

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM480804

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pontet Allano et Associés Selarl de conseils en propriété industrielle		05/02/2018	Company: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LOUIS VUITTON MALLETIER		
<b>Street Address:</b>	2, rue du Pont-Neuf		
<b>City:</b>	75001 Paris		
<b>State/Country:</b>	FRANCE		
<b>Entity Type:</b>	Société Anonyme (Sa): FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4972499	NOUVEAU MONDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	assignments@fzlj.com		
<b>Correspondent Name:</b>	David Ehrlich		
<b>Address Line 1:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 2:</b>	4 Times Square, 17th Floor		
<b>Address Line 4:</b>	New York City, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	LVT 1807330		
<b>NAME OF SUBMITTER:</b>	Justina Chen		
<b>SIGNATURE:</b>	/justinachen/		
<b>DATE SIGNED:</b>	07/06/2018		
<b>Total Attachments: 3</b>			
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CH \$40.00 4972499

## TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the date of execution below; by and between **Pontet Allano et Associés Selarl de conseils en propriété industrielle** (hereinafter referred to as "Assignor"), a company duly organized under the laws of France, having a principal place of business at: Bâtiment Platon, Parc Les Algorithmes, 91190 Saint Aubin, France; and **Louis Vuitton Malletier** (hereinafter referred to as "Assignee"), a company duly organized under the laws of France, having a principal place of business at: 2 rue du Pont Neuf 75001 PARIS (France).

WHEREAS, Assignor is using and is the owner of the U.S. trademark set forth in Exhibit A (hereinafter referred to as the "Trademark"), attached hereto, and all other rights appurtenant thereto, including, but not limited to: all common law rights, trade name rights, and the right to recover for past infringement throughout the world;

WHEREAS, Assignor acquired and possesses goodwill associated with and symbolized by said Trademark;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademark throughout the world; and

WHEREAS, Assignor is willing to assign to Assignee, free and clear, all goodwill, rights, title, and interest as Assignor may possess, in and to the Trademark worldwide.

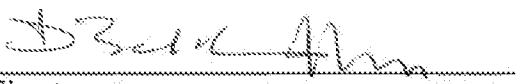
NOW, THEREFORE, for the sum of ten dollars (\$10.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged and intending to be legally bound hereby, Assignor hereby assigns, transfers, and conveys to Assignee, all rights, title, and interest as Assignor may possess in and to the Trademark worldwide, together with the goodwill symbolized by said Trademark.

This Assignment shall be binding upon and inure to the benefit of the Assignor and Assignee, and their respective principals, affiliates, subsidiaries, successors, and assigns.

IN WITNESS WHEREOF, the Assignor, intending to be legally bound, has executed this Trademark Assignment by an authorized representative as indicated below.

Executed this 2<sup>nd</sup> day of May, 2018.

**Pontet Allano et Associés Selarl de conseils en  
propriété industrielle**

  
.....  
Signature

Denis BALDENSPERGER  
Printed Name

Manager  
Title or Position

EXHIBIT A

Trademark

<u>Mark</u>	<u>Country</u>	<u>Registration Number</u>	<u>Registration Date</u>
NOUVEAU MONDE	United States	4,972,499	June 7, 2016

NOTARY CERTIFICATE

COUNTRY OF FRANCE

CITY OF JANVILLE

On this 2<sup>nd</sup> day of May, 2018, before me, Robert Lafay (Notary), personally appeared Denis Baldensperger, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that the person executed the same in their authorized capacity, and that by their signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

*Me LAFAY Robert Notary*  
Notary Public

