Not available.	Not available.	Southworth Company

CANADA

<u>Reg No.</u>	<u>Reg Date</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>
		1650948	11/6/2013	PAPERLOGIC

FRANCE

<u>Reg No.</u>	<u>Reg Date</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>
		134045750	11/08/2013	PAPERLOGIC

GERMANY

<u>Reg No.</u>	<u>Reg Date</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>
		302013007993.0	11/06/2013	PAPERLOGIC

UNITED KINGDOM

<u>Reg No.</u>	<u>Reg Date</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>
3029849	03/21/2014	3029849	11/06/2013	PAPERLOGIC

ITALY

<u>Reg No.</u>	<u>Reg Date</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>
		M12013C010431	11/15/2013	PAPERLOGIC

SPAIN

<u>Reg No.</u>	<u>Reg Date</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>
		3099583	11/20/2013	PAPERLOGIC

REGISTERED DOMAIN NAMES

MADPARK.COM
MADISONPARKGREETINGS.COM
MADISONPARKGROUP.COM
THEMADISONPARKGROUP.COM
LINNEADESIGN.COM
LINNEADESIGNS.COM
LINNEADESIGNSTORE.COM
IPOPSHOP.COM
IPOPSALES.COM
GIRLDESIGNER.COM
KOCONY.COM
PARTYPARTNERDESIGN.COM
PARTYPARTNERSHOP.COM
PARKSIDEPAPERS.COM
PARKSIDEPAPER.COM
PARKSIDEPAPERANDGIFT.COM

The Facebook page www.facebook.com/madisonparkgroup/ and any other Facebook page owned by the Madison Park Group.

Any Twitter accounts owned or used by the Madison Park Group.

Any Instagram accounts owned or used by the Madison Park Group.