# OP \$2290.00 5459843

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM486341

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HH Group Holdings US, Inc.		07/31/2018	Corporation: DELAWARE
Heritage Home Group, LLC		07/31/2018	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	PNC Bank, National Association
Street Address:	500 First Avenue
Internal Address:	Commerical Loan Service Center/DCC
City:	Pittsburgh
State/Country:	PENNSYLVANIA
Postal Code:	15219
Entity Type:	National Banking Association: UNITED STATES

### **PROPERTY NUMBERS Total: 91**

Property Type	Number	Word Mark
Registration Number:	5459843	MS
Registration Number:	1239470	LA BARGE
Registration Number:	1239471	LA BARGE
Registration Number:	2336532	MAITLAND-SMITH
Registration Number:	2249914	MAITLAND-SMITH
Registration Number:	1011240	PEARSON
Registration Number:	4442158	PEARSON
Registration Number:	3955484	SALEM RODS
Registration Number:	3670166	СОН
Registration Number:	4699238	COV
Registration Number:	3645130	CUSTOMER'S OWN HARDWARE
Registration Number:	4926592	CUSTOMER'S OWN HARDWARE
Registration Number:	4701657	CUSTOMER'S OWN VENEER
Registration Number:	3596071	HC
Registration Number:	0985949	HICKORY CHAIR
Registration Number:	0783203	HISTORICAL JAMES RIVER PLANTATIONS
Registration Number:	4419993	M2M TRADEMARK

900462604 REEL: 006417 FRAME: 0009

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	0917662	CIRCA
Registration Number:	0908590	FOLIO
Registration Number:	3806725	HENREDON
Registration Number:	2893518	HENREDON
Registration Number:	1022715	DREXEL
Registration Number:	0962559	DREXEL
Registration Number:	5373692	DREXEL
Registration Number:	4258620	DREXEL HERITAGE
Registration Number:	5317529	AMERICAN NOUVEAU
Registration Number:	2644391	CHANGEABLES
Registration Number:	2449564	COLOR CAFE
Registration Number:	5074562	ELEMENTS & ORIGINS
Registration Number:	4998589	MARKETPLACE BY THOMASVILLE
Registration Number:	2782526	RENOVATIONS
Registration Number:	4092244	SPECIAL ADDITIONS
Registration Number:	3898025	STYLE@WORK BY THOMASVILLE
Registration Number:	4165204	THOMASVILLE
Registration Number:	3141738	THOMASVILLE
Registration Number:	4679753	THOMASVILLE
Registration Number:	4165205	THOMASVILLE
Registration Number:	4018367	THOMASVILLE
Registration Number:	3141739	THOMASVILLE
Registration Number:	1151730	THOMASVILLE
Registration Number:	4025821	THOMASVILLE
Registration Number:	5515109	THOMASVILLE BEDROOM WORKS
Registration Number:	5515107	THOMASVILLE BEDROOM   WORKS
Registration Number:	5520768	THOMASVILLE BEDROOM WORKS
Registration Number:	5515108	THOMASVILLE BEDROOM   WORKS
Registration Number:	2555117	THOMASVILLE CABINETRY
Registration Number:	3437841	THOMASVILLE FLOORING
Registration Number:	3141740	THOMASVILLE LIGHTING
Registration Number:	5048289	THOMASVILLE MARKETPLACE
Registration Number:	5053267	THOMASVILLE MARKETPLACE
Registration Number:	5313155	THOMASVILLE PILLOW PLUSH
Registration Number:	4466841	VIA THOMASVILLE
Registration Number:	4429143	VIA THOMASVILLE
Registration Number:	2273834	WORKSTYLES
Registration Number:	2777319	ATTIC HEIRLOOMS

