

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476274

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	FIRST LIEN TRADEMARK SECURITY AGREEMENT
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Patient Experience Project, LLC		05/31/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	KEYBANK NATIONAL ASSOCIATION, AS COLLATERAL AGENT
Street Address:	127 Public Square
City:	Cleveland
State/Country:	OHIO
Postal Code:	44114
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	87604447	PEP PARTNERS
Serial Number:	87630688	THE PATIENT ENGAGEMENT EXPERTS
Serial Number:	87630216	THE PATIENT EXPERIENCE PROJECT
Serial Number:	87642960	THE PATIENT EXPERIENCE EXPERTS
Serial Number:	87630485	PATIENT EXPERIENCE MAPPING
Serial Number:	87630291	PEPTRIALS
Serial Number:	87630540	WORKGROUP
Serial Number:	87630451	THE EXPERTS IN PATIENT RELATIONSHIP MANA

CORRESPONDENCE DATA

Fax Number: 2165790212

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 216-586-3939

Email: pcyngier@jonesday.com

Correspondent Name: Michael E. Grathwol

Address Line 1: 901 Lakeside Avenue

Address Line 2: JONES DAY

Address Line 4: Cleveland, OHIO 44114

CH \$215.00 87604447

ATTORNEY DOCKET NUMBER:	601755-185102
NAME OF SUBMITTER:	Michael E. Grathwol
SIGNATURE:	/Michael E. Grathwol/
DATE SIGNED:	06/01/2018
Total Attachments: 5 source=Ghost- First Lien Trademark Security Agreement-PEP#page1.tif source=Ghost- First Lien Trademark Security Agreement-PEP#page2.tif source=Ghost- First Lien Trademark Security Agreement-PEP#page3.tif source=Ghost- First Lien Trademark Security Agreement-PEP#page4.tif source=Ghost- First Lien Trademark Security Agreement-PEP#page5.tif	

First Lien Trademark Security Agreement

FIRST LIEN TRADEMARK SECURITY AGREEMENT, dated as of May 31, 2018 (this “**Agreement**”), between THE PATIENT EXPERIENCE PROJECT, LLC, a Delaware limited liability company (the “**Grantor**”), and KEYBANK NATIONAL ASSOCIATION, as Collateral Agent.

WHEREAS, LSCS HOLDINGS, INC. (the “**Parent Borrower**”), LSCS COMPLIANCE HOLDINGS, INC. (“**Co-Borrower 1**”), LSCS SAFARI HOLDINGS, INC. (“**Co-Borrower 2**” and, collectively with the Parent Borrower, Co-Borrower 1 and any Additional Borrowers from time to time party to the Credit Agreement (as defined below), the “**Borrowers**”), WS LSCS INTERMEDIATE HOLDINGS, LLC (“**Holdings**”), the Lenders party thereto, KEYBANK NATIONAL ASSOCIATION, as Administrative Agent (together with its successors and assigns, the “**Administrative Agent**”), Collateral Agent and L/C Issuer, and the other parties from time to time party thereto have entered into the First Lien Credit Agreement dated as of March 16, 2018 (as amended, amended and restated, extended, refinanced, replaced, supplemented or otherwise modified from time to time, the “**Credit Agreement**”). The Lenders have agreed to extend credit and the LC Issuer has agreed to issue Letters of Credit to the Borrowers subject to the terms and conditions set forth in the Credit Agreement conditioned upon, among other things, the execution and delivery of this Agreement.

WHEREAS, in connection with the Credit Agreement, the Grantor executed that First Lien Security Agreement (as amended, amended and restated, extended, refinanced, replaced, supplemented or otherwise modified from time to time, the “**Security Agreement**”) dated as of March 16, 2018, among the Parent Borrower, Co-Borrower 1, Co-Borrower 2, Holdings, the other Subsidiary Parties named therein and KeyBank National Association, as Collateral Agent (together with its successors and assigns, the “**Collateral Agent**”) pursuant to which the Grantor is required to execute and deliver this Agreement.

NOW, THEREFORE, in consideration of the foregoing and in order to induce the Lenders to make the Loans under the Credit Agreement and to induce the issuance of the Letters of Credit under the Credit Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby makes covenants and agrees with the Collateral Agent for the benefit of the Secured Creditors as follows:

SECTION 1. Terms. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.04 of the Credit Agreement also apply to this Agreement.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Obligations, including the Guaranty, the Grantor, pursuant to the Security Agreement, hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Creditors, a security interest in, all right, title or interest in or to any and all of the following assets and properties now owned or at any time hereafter

acquired by the Grantor or in which the Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the “**Trademark Collateral**”):

(a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office (the “**USPTO**”) or any similar offices in any State of the United States, and all extensions or renewals thereof, including those listed on Schedule I, and

(b) all goodwill of the business connected with the use thereof and symbolized thereby, together with

(c) any and all (i) proceeds, income, fees, royalties, damages and payments now and hereafter due and/or payable thereunder and with respect thereto, including damages, claims and payments for past, present or future infringements, dilutions or other violations thereof, (ii) rights corresponding thereto throughout the world and (iii) rights to sue for past, present and future infringements, dilutions or other violations thereof.

Notwithstanding the foregoing, Trademark Collateral shall not include any Excluded Collateral.

SECTION 3. Purpose. This Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of security interest herein with the USPTO. The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. Recordation. The Grantor hereby authorizes and requests that the USPTO record this Agreement.

SECTION 5. Applicable Law. THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 6. Counterparts. This Agreement may be executed in multiple counterparts, each of which shall be an original and all of which collectively shall be one and the same agreement.

THE PATIENT EXPERIENCE PROJECT, LLC,
as a Grantor

By: *Daniel Bobear*

Name: Daniel Bobear

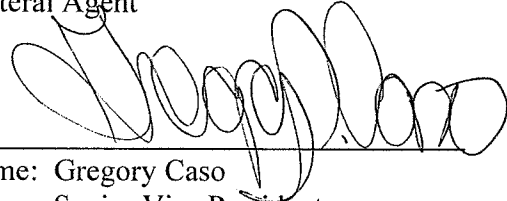
Title: President

[Signature Page to First Lien Trademark Security Agreement]

TRADEMARK
REEL: 006340 FRAME: 0292

KEYBANK NATIONAL ASSOCIATION,
as Collateral Agent

By: _____

A handwritten signature in black ink, appearing to read 'Gregory Caso', written over a horizontal line. The signature is cursive and somewhat stylized.

Name: Gregory Caso

Title: Senior Vice President

[Signature Page to First Lien Trademark Security Agreement]

TRADEMARK
REEL: 006340 FRAME: 0293

Schedule I

United States Trademarks and Trademark Applications

<u>Mark</u>	<u>Country</u>	<u>Record Owner</u>	<u>Reg. No. App. No.</u>
PEP partners	U.S.	The Patient Experience Project, LLC	87/604,447
The patient engagement experts	U.S.	The Patient Experience Project, LLC	87/630,688
The Patient Experience Project	U.S.	The Patient Experience Project, LLC	87/630,216
The patient experience experts	U.S.	The Patient Experience Project, LLC	87/642,960
Patient Experience Mapping	U.S.	The Patient Experience Project, LLC	87/630,485
PEPtrials	U.S.	The Patient Experience Project, LLC	87/630,291
Workgroup	U.S.	The Patient Experience Project, LLC	87/630,540
the experts in patient relationship management	U.S.	The Patient Experience Project, LLC	87/630,451