

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM486218

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Castle Rock Entertainment		08/15/2018	Partnership:
RECEIVING PARTY DATA			
Name:	Warner Bros. Entertainment Inc.		
Street Address:	4000 Warner Blvd		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91522		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1808076	SEINFELD	
CORRESPONDENCE DATA			
Fax Number:	8189544501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-954-6071		
Email:	ustrademarks@warnerbros.com		
Correspondent Name:	Christopher I. Jackson		
Address Line 1:	4000 Warner Blvd		
Address Line 4:	Burbank, CALIFORNIA 91522		
NAME OF SUBMITTER:	Christopher I. Jackson		
SIGNATURE:	/Christopher I. Jackson/		
DATE SIGNED:	08/15/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into by **Castle Rock Entertainment**, a California general partnership with offices at 4000 Warner Boulevard, Burbank, California 91522, as assignor ("Assignor"), in favor of **Warner Bros. Entertainment Inc.**, a Delaware corporation with offices at 4000 Warner Blvd., Burbank, CA 91522, as assignee ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor is the owner of all right, title and interest in and to U.S. Trademark Registration No. 1,808,076 for the mark SEINFELD, which is hereby incorporated by reference in its entirety as if fully set forth herein (the "Trademark").

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark, and all related rights, goodwill symbolized by the Trademark and any and all common law and other rights to the Trademark in the world.

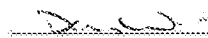
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademark, together with the goodwill of the business symbolized by and associated with the Trademark, and any and all common law rights and other rights for the Trademark in the world, including any and all causes of actions, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damage or injury to said Trademark or such associated goodwill.

Assignor does hereby expressly agree that Assignee may singly undertake procedures with the respective trademark office to record the transfer of the Trademark to Assignee.

Dated: August 15, 2018

CASTLE ROCK ENTERTAINMENT

By:


Name: Daniel Weinberger

Title: Assistant Secretary