Property Type	Number	Word Mark
Registration Number:	1319405	BROYHILL
Registration Number:	1446458	BROYHILL
Registration Number:	0658809	BROYHILL
Registration Number:	4240270	BROYHILL
Registration Number:	4422791	BROYHILL
Registration Number:	5462558	BROYHILL
Registration Number:	2509955	BROYHILL LEATHER
Registration Number:	5515388	BROYHILL NO WORRIES
Registration Number:	5233212	CLOUD 44
Registration Number:	1761401	
Registration Number:	4422790	
Registration Number:	5054796	TANNER'S CHOICE
Registration Number:	1456548	THE GOOD NIGHT SLEEPER BY BROYHILL
Serial Number:	87430118	DREXEL
Serial Number:	87430134	DREXEL
Serial Number:	87430264	DREXEL
Serial Number:	87430277	DREXEL
Serial Number:	87430290	DREXEL
Serial Number:	87430309	DREXEL
Serial Number:	87343349	STUDIO EIGHTEEN
Serial Number:	87343364	STUDIO NINETEEN
Serial Number:	87342573	STUDIO SEVENTEEN
Serial Number:	87343373	STUDIO TWENTY
Serial Number:	87343378	STUDIO TWENTY-ONE
Serial Number:	87590443	STUDIO 1904
Serial Number:	87234418	STYLE@WORK
Serial Number:	87592149	THOMASVILLE EST. NINETEEN HUNDRED FOUR S
Serial Number:	87186411	THOMASVILLE LEATHER WORKS
Serial Number:	87871401	DESIGNER RABBIT DESIGNER RABBIT
Serial Number:	87753667	THOMASVILLE MARKETPLACE
Serial Number:	87942987	THOMASVILLE MOTION WORKS
Serial Number:	87943683	THOMASVILLE MOTION WORKS AND DESIGN
Serial Number:	87753243	SIMPLY ENTERTAINING BY BROYHILL
Serial Number:	87403510	SPRING DOWN BY BROYHILL
Serial Number:	87403497	SPRING DOWN BY BROYHILL
Serial Number:	87943068	BURTON PARK

# **CORRESPONDENCE DATA**

**Fax Number:** 2158325619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 215-569-5619

**Email:** pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsenye
Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	074658-13082
NAME OF SUBMITTER:	Timothy D. Pecsenye
SIGNATURE:	/Timothy D. Pecsenye/
DATE SIGNED:	08/16/2018

### **Total Attachments: 10**

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### INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of July 31, 2018, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of PNC Bank, National Association ("PNC"), as administrative agent (in such capacity, together with its successors and permitted assigns in such capacity, the "Agent") for the Secured Parties (as defined in the Credit Agreement referred to below) and the other Secured Parties.

### WITNESSETH:

WHEREAS, pursuant to the Debtor-in-Possession Credit Agreement, dated as of July 31, 2018 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), by and among HH GLOBAL II B.V., a Dutch private limited liability company, HH GROUP HOLDING US, INC., a Delaware corporation, HERITAGE HOME GROUP LLC (the "Borrower"), the other Credit Parties party thereto, the Lenders from time to time party thereto and Agent, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor (other than the Borrower) has agreed, pursuant to a Debtor-in-Possession Guaranty and Security Agreement of even date herewith in favor of Agent (and such agreement may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrower; and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and Agent to enter into the Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with Agent as follows:

<u>Section 1.</u> <u>Defined Terms</u>. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the <u>Trademark Collateral</u>"):

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- (a) all of its Trademarks, including, without limitation, those referred to on Schedule 1 hereto;
  - (b) all renewals and extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.
- Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security A greement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.
- <u>Section 4. Grantor Remains Liable</u>. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.
- <u>Section 5.</u> Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.
- <u>Section 6.</u> <u>Governing Law.</u> This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

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IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

# HERITAGE HOME GROUP LLC

Ву

Name: Robert Albergotti

Title: Interim Chief Financial Officer

HHG GLOBAL DESIGNS LLC

Name: Robert Albergotti

Title: Interim Chief Financial Officer

ACCEPTED AND AGREED as of the date first above written:

PNC BANK, NATIONAL ASSOCIATION, as Agent

ву:\_\_\_

Name:

Title: S. J.P.

