

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM477888

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EXCELLIGENCE PARENT HOLDINGS, LLC		06/11/2018	Limited Liability Company: DELAWARE
EXCELLIGENCE PARENT, INC.		06/11/2018	Corporation: DELAWARE
EXCELLIGENCE HOLDINGS CORP.		06/12/2018	Corporation: DELAWARE
EXCELLIGENCE LEARNING CORPORATION		06/12/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	REALLY GOOD STUFF, LLC		
<b>Street Address:</b>	20 RYAN RANCH ROAD		
<b>Internal Address:</b>	SUITE 200		
<b>City:</b>	MONTEREY		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93940		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2928946	INSTA-SNOW	
<b>Registration Number:</b>	4398849	SICK SCIENCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2052445720		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	205-458-5395		
<b>Email:</b>	srhyme@burr.com		
<b>Correspondent Name:</b>	J. SIMS RHYNE III		
<b>Address Line 1:</b>	420 NORTH 20TH STREET		
<b>Address Line 2:</b>	SUITE 3400		
<b>Address Line 4:</b>	BIRMINGHAM,, ALABAMA 35203		
<b>ATTORNEY DOCKET NUMBER:</b>	0028094.0000009		

CH \$65.00 2928946

<b>NAME OF SUBMITTER:</b>	J. SIMS RHYNE III
<b>SIGNATURE:</b>	/J. SIMS RHYNE III/
<b>DATE SIGNED:</b>	06/13/2018
<b>Total Attachments: 4</b> source=Assign 3 - Confirmatory Assignment#page1.tif source=Assign 3 - Confirmatory Assignment#page2.tif source=Assign 3 - Confirmatory Assignment#page3.tif source=Assign 3 - Confirmatory Assignment#page4.tif	

## **CONFIRMATORY ASSIGNMENT**

**THIS CONFIRMATORY ASSIGNMENT** (the "Assignment") dated as of June 11, 2018, is made by Excelligence Parent Holdings, LLC, a Delaware limited liability company ("Topco"), Excelligence Parent, Inc., a Delaware corporation and wholly-owned subsidiary of Topco ("Parent"), Excelligence Holdings Corp., a Delaware corporation and wholly-owned subsidiary of Parent ("Holdings"), Excelligence Learning Corporation, a Delaware corporation and wholly-owned subsidiary of Holdings ("Excelligence") (hereinafter collectively referred to as the "Assignors"), and Really Good Stuff LLC, a Delaware limited liability company and wholly-owned subsidiary of Excelligence (hereinafter referred to as the "Assignee")

**WHEREAS**, under the Contribution Agreement by and among the parties and effective April 1, 2018, Assignors did sell, transfer and assign any and all right, title and interest that the Assignors may have ever had in the intellectual property assets that comprised part of the Contributed Assets, as defined in a certain Rollover Agreement dated April 1, 2018 by and among Topco, Steve Spangler, Inc. and the other parties thereto, with said intellectual property to include but not be limited to those assets listed on Schedule I attached hereto (the "IP Assets").

**AND WHEREAS**, to confirm the said ultimate transfer of the IP Assets to Assignee, Assignors have agreed to execute and deliver this Assignment.

**NOW, THEREFORE**, in consideration of the foregoing, the mutual covenants stated herein and other consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

Assignors exclusively granted and assigned, and hereby grant and assign, to the Assignee its successors and assigns all right, title and interest in and to the IP Assets, with each such grant and assignment to ultimately benefit the Assignee. The assignment is effective throughout the world, and includes the goodwill of the business associated with the trademarks, and the right to sue for any past infringements of the IP Assets.

This Agreement may be executed in counterparts (including by means of facsimile or other similar methods of electronic transmission), each of which shall be deemed an original, and all of which taken together shall constitute one and the same agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

**TOPCO**

Excelligence Parent Holdings, LLC

By: \_\_\_\_\_

Name: William M. Barnum, Jr.

Its: President

**PARENT**

Excelligence Parent, Inc.

By: \_\_\_\_\_

Name: William M. Barnum, Jr.

Its: President

**HOLDINGS**

Excelligence Holdings Corp.

By: Dipak Golechha Digitally signed by Dipak Golechha  
DN: cn=Dipak Golechha, o=Excelligence  
Learning Corporation, ou=  
email=dgolechha@excelligence.com, c=US  
Date: 2018.06.12 07:58:02 -0700  
Name: Dipak Golechha  
Its: Chief Executive Officer and President

**EXCELLIGENCE**

Excelligence Learning Corporation

By: Dipak Golechha Digitally signed by Dipak Golechha  
DN: cn=Dipak Golechha, o=Excelligence  
Learning Corporation, ou=  
email=dgolechha@excelligence.com, c=US  
Date: 2018.06.12 07:58:22 -0700  
Name: Dipak Golechha  
Its: Chief Executive Officer and President

**ACCEPTED BY ASSIGNEE**

Really Good Stuff, LLC

By: Dipak Golechha Digitally signed by Dipak Golechha  
DN: cn=Dipak Golechha, o=Excelligence  
Learning Corporation, ou=  
email=dgolechha@excelligence.com, c=US  
Date: 2018.06.12 07:58:43 -0700  
Name: Dipak Golechha  
Its: Chief Executive Officer and President

## Schedule I

### 1. Copyrights

- a) Title: Fire Bubbles and Exploding Toothpaste, Registration No. TX0008150098, Date of Publication: October 10, 2011, Registration Date: August 18, 2015.
- b) Title: Safety Information and Instructional Materials for Sodium Polyacrylate Snow, Registration No. TX0007260369, Date of Publication: January 1, 2004, Registration Date: December 6, 2010.
- c) Title: Naked Eggs and Flying Potatoes: Unforgettable Experiments that Make Science Fun, Registration No. TX0007719965, Date of Publication: September 1, 2010, Registration Date: April 25, 2013.

### 2. Trademarks

- a) INSTA-SNOW, Registration No. 2,928,946, registered on March 1, 2005.
- b) Sick Science, Registration No. 4,398,849, registered on September 10, 2013.

### 3. Patents

- a) U.S. Patent No. 7,971,801, Apparatus and method for a solid catalyst and fluid dynamic eruption reaction, Publication Date: April 24, 2008.
- b) U.S. Patent No. 8,550,379, Apparatus and method for a solid catalyst and fluid dynamic eruption reaction, Publication Date: January 12, 2012.
- c) U.S. Patent No. 9,524,657, Apparatus and method for a solid catalyst and fluid dynamic eruption reaction, Publication Date: November 3, 2011.
- d) U.S. Patent No. 9,273,633, Apparatus and method for a solid catalyst and fluid dynamic eruption reaction, Publication Date: April 17, 2014.