

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM467901

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LDRV Holdings Corp.		03/15/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Manufacturers and Traders Trust Company		
Street Address:	One Fountain Plaza		
Internal Address:	12th Floor		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14203		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	87626924	EXPERIENCE MORE	
Serial Number:	87635454	LAZYDAYS	
Serial Number:	87626950	LAZYDAYS RV EXPERIENCE MORE UP TO \$7,000	
Serial Number:	87635389	LAZYDAYS RV TRADESMART	
Registration Number:	2275234	LAZY DAYS RV SUPERCENTER	
Registration Number:	2410507	TIRE RE*NU	
Registration Number:	2426725	TIRE RE-NU	
Registration Number:	2727766	CROWNCLUB	
Registration Number:	3802741	IF YOU LOVE RVING, THIS IS HOME.	
Registration Number:	3162437	LAZYDAYS	
Registration Number:	4095406	BETTERRVING	
Registration Number:	4195595	EXIT 10	
Registration Number:	4791191	LAZYDAYS THE RV AUTHORITY	
Registration Number:	4894235	LAZYDAYS AMERICA'S RV DESTINATION	
Registration Number:	5244134	LAZYDAYS RV ACCESSORIES & MORE	
Registration Number:	5258823	LAZYDAYS	
Registration Number:	3806800	LAZYDAYS RV CAMPGROUND	

CH \$440.00 87626924

CORRESPONDENCE DATA**Fax Number:** 2027836031

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-783-6040**Email:** PTO-TM-Email@rothwellfigg.com**Correspondent Name:** Leo M. Loughlin**Address Line 1:** 607 14th Street, N.W.**Address Line 2:** 8th Floor**Address Line 4:** Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	1419-207
NAME OF SUBMITTER:	Leo M. Loughlin
SIGNATURE:	/Leo M. Loughlin/
DATE SIGNED:	03/30/2018

Total Attachments: 3

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of March 15, 2018 (as the same may be amended, modified, extended or restated from time to time, the “*Agreement*”) by and among the Obligors thereto (each an “*Obligor*” and collectively, the “*Obligors*”) and MANUFACTURERS AND TRADERS TRUST COMPANY, as Administrative Agent (the “*Administrative Agent*”) for the “*Secured Parties*” referenced therein, whose address is located at One Fountain Plaza, 12th Floor, Buffalo, New York 14203, Attention: Brendan Kelly, Vice President, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, and hereby grants to the Administrative Agent for the ratable benefit of the Secured Parties a continuing security interest in and to, the trademarks and trademark applications shown below:

TRADEMARKS

Description of Trademark	Application Number	Date of Application	Registration Number	Date of Registration
LAZY DAYS RV SUPERCENTER	75-308,980	6/16/1997	2,275,234	12/6/2008
TIRE RE*NU	75-838,448	11/2/1999	2,410,507	12/17/2010
TIRE RE-NU	75-876,388	12/20/1999	2,426,725	2/9/2011
CROWNCLUB	76-197,618	1/22/2001	2,727,766	6/20/2013
IF YOU LOVE RVING, THIS IS HOME	77-853,083	10/20/2009	3,802,741	3/24/2016
LAZYDAYS RV CAMPGROUND	77-863,161	11/2/2009	3,806,800	3/10/2016
LAZYDAYS	78-761,502	11/28/2005	3,162,437	1/5/2017
BETTERRVING	85-192,242	12/7/2010	4,095,406	2/7/2012
EXIT 10	85-311,947	5/4/2011	4,195,595	8/21/2012
LAZYDAYS THE RV AUTHORITY	86-058,812	9/9/2013	4,791,191	8/11/2015
LAZYDAYS AMERICA’S RV DESTINATION	86-433,802	10/24/2014	4,894,235	2/2/2016
LAZYDAYS RV ACCESSORIES & MORE	87-049,764	5/25/2016	5,244,134	7/18/2017
LAZYDAYS	87-049,827	5/25/2016	5,258,823	8/8/2017

TRADEMARK APPLICATIONS

Description of Trademark	Application Number	Date of Application
EXPERIENCE MORE	87/626924	9/28/2017
LAZYDAYS	87/635454	10/5/2017
LAZYDAYSRV EXPERIENCE MORE UP TO \$7,000 MORE* IN BENEFITS*	87/626950	9/28/2017
LAZYDAYS RV TRADESMART	87/635389	10/5/2017

The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement, (ii) is not to be construed as an assignment of any trademark or trademark application, and (iii) the rights and remedies of the Secured Parties with respect thereto are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

This Notice may be executed in any number of counterparts, each of which were so executed and delivered shall be an original, but all of which shall constitute one and the same instrument. It shall not be necessary in making proof of this Notice to produce or account for more than one such counterpart.

Very truly yours,

Obligor:
LDRV HOLDINGS CORP.

By: Maura L. Berney
Maura L. Berney, Chief Financial Officers

Address:
6130 Lazy Days Boulevard
Seffner, FL 33584

Acknowledged and Accepted:

MANUFACTURERS AND TRADERS TRUST COMPANY,
as Administrative Agent

By: _____
Brendan Kelly,
Vice President

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Obligor:
LDRV HOLDINGS CORP.

By: _____
Maura L. Berney, Chief Financial Officers

Address:
6130 Lazy Days Boulevard
Seffner, FL 33584

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MANUFACTURERS AND TRADERS TRUST COMPANY,
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By: 
Brendan Kelly,
Vice President