# SCHEDULE 1 TO TRADEMARK SECURITY AGREEMENT

# **Trademark Registrations**

- A. REGISTERED TRADEMARKS [See attached]
- B. TRADEMARK APPLICATIONS [See attached]

CHANGEABLES COLOR CAFE elements & origins	DREXEL HERITAGE AMERICAN NOUVEAU CHANGEABLES	DREXEL (stylized)	DREXEL	HENREDON	FOLIO	CIRCA	M2M	HISTORICAL JAMES RIVER	HICKORY CHAIR	HC (and design)	CUSTOMER'S OWN VENEER	CUSTOMER'S OWN HARDWARE	HARDWARE	COV (stylized)	СОН	SALEM RODS	PEARSON	PEARSON	MAITLAND-SMITH	MAITLAND-SMITH	LA BARGE	LA BARGE	Interlocking MS logo	Mark
UNITED STATES UNITED STATES	UNITED STATES UNITED STATES	UNITED STATES UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	ONITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	Country					
08/06/2001 05/14/1998 08/10/2015	08/12/2011 06/12/2015 08/06/2001	03/12/1971 05/10/2017	02/07/1974	10/10/2003	02/02/1970	02/02/1970	12/28/2010	02/24/1964	09/28/1972	12/14/2007	07/16/2014	08/11/2015	12/14/2007	07/16/2014	12/14/2007	10/22/2009	01/26/2012	06/24/1974	02/26/1996	09/08/1997	10/26/1981	10/26/1981	09/22/2016	File Date
2,644,391 2,449,564 5,074,562	4,258,620 5,317,529	962,559 5,373,692	1,022,715	2,893,518	3 806 725	917,662	4,419,993	783,203	985,949	3,596,071	4,701,657	4,926,592	3,645,130	4,699,238	3,670,166	3,955,484	4,442,158	1,011,240	2,249,914	2,336,532	1,239,471	1,239,470	5,459,843	Registration #
10/29/2002 05/08/2001 11/01/2016	12/11/2012 10/24/2017	07/03/1973 1/9/2018	10/14/1975	10/12/2004	02/23/1971	08/03/1971	10/15/2013	01/12/1965	06/11/1974	03/24/2009	03/10/2015	03/29/2016	06/23/2009	03/10/2015	08/18/2009	05/03/2011	12/03/2013	05/20/1975	06/01/1999	03/28/2000	05/24/1983	05/24/1983	<u>Date</u> 5/1/2018	Registration

02/25/1958 11/13/2012	658,809 4,240,270	11/28/1986 08/05/1957	UNITED STATES	BROYHILL BROYHILL
07/07/1987	1,446,458	02/13/1984	UNITED STATES	BROYHILL
02/12/1985	1,319,405	11/10/1981	UNITED STATES	BROYHILL
10/28/2003	2,777,319	03/23/2010	UNITED STATES	ATTIC HEIRLOOMS
08/31/1999	2,273,834	02/19/1998	UNITED STATES	WORKSTYLES
11/05/2013	4,429,143	12/23/2010	UNITED STATES	VIA THOMASVILLE
01/14/2014	4,466,841	08/04/2011	UNITED STATES	VIA THOMASVILLE
10/17/2017	5,313,155	08/31/2016	H UNITED STATES	THOMASVILLE PILLOW PLUSH UNITED STATES
10/04/2016	5,053,267	01/11/2016	E UNITED STATES	THOMASVILLE MARKETPLACE UNITED STATES
09/27/2016	5,048,289	11/25/2015	E UNITED STATES	THOMASVILLE MARKETPLACE UNITED STATES
09/12/2006	3,141,740	09/22/2005	UNITED STATES	THOMASVILLE LIGHTING
05/27/2008	3,437,841	09/22/2005	UNITED STATES	THOMASVILLE FLOORING
04/02/2002	2,555,117	06/16/2000	UNITED STATES	THOMASVILLE CABINETRY
				WORKS
7/10/2018	5.515.108	05/23/2017	UNITED STATES	THOMASVILLE BEDROOM
7/10/2018	5,520,768	05/23/2017	UNITED STATES	THOMASVILLE BEDROOM
				WORKS
7/10/2018	5,515,107	05/23/2017	UNITED STATES	THOMASVILLE BEDROOM
7/10/2/018	5,515,109	05/23/2017	ONITED STATES	WORKS
09/13/2011	4,025,821	02/14/2011	ONLED STATES	IHOMASVILLE
04/21/1981	1,151,730	05/23/19/9	UNITED STATES	HOMASVILLE
04/21/1081	3,141,739	09/22/2005	UNITED STATES	THOMASVILLE
08/30/2011	4,018,367	09/15/2010	UNITED STATES	THOMASVILLE
06/26/2012	4,165,205	09/15/2010	UNITED STATES	THOMASVILLE
01/27/2015	4,679,753	10/29/2013	UNITED STATES	THOMASVILLE
09/12/2006	3,141,738	09/22/2005	UNITED STATES	THOMASVILLE
06/26/2012	4,165,204	09/15/2010	UNITED STATES	THOMASVILLE
1	0			THOMASVILLE
12/28/2010	3 808 025	11/13/2009	LINITED STATES	STYLE@WORK BY
01/24/2012	4,092,244	01/26/2011	UNITED STATES	SPECIAL ADDITIONS
11/11/2003	2,782,526	06/08/2001	UNITED STATES	RENOVATIONS
07/12/2016	4,998,589	08/14/2013	UNITED STATES	MARKETPLACE BY

