

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM472211

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Enesco, LLC		04/01/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Spin Master, Inc.		
Street Address:	300 International Drive, Suite 100		
Internal Address:	PMB#10053		
City:	Williamsville		
State/Country:	NEW YORK		
Postal Code:	14221		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Serial Number:	87305177	#WTP	
Registration Number:	2479541	BABY GUND	
Registration Number:	5192571	BABY GUND	
Registration Number:	1743975	BABYGUND	
Registration Number:	2750085	COMFY COZY	
Serial Number:	87731840	FLAPPY THE ELEPHANT	
Registration Number:	1117773	GOLLY BEAR	
Registration Number:	3320963	GOOBER	
Registration Number:	1232054	GOTTA GETTA GUND	
Registration Number:	1545472	GUND	
Registration Number:	0746186	GUND	
Registration Number:	5172584	GUND	
Registration Number:	5061115	GUND	
Serial Number:	87687659	GUND	
Registration Number:	0759144	GUNDERFUL	
Registration Number:	1507360	MUTTSY	
Serial Number:	87678293	MYGUND PLUSH PROTECTION PROGRAM	
Registration Number:	1507361	SNUFFLES	
TRADEMARK			

OP \$540.00 87305177

Property Type	Number	Word Mark
Registration Number:	2845961	THE WORLD'S MOST HUGGABLE...SINCE 1898
Registration Number:	1696247	TINKLE, CRINKLE, RATTLE & SQUEAK
Serial Number:	87305176	WHAT THE PUP

CORRESPONDENCE DATA

Fax Number: 2126843999
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 2126843900
Email: mmisthal@grr.com
Correspondent Name: Marc P. Misthal
Address Line 1: 270 Madison Avenue
Address Line 2: 8th Floor
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	1056/0876
NAME OF SUBMITTER:	Marc P. Misthal
SIGNATURE:	/Marc P. Misthal/
DATE SIGNED:	04/30/2018

Total Attachments: 7
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TRADEMARK ASSIGNMENT—U.S.

THIS TRADEMARK ASSIGNMENT (this "Assignment") dated April 1, 2018 is made by Enesco, LLC, a Delaware limited liability company with an address of 225 Windsor Drive, Itasca, Illinois 60143 ("Assignor"), and Spin Master, Inc., a Delaware corporation with an address of 300 International Drive, Suite 100, PMB# 10053, Williamsville, NY 14221 ("Assignee").

WHEREAS, Assignor is the record owner of the marks set forth on Schedule 1, which are currently registered or pending in the U.S. Patent and Trademark Office (the "Marks");

WHEREAS, Assignee desires to acquire any and all rights (including common law rights) that Assignor may have in and to the Marks, and the associated registrations and applications listed on Schedule 1, together with the goodwill of the business symbolized by the Marks, as well as that portion of the Assignor's business to which the Marks pertain; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto, intending to be legally bound hereby, do hereby agree as follows:

Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee, its successors and assigns, all right, title and interest in and to the Marks, together with all goodwill connected with and symbolized by the Marks as well as that portion of the Assignor's business to which the Marks pertain, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, including, without limitation, all rights in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and the right to sue and recover for past, present and future infringements thereof, any and all corresponding rights that, now or hereafter, may be secured throughout the world.

* * * * *

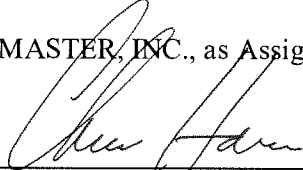
[Signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date first written above.

ENESCO, LLC, as Assignor

By: _____
Name:
Title:

SPIN MASTER, INC., as Assignee

By: 
Name: **Christopher Harrs**
Title: EVP, General Counsel
& Secretary

[Signature page to Trademark Assignment – United States]

TRADEMARK
REEL: 006361 FRAME: 0366

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date first written above.

ENESCO, LLC, as Assignor

By: Anthony G. Testolin
Name: Anthony G. Testolin
Title: Chief Financial Officer

SPIN MASTER, INC., as Assignee

By: _____
Name:
Title:

[Signature page to Trademark Assignment – United States]

SCHEDULE 1

COUNTRY	REFERENCE #	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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#WTP

#WTP

UNITED STATES	1056/0785	18 Jan 2017 87/305,177		ALLOWED 021
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Goods: 021 - Ceramics and claywork, namely, dinner plates, square-shaped plates, Japanese-style plates, sushi plates, children's plates, beer mugs, soup mugs, mugs for children, fruit bowls, pasta bowls, bowls for popcorn, cereal bowls, soup bowls, bowls for dipping, heart-shaped bowls, dessert bowls, bowls for children, tea pots, coffee pots, dishes and cups; non-metal decorative boxes of glass; vases, pitchers; planters for flowers and plants; candle holders not of precious metal, namely, candlesticks; saucers, serving platters, meal trays, non-metal piggy banks, soap dishes, toothbrush holders not made of metal, toothbrush holders, butter dishes, earthenware butter crocks; ruffle boxes, namely, non-metal decorative boxes with a ruffle fringe design being ceramic tissue box covers; votive holder, namely, candle holders not made of metal; Drinking cups and saucers sold as a set, namely, espresso cup and saucer set, tea cup and saucer set, coffee cup and saucer set; coffee mugs; trivets, namely, clay plate upon which to rest spoons, goblets, and casserole dishes; plates, namely, ceremonial Mezuzah plates, Seder plates and Matzoh plates; serving platters, namely, oval platters, rectangular platters, party platters and large platters.



BABY GUND

UNITED STATES	1056/0329	21 Mar 2000 76/007,891	21 Aug 2001 2,479,541	REGISTERED 028
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Goods: 028 - PLUSH TOYS AND INFANT'S AND BABY'S RATTLES.

