

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM477113

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SUPERVALU HOLDINGS, INC.		06/07/2018	Corporation: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	SUPERVALU LICENSING LLC
<b>Street Address:</b>	11840 VALLEY VIEW ROAD
<b>City:</b>	EDEN PRAIRIE
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55344
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 21**

Property Type	Number	Word Mark
Registration Number:	2547355	CRESTWOOD BAKERY
Registration Number:	2693083	CRESTWOOD BAKERY
Registration Number:	3015456	CRESTWOOD BAKERY
Registration Number:	0858088	F
Registration Number:	2688438	FESTIVAL FOODS
Registration Number:	2688437	FESTIVAL FOODS
Registration Number:	1707516	FOODLAND
Registration Number:	0785369	FOODLAND
Registration Number:	0848268	FOODLAND
Registration Number:	2866771	FOODLAND EXPRESSSS PAPA'S PEPPERONI ROLL
Registration Number:	2891171	FOODLAND EXPRESSSSSS
Registration Number:	3638580	FOODLAND FRESH
Registration Number:	1105820	FOODLANE
Registration Number:	3491972	MOM'S MEAT LOAF
Registration Number:	1850830	SENTRY
Registration Number:	3635362	SENTRY
Registration Number:	1326367	SHOP 'N SAVE
Registration Number:	2874492	SUPERVALU EXPRESS
Registration Number:	1731826	THE MORE YOU SHOP THE MORE YOU SAVE

OP \$540.00 2547355

Property Type	Number	Word Mark
Registration Number:	2469156	TOT SPOT
Registration Number:	2152805	VILLAGE MARKET

**CORRESPONDENCE DATA**

**Fax Number:**  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 9529968034  
**Email:** IPLEGALTEAM@SUPERVALU.COM  
**Correspondent Name:** SUPERVALU INC  
**Address Line 1:** SUPERVALU INC, 11840 Valley View Rd  
**Address Line 4:** EDEN PRAIRIE, MINNESOTA 55344

<b>NAME OF SUBMITTER:</b>	Jill Kane
<b>SIGNATURE:</b>	/Jill Kane/
<b>DATE SIGNED:</b>	06/07/2018

**Total Attachments: 0**

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