				BY BROYHILL
09/08/1987	1,456,548	05/13/2016	UNITED STATES	THE GOOD NIGHT SLEEPER
10/04/2016	5,054,796	04/07/2017	UNITED STATES	TANNER'S CHOICE
10/22/2013	4,422,790	07/06/1992	UNITED STATES	PINWHEEL DESIGN
03/30/1993	1,761,401	08/28/2015	UNITED STATES	PINWHEEL
06/27/2017	5,233,212	02/15/1996	UNITED STATES	CLOUD 44
7/10/2018	5,515,388	2/27/2018	UNITED STATES	BROYHILL NO WORRIES
11/20/2001	2,509,955	07/19/2017	UNITED STATES	BROYHILL LEATHER
5/8/2018	5462558	11/10/1981	UNITED STATES	BROYHILL (stylized and/or with UNITED STATES
10/22/2013	4,422,791	08/17/2011	UNITED STATES	BROYHILL

SPRING DOWN BY BROYHILL (stylized and/or with design)	SPRING DOWN BY BROYHILL	SIMPLY ENTERTAINING BY	STUDIO 1904 (stylized and/or with design)	NINETEEN HUNDRED FOUR	WORKS and design	THOMASVII I E MOTION	THOMASVILLE MARKETPLACE UNITED STATES	THOMASVILLE MARKETPLACE UNITED	THOMASVILLE LEATHERWORKS	with design)	NINETEEN HUNDRED FOUR STUDIO 1904 (stylized and/or	THOMASVILLE EST.	STYLE@WORK	STUDIO 1904	STUDIO TWENTY-ONE	STUDIO TWENTY	STUDIO SEVENTEEN	STUDIO NINETEEN	aesign) STUDIO EIGHTEEN	DREXEL (stylized and/or with	DREXEL (stylized and/or with	DREXEL (stylized and/or with	DREXEL	DREXEL	DREXEL	Mark
. UNITED STATES	. UNITED STATES	UNITED STATES		UNITED STATES		CINITED STATES	EUNITED STATES	EUNITED STATES	UNITED STATES			UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	UNITED STATES	Country
87/403,497	87/403,510	87/753,243		87/592,149	0.000	87/043 683	87/753,667 87/942 987	87/871,401	87/186,411			87/592,149	87/234,418	87/590,443	87/343,378	87/343,373	87/342,573	87/343,364	87/343,349	87/430,309	87/430,290	87/430,277	87/430,264	87/430,134	87/430,118	Application #
1/12/2018	1/12/2018	6/1/2018		08/31/2017	3,01,2010	5/31/2018	1/12/2018 5/31/2018	1/12/2018	09/28/2016			08/31/2017	11/11/2016	08/30/2017	02/21/2017	02/21/2017	02/20/2017	02/21/2017	02/21/2017	04/28/2017	04/28/2017	04/28/2017	04/28/2017	04/28/2017	04/28/2017	File Date

BURTON PARK UNITED STATES

87/943,068

5/31/2018