UNITED STATES	1056/0770	07 Mar 2016 86/931,280	25 Apr 2017 5,192,571	REGISTERED
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Goods: 028 - PLUSH TOYS.

BABYGUND

UNITED STATES	1056/0125	19 Feb 1991 74/140,148	29 Dec 1992 1,743,975	REGISTERED 28
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Goods: 28 - Stuffed toys

COMFY COZY

COMFY COZY

UNITED STATES	1056/0470	28 Oct 2002 76/462,114	12 Aug 2003 2,750,085	REGISTERED 028
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Goods: 028 - PLUSH TOYS WITH BLANKET BODIES.

FLAPPY THE ELEPHANT

FLAPPY THE ELEPHANT

UNITED STATES	1056/0864	22 Dec 2017 87/731,840		PENDING 028
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Goods: 028 - Plush toys.

COUNTRY	REFERENCE #	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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GOLLY BEAR

UNITED STATES	1056/0010	19 Jan 1978 73/155,856	08 May 1979 1,117,773	REGISTERED 28
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Goods: 28 - STUFFED BEAR TOYS.

Notes: 8 & 15 ACCEPTED 10/1/85.

GOOBER**GOOBER**

UNITED STATES	1056/0594	12 Jan 2006 78/790,609	23 Oct 2007 3,320,963	REGISTERED 020, 028
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Goods: 020 - Picture frames

028 - Plush toys

Notes: TEAS PLUS APPLICATION - ALL FILINGS MUST BE ELECTRONIC

GOTTA GETTA GUND

UNITED STATES	1056/0292	19 Mar 1982 73/355,469	22 Mar 1983 1,232,054	REGISTERED 028
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Goods: 028 - STUFFED TOYS.

GUND

UNITED STATES	1056/0099	30 Sep 1988 73/755,198	27 Jun 1989 1,545,472	REGISTERED 028
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Goods: 028 - STUFFED TOYS.

UNITED STATES	1056/0727	12 Jan 1962 72/135,726	05 Mar 1963 746,186	REGISTERED
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Goods: 028 - Stuffed Toys in Simulation of Animals

UNITED STATES	1056/0767	21 Dec 2015 86/855,093	28 Mar 2017 5,172,584	REGISTERED
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Goods: 028 - PLUSH TOYS.

UNITED STATES	1056/0766	21 Jan 2016 86/882,031	11 Oct 2016 5,061,115	REGISTERED
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Goods: 028 - Plush toys

UNITED STATES	1056/0857	16 Nov 2017 87/687,659		PUBLISHED
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Goods: 035 - online retail store services.


GUNDERFUL

UNITED STATES	1056/0512	10 Jan 1962 72/135,542	29 Oct 1963 759,144	REGISTERED 028
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Goods: 028 - Stuffed Toys in Simulation of Animals.

MUTTSY

UNITED STATES	1056/0085	14 Mar 1988 73/716,596	04 Oct 1988 1,507,360	REGISTERED 028
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COUNTRY	REFERENCE #	FILED APPLICATION #	REGISTERED REGISTRATION #	STATUS
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MUTTSY continued.....

1056/0085 continued.....

Goods: 028 - STUFFED TOYS

MYGUND PLUSH PROTECTION PROGRAM

MYGUND PLUSH PROTECTION PROGRAM

UNITED STATES	1056/0855	09 Nov 2017 87/678,293		PUBLISHED 028, 045
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Goods: 028 - Plush toys

045 - Tracking services for retrieval of encoded plush toys that have been lost or stolen

SNUFFLES

UNITED STATES	T08089US0	14 Mar 1988 73/716,598	04 Oct 1988 1,507,361	REGISTERED 28
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Goods: 28 - Stuffed toys

FOR THE WORLD'S MOST HUGGABLE... SINCE 1898

THE WORLD'S MOST HUGGABLE...SINCE 1898

UNITED STATES	1056/0455	05 Sep 2002 76/447,588	25 May 2004 2,845,961	REGISTERED 028
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Goods: 028 - PLUSH TOYS.

TINKLE, CRINKLE, RATTLE & SQUEAK

UNITED STATES	1056/0135	08 Jul 1991 74/183,089	23 Jun 1992 1,696,247	REGISTERED 028
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Goods: 028 - STUFFED TOYS.

WHAT THE PUP

WHAT THE PUP

UNITED STATES	1056/0784	18 Jan 2017 87/305,176		ALLOWED 021
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Goods: 021 - Ceramics and claywork, namely, dinner plates, square-shaped plates, Japanese-style plates, sushi plates, children's plates, beer mugs, soup mugs, mugs for children, fruit bowls, pasta bowls, bowls for popcorn, cereal bowls, soup bowls, bowls for dipping, heart-shaped bowls, dessert bowls, bowls for children, tea pots, coffee pots, dishes and cups; non-metal decorative boxes of glass; vases, pitchers; planters for flowers and plants; candle holders not of precious metal, namely, candlesticks; saucers, serving platters, meal trays, non-metal piggy banks, soap dishes, toothbrush holders not made of metal, toothbrush holders, butter dishes, earthenware butter crocks; ruffle boxes, namely, non-metal decorative boxes with a ruffle fringe design being ceramic tissue box covers; votive holder, namely, candle holders not made of metal; Drinking cups and saucers sold as a set, namely, espresso cup and saucer set, tea cup and saucer set, coffee cup and saucer set; coffee mugs; trivets, namely, clay plate upon which to rest spoons, goblets, and casserole dishes; plates, namely, ceremonial Mezuzah plates, Seder plates and Matzoh plates; serving platters, namely, oval platters, rectangular platters, party platters and large platters.

END OF REPORT

TOTAL ITEMS SELECTED =

21