

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476561

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Patient Education Concepts, Inc.		05/31/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Advice Media, LLC		
Street Address:	1389 Center Drive #230		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84098		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3984952	SIGHT SELECTOR	
Registration Number:	3664242	LVC COUNSELOR	
Registration Number:	3450083	IOL COUNSELOR	
CORRESPONDENCE DATA			
Fax Number:	8013280537		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8015213200		
Email:	bwinder@joneswaldo.com		
Correspondent Name:	Brent T. Winder c/o Jones Waldo		
Address Line 1:	170 South Main Street, Suite 1500		
Address Line 4:	Salt Lake City, UTAH 84101		
NAME OF SUBMITTER:	Brent T. Winder		
SIGNATURE:	/Brent T. Winder/		
DATE SIGNED:	06/04/2018		
Total Attachments: 2			
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OP \$90.00 3984952

U.S. TRADEMARK ASSIGNMENT

WHEREAS, Patient Education Concepts, Inc., a Delaware corporation with a mailing addresses of 14614 Falling Creek, Suite 210, Houston, Texas 77068 (hereinafter “Assignor”) is the previous owner of the SIGHT SELECTOR, LVC COUNSELOR and IOL COUNSELOR trademarks (“the Marks”) in connection with various goods and/or services;

WHEREAS, Assignor is still listed as the owner of the following federal registrations for the Marks on the Principal Register of the United States Patent and Trademark Office for the goods and services identified therein (“the Registrations”):

1) Mark:

The logo for "Sight Selector" features a stylized graphic of three chevron-like shapes pointing to the right, followed by the words "Sight Selector" in a bold, sans-serif font.

U.S. Registration No. 3984952
Filing Date: October 26, 2010
Registration Date: June 28, 2011
Application Serial No. 85161222

2) Mark: LVC COUNSELOR

U.S. Registration No. 3664242
Filing Date: August 23, 2007
Registration Date: August 4, 2009
Application Serial No. 77263212

3) Mark: IOL COUNSELOR

U.S. Registration No. 3450083
Filing Date: October 17, 2006
Registration Date: June 17, 2008
Application Serial No. 77022618

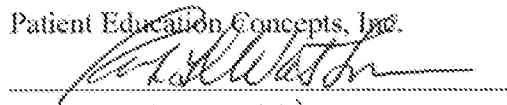
WHEREAS, Advice Media, LLC, a Delaware limited liability company with its principal place of business located at 1389 Center Drive #230, Park City, Utah 84098 (hereinafter “Assignee”), has previously acquired the entire right, title, and interest in the Marks and the Registrations, but now wishes to execute this agreement for purposes of recording the assignment with the U.S. Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the

goodwill of the business symbolized by the Marks and the Registrations including the right to bring actions for past infringement, in any jurisdiction.

ASSIGNOR

Patient Education Concepts, Inc.



Date: 5-31-18