

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM476633

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FF ACQUISITION, LLC		06/04/2018	Corporation:
RECEIVING PARTY DATA			
Name:	SUPERVALU LICENSING, LLC		
Street Address:	11840 VALLEY VIEW ROAD		
City:	EDEN PRAIRIE		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3626212	1 2 3 4 FOR THE COMMUNITY	
Registration Number:	3840836	FARM FRESH	
Registration Number:	1544928	FARM FRESH	
Registration Number:	1563627	FARM FRESH	
Registration Number:	3193865	FARM FRESH FOOD & PHARMACY	
Registration Number:	3553229	FRESH EVENTS BY FARM FRESH	
Registration Number:	4537543	FRESHNESS YOU DESERVE. SAVINGS YOU EXPECT	
Registration Number:	4894352	FUEL EXPRESS AT FARM FRESH	
Registration Number:	3486067	THE WINE CELLAR AT FARM FRESH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	IPLEGALTEAM@SUPERVALU.COM		
Correspondent Name:	SUPERVALU INC		
Address Line 1:	11840 VALLEY VIEW ROAD		
Address Line 4:	EDEN PRAIRIE, MINNESOTA 55344		
NAME OF SUBMITTER:	Jill Kane		
SIGNATURE:	/Jill Kane/		

OP \$240.00 3626212

DATE SIGNED:	06/04/2018
Total Attachments: 0	

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