

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM485553

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RIVIERA IMPORTS LLC		07/27/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Royal Wine Corporation		
Street Address:	63 LeFante Way		
City:	Bayonne		
State/Country:	NEW JERSEY		
Postal Code:	07002		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3512064	LOS GENERALES	
CORRESPONDENCE DATA			
Fax Number:	6462187665		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6462187605		
Email:	NFriedma@hodgsonruss.com		
Correspondent Name:	Neil B. Friedman		
Address Line 1:	605 3rd Avenue, Suite 2300		
Address Line 2:	HODGSON RUSS LLP		
Address Line 4:	New York, NEW YORK 10158		
ATTORNEY DOCKET NUMBER:	NBF Royal Wine		
NAME OF SUBMITTER:	Neil B. Friedman		
SIGNATURE:	/Neil B. Friedman/		
DATE SIGNED:	08/09/2018		
Total Attachments: 4			
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OP \$40.00 3512064

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "*Assignment*"), is made as of July 27, 2018, by Riviera Imports LLC, a New York limited liability company maintaining a place of business at 37-88 Review Ave., Long Island City, NY 11001 (in such capacity, "*Assignor*"), to Royal Wine Corporation, a New York corporation maintaining a place of business at 63 LeFante Way, Bayonne, New Jersey 07002 ("*Assignee*", and collectively with the Assignor, the "*Parties*").

WHEREAS, Assignor desires to transfer and assign to Assignee all of Assignor's right, title and interest in and to the following: (i) all of Assignor's trademarks, service marks, trade marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill of the business symbolized for each including those marks listed on Exhibit A attached hereto, (ii) licenses, fees or royalties with respect to each listed on Exhibit A, the use thereof and symbolized thereby (iii) the right to sue for past, present and future infringement, dilution and damages therefor, (iv) and licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on attached hereto (collectively, the "*Trademark Rights*").

WHEREAS, Assignee has requested that Assignor execute an assignment suitable for recording, effective immediately, that assignee is the successor-in interest of the entire right, title and interest in and to the Trademark Rights and that Assignor has no further interest therein;

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademark Rights;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is agreed as follows:

1. Assignor hereby assigns and transfers to Assignee all of Assignor's right, title, and interest in the Trademark Rights together with the goodwill of the business symbolized therefor. All rights and privileges associated with the Trademark Rights, including the right to sue for and recover all damages from any past or future infringements or other violations of the Trademark Rights, will be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

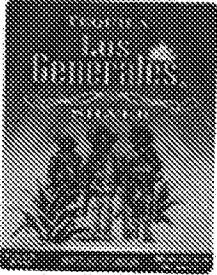
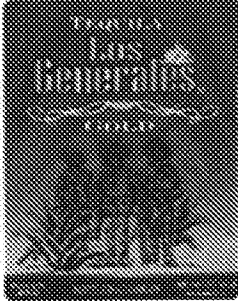
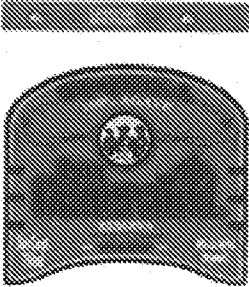
2. The parties hereto agree that, at any time and from time to time upon the written request of the other party, each party will execute and deliver such further documents and do such further acts and things as may be reasonably requested by the other party in order to effect the purposes of this agreement.


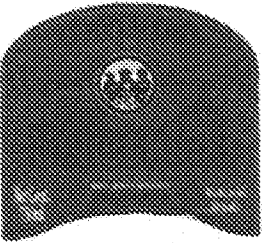
3. This Assignment may be executed in multiple counterparts, each of which will be deemed an original, but all of which taken together will constitute one and the same instrument. The Parties authorize one another to detach and combine original signature pages and

EXHIBIT A TO ASSIGNMENT OF TRADEMARKS

(Trademarks)

(United States)

Assignment No.	Reg. No.	Mark
	3512064	<p>LOS GENERALES</p> <p>LOS GENERALES and design</p> 
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		<p>LOS GENERALES and design</p> 

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